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Financial Times <http://www.FT.com>



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## Markets

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	Open	High	Low	Close	Chg.	Chg. %
Overseas markets	8,123.17	8,123.17	8,123.17	8,123.17	-12.35	-0.15
MARKET COMPONENTS	1,650.68	1,650.68	1,650.68	1,650.68	+18.75	+1.15
Shares and Fwd. Rate	2,932.47	2,932.47	2,932.47	2,932.47	+22.30	+0.76
DAX	4,223.36	4,223.36	4,223.36	4,223.36	+31.67	+0.75
FTSE 100	3,167.4	3,167.4	3,167.4	3,167.4	+44.3	+1.42
NIKKEI 225	12,121.5	12,121.5	12,121.5	12,121.5	+22.51	+0.18
EURO STOXX 50	51.4	51.4	51.4	51.4	-0.05	-0.10
Futred Fund	5.14	5.14	5.14	5.14	-0.05	-0.97
3-month T-bill rate	5.327%	5.327%	5.327%	5.327%	-0.02%	-0.37%
Yield	5.125%	5.125%	5.125%	5.125%	-0.02%	-0.37%
INTERBANK MARKET	17.75	17.75	17.75	17.75	-0.25	-1.41%
LIBOR 3-Month	10.54	10.54	10.54	10.54	-0.21	-1.94%
Present 10 yr CAY	10.00	10.00	10.00	10.00	-0.05	-0.50%
Government 10 yr CAY	10.55	10.55	10.55	10.55	-0.05	-0.47%
January 1998 CAY	10.57	10.57	10.57	10.57	-0.05	-0.47%
INTERBANK DOLLAR (Average)	110.72	110.72	110.72	110.72	-0.25	-0.22%
Bank Dated	117.765	117.765	117.765	117.765	-0.25	-0.22%

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## NEWS: EUROPE

Plans for pan-European conference receive blow ahead of EU summit in Luxembourg

## Greece threatens to block meeting

By Lionel Barber in Brussels

Greece last night threatened to block plans for a pan-European conference, upsetting hopes for a compromise on the European Union's plans for eastern enlargement at this week's summit in Luxembourg.

The Greek threat disrupts a difficult balancing act for the EU as it seeks to accommodate central European countries on a fast-track for membership, disappointed candidates, and Turkey's long-shot application to join the club. It added to a sombre mood at

yesterday's EU foreign ministers' meeting in Brussels, which revealed deep divisions between northern and southern member states over the financing of enlargement.

Greece's action could jeopardise the EU's delicate negotiations with Turkey, which aim to coax Ankara into supporting efforts to reach a settlement in the divided island of Cyprus. EU leaders had planned in principle at the Luxembourg summit on Friday that Turkey is eligible for membership, an unprecedented step.

The Franco-German backed

European conference is viewed as a key element in the package on eastern enlargement. It would take place in February 1998, before accession negotiations with a favoured group of applicants. All 15 EU member states, the 10 central and eastern European applicant countries, Cyprus and Turkey

would be invited to attend.

Theodoros Pangalos, Greek foreign minister, said last night Athens supported the principle of opening accession negotiations with all 10 central Europeans without discrimination. Such an approach would render the idea of

a pan-European conference including Turkey superfluous. The majority of countries, however, endorsed the European Commission judgment that the Czech Republic, Hungary, Poland, Estonia, Slovenia and Cyprus were ready to open negotiations to join the EU, most likely starting at the end of March.

However, a Danish-Swedish proposal for reassuring those left behind - Bulgaria, Latvia, Lithuania, Romania, and Slovakia - seemed likely to be adopted at the summit. Under the plan, all eastern applicants would be included in a so-called "screening process" to see

how far candidates comply with the *acquis communautaire*, the obligations of membership including compliance with the single market.

Robin Cook, British foreign secretary, said Britain supported an "inclusive" process while keeping faith with those countries who made active progress toward membership.

Despite his hard line stand, Mr Pangalos was careful to set out conditions for participation in the pan-European conference, including demands for a free press, acceptance of international law and respect for human rights.

Serbia will have to go to the polls for a fourth time to find a successor to President Slobodan Milosevic after Sunday's election, which produced an outright winner.

Officials said yesterday.

Preliminary results showed that Milan Milutinovic, the candidate of the ruling Socialists, did better than expected, winning 31.5 per cent of the vote. Mr Milutinovic, the current Yugoslav foreign minister, will contest a run-off on December 21 with Vojislav Seselj, leader of the ultra-nationalist Serbian party who polled 33 per cent. Five other candidates polled well behind.

Mr Seselj, who has been denounced as a fascist by the US envoy to the Balkans, defeated the previous Socialist candidate two months ago but was denied victory by a turnout that fell short of the required 50 per cent.

Mr Milosevic's proxy could be poised for victory but once again Serbia might be left without a president if voters stay at home in large numbers. This is no serious problem for Mr Milosevic, now the president of federal Yugoslavia, who has installed a loyal ally as speaker of the Serbian parliament, a position that includes the powers of acting president.

Guy Dinmore, Belgrade

### ■ DEUTSCHE POST

#### Move to save liberalisation

A last-ditch effort was launched yesterday by Germany's governing coalition to save its step-by-step liberalisation of postal services. The collapse of talks over its proposed post industry bill had left the country facing the prospect of having no post law from January.

Later on Sunday, negotiations failed to bridge differences with the opposition Social Democratic party (SPD) over the liberalisation bill which would protect Deutsche Post's monopoly for standard letters under 100g for a transitional period.

Existing legislation expires at the end of the year. If a deal is not reached tomorrow, when a parliamentary conciliation committee meets, Deutsche Post could in theory face unlimited competition. But, in practice, the threat of subsequent retroactive legislation is likely to put off potential new investors. The SPD wants to stop rival post companies employing low-paid workers, particularly those who earn less than DM610 (\$345) a month and consequently pay no social insurance.

The government has already said it will compromise on the weight limit for letters. In a further concession, Peter Hintze, secretary general of Chancellor Helmut Kohl's Christian Democratic Union, indicated yesterday that compromise might be possible on general limits on "DM610 jobs".

Ralph Atkins, Bonn

### ■ POLISH POLITICS

#### Solidarity sets up new party

Marian Krzaklewski, the head of Solidarity Electoral Action (AWS), the coalition which won Poland's parliamentary elections in September, has launched a new Christian Democrat party to act as the Solidarity trade union's political wing.

The AWS Social Movement will propagate "basic Christian principles in education, the economy and public life," Mr Krzaklewski said yesterday. He added that 10,000 people were working to organise the movement, which would have 200,000 members by the middle of next year.

The move is designed to discipline the AWS parliamentary caucus, which controls 200 seats in the 460-seat parliament, by uniting the many small groups in the AWS coalition. It is also aimed at winning local government elections next year and providing a political base for an expected bid for the presidency by Mr Krzaklewski in 2000.

The registration of the new party comes soon after Lech Walesa, former president and Solidarity leader, registered his own political party, called the Christian Democracy of the Third Polish Republic. Mr Walesa, who is thought to be considering running for the presidency in three years' time, denies his movement will be a rival to Mr Krzaklewski's party.

Christopher Bobinski, Warsaw

### ■ ITALIAN BUDGET

#### Opposition plans new attack

Italy's centre-right opposition, encouraged by government concessions over its plans to cut pensions spending in next year's budget, is promising a tough attack on moves to reduce the pensions rights of self-employed workers.

As the government launches the final leg of its attempt to get the 1998 budget passed before the end of this year, senior opposition politicians have said they will seek further concessions, demanding that the age at which self-employed workers can retire should be reduced from 60 to 57.

The opposition has also said it will table an amendment in parliament that commits the 1999 budget to a range of tax reductions. These, it says, can be funded by cuts in debt repayments that are expected because of the anticipated reduction in interest rates next year.

James Blitz, Rome

### ■ GERMAN ARMY

#### Row over 'Nazi' lecture

Volker Rühe, the German defence minister, suspended a Lieutenant-general yesterday and ordered disciplinary proceedings against a colonel over revelations that a convicted neo-Nazi was allowed to address soldiers at an elite military academy.

Mr Rühe acted in response to a preliminary defence ministry report into an invitation to Manfred Röder, who served eight years in jail for a racist bomb attack in the 1980s, to give a talk in 1995 at the academy in Hamburg.

The affair, revealed by Der Spiegel magazine, is the latest and potentially the most damaging in a string of incidents linking the German armed forces with right-wing extremism. It damaged the army's efforts to distance itself from the aggressive militarism of Germany's Nazi past, and prompted opposition calls for Mr Rühe's resignation.

Mr Rühe told a news conference said there was nothing to suggest that those responsible for Mr Röder's invitation were aware of his background or had neo-Nazi sympathies. He said the talk by Mr Röder, a 68-year-old former lawyer, whom he described as "one of the most disgusting neo-Nazis", had caused severe damage to the reputation of the army and the Hamburg academy.

Reuters, Bonn

### ■ BASQUE CONFLICT

#### Eta prisoners moving

The Spanish Interior Ministry announced yesterday that it would transfer 15 jailed members of the armed Basque separatist movement Eta to prisons closer to home. The prisoners in question are currently in jails in Spain and its overseas territories. The grouping together of jailed Eta members has been one of the organisation's long-standing demands.

After a meeting last month with representatives from Basque political parties, Jaime Orreja, interior minister, promised to implement a "more active penal policy". Yesterday's announcement came days after the jailing of 23 leaders of Eta's political wing, Herri Batasuna. They had been sentenced to seven years for collaborating with an armed organisation.

AFP, Madrid



## EU expansion urged to help support Nato

US ambassador decries lack of co-ordination about policies on enlargement to the east

By David Burcham and Alexander Nicoll in London

The European Union needs to expand eastwards if the planned enlargement of the Nato alliance to include eastern European countries is to be a success, Robert Hunter, US ambassador to Nato, said yesterday.

"Unless the EU does its job in bolstering economic and political stability in new Nato member countries, 'we are going to fail', Mr Hunter said in an interview with the Financial Times as European leaders prepared for decisions on admitting new EU members later this week.

Mr Hunter, retiring after 4½ years in Brussels, recalled Nato was set up after the second world war to provide

confidence that European democracy and economic prosperity could be re-built in a secure environment. Nato was fulfilling a similar role now for eastern Europe after the Cold War. Although Mr Hunter acknowledged Nato expansion was easier because it was cheaper and US-led, he decried the lack of co-ordination between the EU and Nato and noted that they had been described as "two institutions based in the same city but which behave as if they were on different planets".

Mr Hunter displayed near-total confidence that Nato forces, including American troops, would stay on in Bosnia after the June 1998 expiry of their present mandate, although he noted that

EU members had been

mandate "should be based on a three-year plan and be fully integrated with a comprehensive strategy for civilian implementation".

Large parts of the military infrastructure of Poland, Hungary and the Czech Republic are obsolete

and their levels of combat readiness and training are well below Nato standards, according to a report in the US publication Defense News, which quoted classified Nato documents.

Nato officials, confirming it had found shortcomings, said commonly funded costs of expansion could be contained within the \$1.5bn estimated by the alliance and said improvements in the armed forces of the three countries, due to join in 1999, would have to be funded by them.

## Global turmoil 'could upset run-up to Emu'

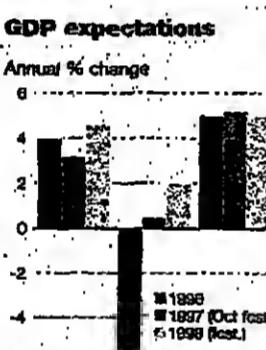
By Frances Williams in Geneva

Global financial turmoil could upset the economic convergence of European Union member states next year, threatening the successful introduction of the European monetary union (Emu), the United Nations Economic Commission for Europe says in its latest economic bulletin.

The crisis in east Asia, and an expected tightening of monetary policy in the US, were likely to affect some European nations more than others, which could provoke conflict among EU members as to the best response to changing economic prospects.

"This would not be a favourable environment for the introduction of a single currency... at the beginning of 1999," the UN/ECE comments. Current forecasts suggest economic growth in western Europe as a whole could pick up slightly to just under 3 per cent next year from an estimated 2.6 per cent this year, but the outlook was clouded by uncertainty about the effects of global financial turmoil.

The run-up to Emu would involve a convergence of short-term interest rates to about 4.5 per cent next year, equal to a tightening of monetary policy in France, Germany and several other countries. Given low inflation and the risk to economic activity of the crisis in international financial



markets, "such a tightening would not be appropriate."

In a special analysis of the potential impact of global financial disturbances on the countries of eastern Europe, the UN/ECE identifies the strengthening of the banking system as a priority for governments in the region.

Underlying structural weaknesses of the domestic banking and financial sectors were a main cause of the east Asian debacle.

"Due to their immature markets and weak institutional structures, the transition economies are especially vulnerable to such external shocks and pressures."

Risk factors include over-dependence by some countries on volatile short-term capital inflows to finance external imbalances and excessive real exchange rate appreciation as in the Czech Republic, Slovakia and Slovenia.

Commercial and private transactions during that period will be subject to the rule of "no prohibition - no compulsion", which gives people and companies the free choice of using either euros or national denominations.

But the rule also gives rise to a problem for companies: they face the agonising choice of picking the right date to switch over their

internal systems. Peter Crutten, director of process management at IBM's European headquarters in Paris and the company's Emu team leader, said firms could respond to the "no prohibition - no compulsion rule" in two different ways:

■ Supplier and customer agree on the denominations of their transaction in advance. This means companies must handle dual transactions throughout their operations. Every transaction carries a "shadow" somewhere in the system. While this is the most customer-friendly approach, it is also the most expensive, because it requires the greatest administrative and technical overhead.

■ The alternative is a system of mixed inputs. Companies accept euro payments, make a once-and-for-all currency conversion and leave the rest of their internal systems on national denominations, until they switch over their entire systems.

The second approach is cheaper because companies do not need to deal with dual data at every stage in the process, except at the input stage. It also gives companies the freedom to settle transactions in either national denominations or the euro.

Mr Crutten added that IBM would prefer purely domestic transactions during that period still to be conducted in national currencies.

IBM has also decided to continue to use the US dollar as its in-house currency even in its European operations.

By contrast, Daimler-Benz and Siemens recently announced far more aggressive euro conversion strategies. Both will use the euro as sole in-house currency from 1999. Customers and suppliers - and possibly even employees - are expected to accept or render payments in euro from the conversion days onwards. This may even be true of EU-based suppliers based outside the Emu membership zone, for example in the UK or Sweden.

Experts have put the total cost to industry of sorting

to have told Leszek Balcerowicz, Poland's new finance minister, that the government will have to provide around Ecu150m (\$186m) in new financing for the initial A2 stretch if the London-based bank is to back the scheme.

The European Investment Bank (EIB) insists that the road can only be built if the Polish government decides to provide credit guarantees for loans.

The EIB has said it is ready to lend up to Ecibn to Poland's overall road building programme if government guarantees can be obtained.

The EIB is understood

## Polish road funds needed

By Christopher Bobinski

IN THE HIGH COURT OF JUSTICE  
COMMISSIONER OF THE COURT  
IN THE MATTER OF GRAND  
METROPOLITAN PUBLIC LIMITED  
COMPANY  
IN THE MATTER OF THE  
COMPANIES ACT 1986

NOTICE IS HEREBY GIVEN that a Petition was on the 26th November 1997 presented to Her Majesty's Court of Justice for the confirmation of the winding up of Grand Metropolitan Public Limited Company and for the removal of the name of the Company from the register of companies.

NOTICE IS FURTHER GIVEN that the Petition is directed to be heard before the Companies Court Judge at the Royal Courts of Justice, Strand, London, EC4, on the 10th December 1997.

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Christopher Barber in Brussels

Accord will break grip of monopolies in many countries by allowing big industrial users to shop around for supplies

## Third of EU natural gas market to be liberalised

By Neil Buckley in Brussels

European Union energy ministers last night agreed to open over a third of the EU's \$100bn-a-year natural gas market to competition, breaking the grip of monopolies in many countries by allowing big industrial gas users to shop around for supplies.

The accord would need each state to open at least 20 per cent

of its gas market to competition within two years of the new law being adopted, probably next year. Taking into account the different size and structure of national markets, officials said the deal would result in just over 33 per cent of the total EU gas market being liberalised by early next decade.

The agreement follows a similar deal on electricity last year,

and will allow a single market in energy to become a reality.

The deal was less ambitious than supporters of liberalisation, such as the UK and the Nordic states, had hoped, after France's energy minister Christian Pierret took a hardline stance aimed at protecting its gas monopoly, Gaz de France.

Mr Pierret called the deal "favourable for French interests

and for the process of European construction".

But Christos Papoutsis, EU energy commissioner, said it would lead to lower gas prices for industry and, by cutting costs for gas-fired power generators, lower electricity prices.

John Battle, UK energy minister, said liberalisation gained its own momentum once markets were opened. "Liberalisation of

electricity and telecoms has shown us that once the door is open, things move faster than expected."

The European parliament can still propose changes to the plan, but ministers were optimistic it could be adopted before the end of the UK presidency of the EU next June.

Under the plan, EU states must allow gas-fired electricity genera-

tors and users consuming more than 25m cu m a year to benefit from competition. If that does not result in at least 20 per cent of their total market being liberalised, they must lower the consumption threshold to ensure the minimum percentage is met.

But member states with a large proportion of industrial users, for whom applying the same consumption threshold would mean

liberalising a larger proportion of their total market, would be allowed to limit market opening to 30 per cent, though states are free to exceed this percentage.

The consumption threshold would fall to 15m cu m after five years, and 5m cu m after 10 years. The minimum percentages of market opening would rise to 25, then 35 per cent after the same intervals.

closures in the 1990s.

"One of the main things we need to do is to provide workspaces for entrepreneurs. We gave miners attractive leases, low-cost loans, and we tried to nurture and generate new enterprises," he said.

Already at Myskhatovskaya there is a functioning pasta factory in an old boiler room and a workshop where women make artificial flowers for funeral wreaths.

Vladislav Sokolovsky, director of the mine liquidation team, said they had even more ambitious plans, such as converting a garage into a service centre for Peugeot and Renault cars.

Valentina Antonova, who was a mine employee for 35 years, now has a new job as a counsellor at the centre, and summed up her feelings.

"To be a good counsellor, you don't just need skills, you need spirit. All the 500 people who were discharged from their jobs - we know each one, like they are our family."

## Ukraine miners struggle to cope with bleak future

Britain is encouraging workers to re-adjust in the face of pit closures, writes Charles Clover

The "Social Adaptation Centre" at the Myskhatovskaya coal mine in south-eastern Ukraine consists of two desks, some well-meaning staff and several optimistic posters on the walls.

"You Don't Know What to Do Next? Come to the Centre" commands one poster.

Outside, Myskhatovskaya is a quiet sea of mud and scrap iron where 500 miners once worked.

Last March, it became one of 20 coal mines in Ukraine earmarked for closure as the government tries to economise on the nearly \$1bn it pays in subsidies to the industry every year.

Myskhatovskaya is part of the Dohash coal basin, which at the beginning of this century was one of the world's most prolific coal regions. It is now largely depleted and hundreds of thousands of jobs are threatened.

One of the visitors to the

centre last week was Britain's international development minister, George Foulkes. As an MP from a coal mining district in Scotland which 10 years ago went through the same trauma, Mr Foulkes had some idea of what Myskhatovskaya's families are going through.

He said that with the proper resources and training, mining communities could pull through.

"Not long ago I went to visit an electronics factory in my constituency and found a lot of ex-miners. Imagine, men involved in one of the heaviest industries have now been retrained in electronics," he said.

Ex-miners complain that the Ukrainian government has not been doing its share in helping the industry restructure.

For example, while the coal sector received

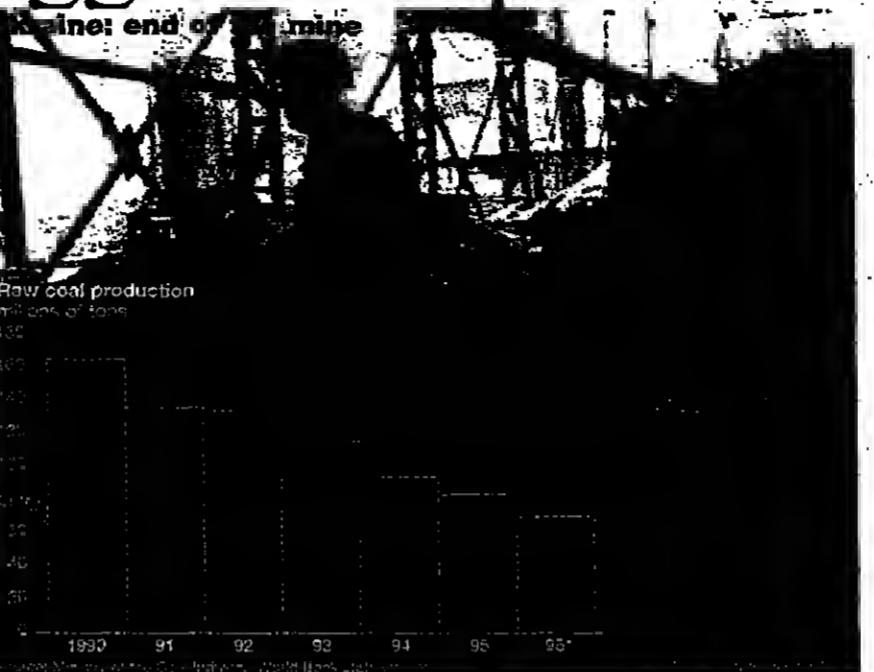
£500m from this year's budget in the first eight months of 1997, 90 per cent of it was spent by the coal ministry on operating subsidies rather than on

helping the process of mine closures, which is what much of it was earmarked for.

This has led some observers to ask what the Ukrainian coal ministry is spending

not been paid for about six months on average and are owed some \$500m.

Despite the subsidies, the country's 1m miners have



## Havel starts talks on forming new government

By Robert Anderson  
in Prague



President Vaclav Havel yesterday called on Josef Lux, leader of one of the coalition parties in the last Czech government, to start talks on forming a new administration.

The president's decision, which comes sooner than expected, indicates he has bowed to the probability that the current coalition cannot be rebuilt and early elections will be necessary.

But he also underlines the way Mr Havel, who has been seriously ill in recent months, has returned to the centre-stage in the wake of the country's worst political crisis for years.

The president had said he would wait for this weekend's leadership election in the ruling Civic Democratic party (ODS) but it now looks likely that Vaclav Klaus, who resigned as prime minister at the end of last month, will be re-elected as ODS leader.

Mr Klaus has said he will lead the ODS into opposition, and both the Christian Democrats, Mr Lux's party, and the rightwing ODA have said they will not work with

early elections are called, Mr Havel said: "In terms of the political development of this country, it is necessary for an early election, but I can't fight for it".

The collapse of the government has given the president a vital role. But it is one tightly circumscribed by the existing political balance and the looming presidential election on January 20.

Mr Havel needs a majority vote in both houses of parliament but his continual criticism of the prime minister has put this in doubt, at least in the first round. While all mainstream parties support his re-election, elements in the ODS and the opposition Social Democrats are likely to join with Communists and Republicans to vote against him.

Mr Havel had been rumoured to favour an interim non-political government but Mr Jiri Pehe, an adviser to Mr Havel, said the party leaders would not tolerate it and that Mr Lux would give the government continuity and experience.

Mr Havel will give a keynote speech today, highlighting the areas he believes the interim government and its successor should address.

Both the president and Mr Lux accepted that any new administration was likely to be only temporary until

## Finland aims at being in the euro vanguard

It wants a northern dimension for the currency

Damage from shrapnel and gunfire still scars some of the older buildings and statues in Helsinki, more than seven decades after Finland embarked on a brief but bloody civil war.

The bullet holes have been left unrepaired, partly to remind Finns of the country's comparatively recent struggle for independence and its precarious position on Europe's northern frontier with Russia.

Last Saturday, the Finnish capital again echoed with explosives as fireworks marked the country's 80th anniversary of its independence from Russia. But the government does not intend to celebrate the anniversary by reliving past battles.

Instead, it is telling the 5.1m inhabitants Finland has emerged as the only Nordic country in the vanguard of closer European integration.

Unlike its neighbours Sweden and Denmark, Finland intends to become a founder member of the euro and hopes to use that status to create a "northern dimension" in management of the single currency.

Seppo Niinisto, finance

minister, has touted the government of the Bank of Finland as possibly head of the European Central Bank. He has underlined his EU credentials by vowing to exclude non-euro countries from the informal forum of single currency finance ministers.

We have worked hard to meet economic criteria even more demanding than those to the Maastricht treaty. Having done so, we don't see why countries outside the euro should be included in discussions about its implementation," he says.

Tarja Halonen, foreign minister, describes Finland's 1995 entry to the EU as a watershed. She maintains that Euro-scepticism in Sweden and Denmark means Finland has been left with responsibility to champion the efforts of Estonia, Lithuania and Latvia to become EU members.

By contrast, the Finnish Institute of International Affairs believes the government's foreign policy has been drafted partly to avoid a commitment on Nato enlargement. "There is a real sense of optimism we can lead the way in this part of the world."

Tim Burt

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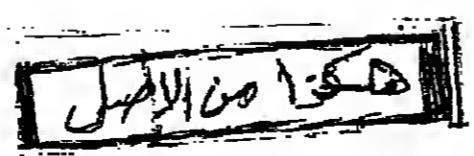
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LOCATE IN SCOTLAND



## NEWS: WORLD TRADE

# Toshiba blames Philips for DVD delay

By Alice Rawsthorn

Toshiba, the Japanese consumer electronics group, is blaming Philips, its Dutch competitor, for the delay in introducing DVD-Video to Europe.

Originally, DVD-Video, the entertainment version of the advanced compact disc billed as the hottest new electronics product of the 1990s, was

due to go on sale in Europe in autumn.

The launch was initially postponed until next spring because the US movie studios could not deliver feature films on the new discs in time.

In yesterday's *Les Echos*, the French financial newspaper, Koji Hase, director general of Toshiba's DVD division, is now blaming Philips

for the delay because of its slowness in developing an encoding system for DVD-Video software.

Mr Hase claimed that missing the Christmas market had cost the electronics and film industries up to FF4bn (367m) in lost European sales.

If the launch had gone ahead as planned, some 400,000 DVD-Video players,

worth FF2bn, could have been sold in Europe this year, he said, and FF2bn worth of software.

Philips dismissed Mr Hase's accusations as "untrue", but declined to comment further. "We don't want to get into a public fight over this," it said.

The row between Toshiba and Philips is the latest in a series of conflicts to have

dogged DVD's development. An early battle broke out when Philips and Sony, the Japanese electronics group, threatened to adopt a different version of DVD-Video technology to that favoured by the DVD Forum, a consortium of rival companies led by Toshiba.

The two camps eventually reached a compromise, only for Sony and Philips to pit

themselves against the DVD Forum again over the technology for DVD-Ram, the recordable form of the new computer discs. More wrangles are now dogging the launch of DVD-Ando, the musical discs.

Toshiba's accusations against Philips highlight the bitterness of the rifts within the electronics industry on the DVD issue.

## NEWS DIGEST

## Progress in EU drugs talks

European Union health officials and the pharmaceuticals industry yesterday declared "considerable progress" in talks aimed at unleashing full competitive forces on the European drugs market.

Drugs companies have complained bitterly they are undermined by government controls of pharmaceuticals prices which encourage dealers to export cheap drugs from southern Europe to northern Europe, where drug prices are higher.

Martin Bangemann, the EU industry commissioner, said a consensus was "still some way off". But he said a three-stage strategy had been outlined which could begin to deliver concrete results within six months during the UK presidency of the EU next year. Mr Bangemann was hosting talks in Frankfurt between health ministries and the drugs industry about completing a single European market in medicines.

Graham Bowley, Frankfurt

## ■ AIRCRAFT INDUSTRY

### Airbus challenges Boeing

Airbus Industrie yesterday gave the go-ahead for the development of two new aircraft intended to break Boeing's hold over the large jet market. The aircraft, to be powered by Rolls-Royce Trent 500 engines, are based on the Airbus A340 model and will cost \$2.5bn to develop.

The A340-600 will carry up to 380 passengers and will compete with the Boeing 777 and earlier versions of the 747. The A340-600 will be a long-range aircraft, with 313 seats. It will allow airlines to fly non-stop from Toronto to Hong Kong or New York to Taipei. Both aircraft will have list prices of about \$150m each. Airbus has orders and options for 100 of the aircraft, with total sales, after discounts, of \$13bn. Rolls-Royce said it would earn up to \$4bn from the initial orders.

Michael Skapinker, Aerospace Correspondent

## ■ FINANCIAL SERVICES TALKS

### WTO chief issues plea

Renato Ruggiero, director-general of the World Trade Organisation, yesterday appealed to countries negotiating a global pact to liberalise financial services not to let the best be the enemy of the good in the talks due to end on Friday. "We have a substantial harvest on the table, one which we cannot afford to lose," he said.

Mr Ruggiero's remarks appeared to be chiefly aimed at Washington, which is embroiled in a tussle with Malaysia over access to its market for US companies. Other trade diplomats say this has emerged as the main stumbling block to successful completion of the negotiations by next Friday's deadline.

Brazil handed its formal offer in yesterday, bringing the number of new and improved offers in this latest round of talks to 46, counting the EU as one. Offers from Indonesia, Thailand, Romania and Colombia were said to be imminent. The success or failure of the negotiations is now seen as dependent on Washington's assessment of the improved offers. US industry representatives, who had seemed quite optimistic a month or so ago, were more downbeat yesterday.

"When you look at how few of the US requests to other countries have been met, I think it's worry time," said one.

Frances Williams, Geneva

## Canada warns Clinton against isolationism after WTO outcry

By Guy de Jonquieres

US President Bill Clinton needs to combat more effectively isolationist pressures in Congress, which threaten to create international discord and undermine the multilateral trade system. Canada's trade minister said yesterday.

Sergio Marchi accused Congress of taking an inward-looking "GI view of the world", which assumed the US could prosper independently of other countries, and failed to grasp the importance of trade to its economy.

Mr Marchi was particularly critical of the outcry in Washington over Friday's decision by a World Trade Organisation disputes panel to dismiss a US complaint that Japan had rigged its photofilm market against imports.

Those in the US who had reacted to the ruling by calling for changes in the WTO were setting "a very dangerous precedent. We either set up institutions and believe in them, or let's not bother setting them up at all."

"It can't always be a case of heads I win, tails you lose. The multilateral system will fail that way - we've been down that road. It's not a question of who has the might to determine what is right."

Some Congress members "wear as a badge of honour that they have never travelled outside the US", Mr Marchi said in an interview. If such attitudes prevailed,



Sergio Marchi (left, with US commerce secretary William Daley) warned US against taking a 'GI view of the world'

they would "cause friction and division, and set back the cause of multilateralism and liberalising trade".

He expected Mr Clinton to renew his request to Congress for fast-track trade negotiating authority and believed he would succeed, if he sought support outside Washington and appealed directly to the US people.

Mr Marchi praised Mr Clinton as internationally-minded and an accomplished political operator. However,

the US president and his administration needed to stand up more firmly to congressional opponents of free trade.

Is the administration fighting the good fight? I don't mean to be critical... but I really believe deep down, if one is honest, that the administration needs to fight this trend and needs to do it more vigorously."

Mr Marchi said the European Union and Canada must stand united in opposing extra-territorial US legislation, such as the Helms-Burton and Iran-Libya Sanctions acts, and not allow Washington to play them off against each other.

He said he would also welcome closer European involvement in the Asia-Pacific Economic Co-operation forum, which Canada has chaired this year. However, the EU was reluctant to join a grouping which had already set its own trade policy agenda.

## Vietnam plans telecoms satellite launch

By Jeremy Grant in Hanoi

Ten years after sending its first and only cosmonaut into space on a Soviet-led mission, Vietnam's communist government has revived its aeronautical ambitions to launch a \$200m-\$250m telecommunications satellite.

The project, to be submitted to the government for approval next year, has generated intense interest from US and French telecommunications companies. Once ground facilities are included, the project's value could reach \$500m.

Analysts say a fierce turf war is likely between European and US telecommunications companies over contracts to sell and launch the satellite, which will partly be used for defence purposes. "This is going to be the first big political fight (in Vietnam) between the US and Europeans," one said.

Interested parties include Lockheed Martin, Hughes and Space Systems/Loral of the US, and Alcatel and Marconi Space from France, as well as satellite manufacturers from Israel, Russia and China.

Dr Luu Van Luong, a senior official in charge of the satellite project at the Directorate General for Posts & Telecommunications (OGPT), Hanoi's industry regulator, said although Vietnam already leased services from existing satellites

in the region, the government wanted its own given rapid growth in domestic telecommunications.

The Geneva-based telecommunications authority, the International Telecommunication Union, says Vietnam is the world's second-fastest growing telecommunications market. The communist party has set an ambitious target of achieving six telephone lines per 100 people by the millennium, from almost two lines per 100 people currently.

However one difficulty for US companies is that the awarding of any contract would represent a significant strategic step for Vietnam towards Washington, which this year cemented cautious military ties with Hanoi for the first time since the end of the Vietnam war.

Vietnam is also wary of doing anything that would antagonise China, its arch-rival and neighbour with which it fought a border war in 1979. Dr Luong said European companies appeared to be ahead in the game given current restrictions on federally-backed finance cover for US companies in Vietnam.

An executive with one of the three US companies said: "At this point we're still in technical discussions, helping them understand what the requirements are. But we're not ready to do a deal yet." Bankers say also that the satellite will be difficult to finance.

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## Progress in EU drugs talks

French Union health officials and the pharmaceutical industry yesterday declared "considerable progress" in the second of two days of negotiations to harmonize EU drug markets.

Drug companies have complained bitterly that the direction by government controllers of the market which pharmaceutical dealers fear will damage their business.

French Environment Minister Jean-Louis Borloo, the EU's industry spokesman, said "still some way to go" but that a deal had been outlined for a "substantial" harmonization of EU drug markets by the end of next year. Ministers from 12 EU countries met yesterday to explore ways of complying with the EU's new rules.

### AIRCRAFT INDUSTRY

#### Airbus challenges Boeing

Airbus yesterday gave the go-ahead to the development of two new aircraft intended to challenge the Boeing 777 for market. The aircraft will be built under the Boeing 777's wing, which will be extended and will cost \$200 million. The aircraft will carry up to 300 passengers and will be delivered in 2000 and earlier.

The aircraft will be a long range aircraft and will be able to fly from New York to Taipei. Both aircraft will be built in France and will be delivered in 2000. Airbus has also ordered the aircraft, with the first delivery due in 2001.

Airbus' chief executive, Jean-Paul

### FINANCIAL SERVICES TALKS

#### FTC chief issues plea

John D. Dugan, director general of the US Federal Trade Commission, yesterday appealed to the US Congress to ban the sale of tobacco products to the public. The FTC has a substantial history of enforcement against the tobacco industry.

The tobacco industry appeared before the US Congress, which is considering a bill to ban the sale of tobacco products to the public. The bill has been introduced as a bill to prevent the sale of tobacco products to the public.

What you think of how the US Congress has been met. I think it's



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## NEWS: INTERNATIONAL

# China emerging as bad boy in pollution stakes

Rampant growth and heavy dependence on coal make China a villain in environmentalist eyes, writes James Harding

The urban pollution figures for China are enough to make you want to leave the country: 178,000 people die each year because of pollution; the blood-lead levels of children in Shanghai and other large cities average 80 per cent higher than those considered safe for mental development; and the levels of total suspended particles and sulphur dioxide are two to five times World Health Organization guidelines.

As China's economy has roared ahead at double digit growth rates in recent years, the volume of pollutants pumped into the atmosphere has soared, creating a range of health risks and threatening to export huge environmental problems beyond Chinese borders.

Just as quickly the Chinese leadership has become keenly sensitive to environmental concerns if the rhetoric and new regulations are a measure. The problem has been how to enforce the new environmental protection laws on the ranks of China's troubled and ageing owned industries.

At an international level – as delegates this week to the Kyoto summit on climate change can testify – the challenge is to get China to sign up to binding global commitments while respecting the country's right to pursue its agenda for economic development.

Increased greenhouse gas levels will raise temperatures and cause more frequent storms, which would lower rice, wheat and cotton

production. A rising sea level would threaten tens of millions of people living in low-lying areas – according to one Chinese study, a one metre rise could endanger an area the size of Portugal, threatening to flood cities such as Shanghai and Guangzhou, and displacing 67m people.

Like politicians elsewhere, Chinese leaders in the 1990s have been quick to see the political kudos in championing the environment. Song Jian, a member of the State Council, China's cabinet, for example, recently reaffirmed Beijing's commitment to protecting the environment.

A torrent of new regulations and international conventions has accompanied this rhetoric – over the last five years, the Chinese government has issued more than 110 environmental rules and laws and signed up to 10 international treaties on the environment.

But government officials privately admit that China fails to meet its own standards.

"Regulatory enforcement has been the weak link in China's system," says the World Bank, citing the patchy record of local authority enforcement. "Local governments face a trade-off between protecting the environment and safeguarding the financial and employment performance of local firms."

Future environmental

measures will also have to go beyond the control measures of the past, the Bank argues. It suggests that China must harness market forces to work for the environment, using taxation to punish pollution, and it must commit higher levels of investment to clean and efficient technologies – pollution control investments will have to double to about 1 per cent of gross domestic product.

The Kyoto summit has offered a reminder of the diplomatic wrangles that dog environmental protection. China counts itself among the developing countries, which have threatened to reject US demands for binding commitments to cut greenhouse gases, arguing that they should not be required to sacrifice their development, but that richer countries can afford to take on the bulk of the costs associated with controlling emissions.

Lin Bin, associate professor of urban ecology and environment economics at the Institute of National Economy, says: "The Chinese government – and the developing countries in general – always say that developed countries should have to shoulder the responsibilities to help developing countries combat environmental damage. This can be done by way of transfer of environmental technologies."

China is the largest recipi- ent of funds from the Global Environment Facility, the international financial organisation managed by the UN and the World Bank to support global environment projects, which has provided \$170m in grants for operations in China since 1985.

The regional evidence in

Marky outlook: Pollution clouds Beijing's Tiananmen Square during National Day in October

ent of funds from the Global Environment Facility, the international financial organisation managed by the UN and the World Bank to support global environment projects, which has provided \$170m in grants for operations in China since 1985.

On a comparative basis in China, then, Shanghai, where the economy has been growing at an average rate of 14 per cent in recent years, may not prove to be such a bad place to live after all.

*"Clear Water, Blue Skies – China's Environment in the New Century, World Bank China 2020 series."*

*This is the fifth in a series of articles on issues facing the Kyoto climate change conference*

## Campaign against Winnie intensifies

By Roger Matthews  
in Johannesburg

The African National Congress yesterday intensified its campaign to block the attempt by Winnie Madikizela-Mandela, former wife of South Africa's president, to contest the deputy leadership of the party.

Ronnie Maopo, a spokesman for the ANC, announced early yesterday that the ANC's women's league, which has nominated Mrs Mandela for the post, had decided to abandon her.

He claimed the decision had been taken during a meeting of the executive committee on Sunday. Mrs Mandela is president of the women's league and at the last ANC conference in 1994 came fifth in the voting for the national executive committee.

But the league almost immediately contradicted Mr Maopo, describing his statement as "wholly incorrect and devoid of all truth". The exchange underlined what's a tough struggle Mrs Mandela is facing in her bid to force an election for the deputy presidency of the party, and the ANC leadership's determination to quash her candidacy.

The contest was given additional importance by the recent nine-day hearing of the Truth and Reconciliation Commission into the activities of Mrs Mandela during the late 1980s when she headed the so-called Mandela United football club. During the hearings which concluded last week, a number of witnesses accused Mrs Mandela of murder, kidnapping and torture – allegations she dismissed as "judicious and nonsensical".

Although some political commentators believe the accusations have irreparably damaged Mrs Mandela's political chances, the ANC leadership is less sure. Archbishop Desmond Tutu, who heads the Truth Commission, last week paid a glowing tribute to Mrs Mandela for her part in the struggle against the apartheid system, a role which has not been forgotten by the ANC activists. Mrs Mandela appeared to take heart from the warm public endorsement, even if it was made during an appeal for her to apologise for things "which went horribly wrong".

The ANC is hoping to unite delegates to next week's conference behind Jacob Zuma, the party leader in KwaZulu-Natal, as deputy leader. He has won the endorsement of provincial delegations. However, voting is secret, which in part explains the ANC's determination to prevent a ballot.

## More refugees 'have nowhere to run'

By Frances Williams  
in Geneva

Reluctance by rich and poor countries to accept people fleeing persecution and conflict has left growing numbers of refugees with "nowhere to run", the United Nations refugee agency says in its annual report, published yesterday.

While the number of true refugees, defined as those that have crossed national boundaries, had been shrinking and 10m had returned home since 1990, the number of people displaced in their own countries continued to do so.

Sadako Ogata, High Commissioner, said yesterday that "an explosive mix of factors" was responsible for rising displacement, including the growth of statelessness, human rights abuses, economic decline and the targeting of civilians in an estimated 35 ethnic or communal conflicts around the

world. Yet it was harder for displaced people to find refuge.

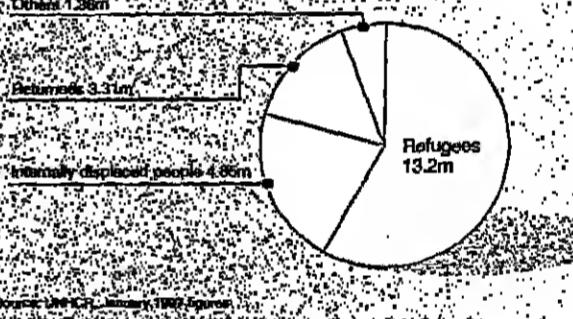
Industrialised nations had taken measures to deter people seeking refuge on their territory, only a minority of those who applied were given refugee status.

These measures had succeeded in cutting the number of asylum seekers from 800,000 in 1992 to about half a million last year, at the cost, the UNHCR said, of denying protection to genuine refugees, diverting the problem elsewhere and increasing the scale of "human trafficking" by organised gangs.

Pressure by donor countries for "quick-fix" solutions to refugee emergencies, and poor nations unwilling to keep large numbers of refugees on their territory, had led to pressure on the UNHCR to "support repatriation rather than strictly voluntary and strictly safe".

### UNHCR classified

People of concern to UNHCR by category (total 22.7m)



have been repatriated under some form of duress," the report says.

*"The state of the world's refugees 1997-98: A humanitarian agenda," Oxford University Press.*

### NEWS DIGEST

## Terror group in Egypt split

Disarray within the leadership of Egypt's main militant Islamist organisation has splintered its military wing and cast doubt on government claims that exiles were responsible for directing the armed unit which last month killed 68 foreign tourists and four Egyptians near Luxor.

Control over the armed elements of the Gama'a al-Islamiyya within Egypt is in the hands of a four-member military council. Ultimate authority for military operations, which have killed 1,200 people since 1992, lies with Muammar al-Hamza, in exile in Afghanistan.

But a statement approved by Mr Hamza yesterday condemned the Luxor attack and called on the group's military units to cease all attacks on tourist targets within Egypt.

Mark Huband, Cairo

### ■ ZIMBABWE DOLLAR

#### Strike threat adds to troubles

The Zimbabwe dollar came under fresh pressure yesterday ahead of the planned nationwide strike today called by the Zimbabwe Congress of Trade Unions.

The Zimbabwe currency, which had stabilised at about \$14.5 to the US dollar last month, lost more than a dollar yesterday to close at \$16.20, taking its fall in the last month to more than 15 per cent.

Dealers said nervousness about today's strike was only one factor – others being the government's apparent confusion over how to finance the one-off bonus payment to war veterans that will cost \$28.5bn (\$15.4m), the land take-over and what one dealer called the "sheer amateurism" of the central bank in seeking to stabilise the exchange rate.

Tony Hawkins, Harare

### ■ IRAQI ARMS

#### UN chief to hold talks

Richard Butler, head of the UN disarmament commission, will hold talks this weekend in Baghdad on gaining access to "sensitive" sites, including presidential enclaves, that have been barred to his inspectors in violation of Security Council resolutions.

Michael Littlejohns, New York

### ■ TURKEY AND ISRAEL

#### Growing ties attract criticism

Israel and Turkey yesterday denied their growing military, economic and cultural ties were directed against any other country. The denials came as Yitzhak Mordechai, Israeli defence minister, began a three-day visit to Ankara to discuss joint manoeuvres as well as more defence projects. Several Arab states, notably Syria, have criticised the alliance.

Judy Dempsey, Jerusalem

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## NEWS: ASIA-PACIFIC

# Borrowing costs fall for Japan banks

By Gillian Tett in Tokyo

The cost of borrowing money on international markets for Japanese banks fell sharply yesterday after some politicians suggested the government should sell US bonds to help the banking sector.

The "Japan premium" - the extra cost banks pay to secure funds compared to their US and European counterparts - dropped to about 55 basis points for three-month eurodollar contracts, traders said.

Last week the premium surged over 100 basis points after the failure of three large financial institutions made a severe dent in international confidence in Japanese banks.

The surge in the premium has dismayed government and banking officials, who have been scrambling to find ways of reducing the premium.

The ruling Liberal Democratic party is expected to produce some proposals soon to boost the economy and raise confidence in the financial system. The details of these proposals are still being hotly debated by politicians.

However, Taku Yamasaki, a senior politician in the Liberal Democratic party, suggested at the weekend that the government should sell its Treasury bonds to provide dollars for Japanese

banks unable to raise funds. The suggestion, which has been aired before by Japanese politicians, has traditionally generated alarm in the US. Japan is the largest single holder of US treasuries, and any major sell off could severely hit the markets.

The decision is a clear signal that Thailand is committed to rebuilding a strong and viable financial system," said Tarrin Nimanahaminda, minister of finance.

The baht was stable at Bt41.72 to the US dollar and the stock market rose 3.3 per cent on the announcement. Some investors said they no longer doubted the government's commitment to an IMF-designed programme of financial reform.

The IMF reforms were imposed after Thailand turned to the Fund last summer when Bangkok's decision to allow the baht to depreciate triggered the east Asian financial crisis.

Thailand is now trying to regain the confidence of international investors by overhauling its creaky financial system after a change of government last month.

The reforms included the suspension of 58 struggling finance companies with total assets of \$23.7bn. The companies, which had borrowed massively from the government, had been "a watershed event that far exceeded our expectations," said J.

Shivakumar, Thailand representative of World Bank, architect of the closure scheme which the Thais adhered to in spite of last month's change in government. "The authorities have been very diligent. We haven't seen any signs of political interference."

The closures will involve the loss of 6,000 jobs.

"How would you feel if you raised a child for 26 years and it died?" asked Suthee Audsarit, chairman and founder of Sitca Investment, one of the largest of the closed companies, as his office was secured by six plainclothes policemen.

"We lived under an illusion of

# Thailand shuts 56 finance companies

By Ted Bardecker in Bangkok

Thailand yesterday closed permanently 56 bankrupt financial institutions, a move which is expected to earn the government \$800m in fresh International Monetary Fund loans.

"The decision is a clear signal that Thailand is committed to rebuilding a strong and viable financial system," said Tarrin Nimanahaminda, minister of finance.

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"We lived under an illusion of

wealth and this is the price we are paying for it," Mr Suthee said.

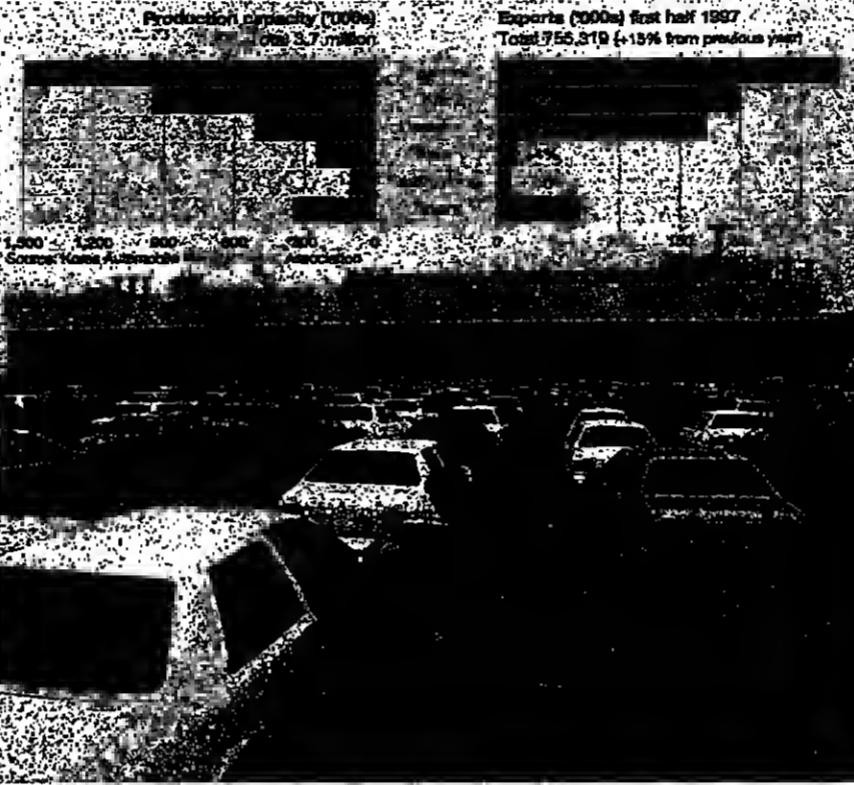
The assets of the companies closed will be sold off over the next year. This will be done through two specially set up government agencies, including a new commercial bank. Many analysts say the bidding process will result in a fall in property prices that will hurt Thailand's \$50 financial institutions.

Foreign bank, which lent the closed companies more than \$2bn, will be repaid either from the proceeds of the sale of assets. Some creditors may receive a government pledge to recoup about 60 per cent of the original value of their loans in five years.

# Korea car sector on rationalisation road

John Burton analyses the merger between the country's second and fourth largest carmakers

South Korea's car firms join forces



Exports (000s) first half 1997

Total: 95,319 (+15% from previous year)

The takeover of Ssangyong Motors by Daewoo signals the start of a much-needed rationalisation of South Korea's crowded car market, the world's fifth largest, under the influence of austerity measures imposed by the International Monetary Fund.

The car industry is a classic example of the industrial over-investment financed by debt that has landed Korea in its current economic problems," said Del Ricks, research head at BZW in Seoul.

Korea's other main industries - steel, petrochemicals, shipbuilding and computer chips - are similarly burdened by high debts and excess capacity, with little thought given to profitability.

Analysts and foreign companies have warned for years that the country's rapid production expansion was unsustainable because the global car market was becoming glutted.

A sluggish domestic market and falling export prices forced Kia, Korea's third largest carmaker, to declare bankruptcy in October in the nation's biggest corporate collapse. This helped undermine foreign investor confidence that provoked financial turmoil and forced Korea to seek a \$57bn rescue cut from five to two or three.

The merger between Korea's second and fourth largest carmakers poses a serious challenge to Hyundai

possible trade war with the US over restricted car imports to Korea. Analysts think Daewoo's purchase of Ssangyong will eventually result in the number of Korean carmakers being cut from five to two or three.

The merger between Korea's second and fourth largest carmakers poses a serious challenge to Hyundai

Motor, the nation's leading car producer, as it means Ssangyong's four-wheel-drive and commercial vehicles will be added to Daewoo's core business of passenger cars.

To raise capital to service its debts, Ssangyong earlier sought to sell up to 49 per cent of the car company to Daimler-Benz, its technology partner which has a 2.6 per cent stake in Ssangyong Motors.

nearly 50 times equity after a recent capacity expansion and the launch of its first passenger car in October.

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The deal between Daewoo and Ssangyong will raise questions about the fate of Korea's two remaining carmakers Kia and Samsung. Analysts think the prospects for Samsung, which will begin car production next March, are poor unless it can acquire Kia.

In a controversial move that led to Korea's sovereign rating being downgraded by Standard & Poor's, the US credit rating agency, the government took over Kia after it collapsed under \$10bn in debts.

The government claimed at first that its rescue of Kia was only a temporary measure to rehabilitate it before selling the carmaker. But Jin Nynn, Kia's new chairman, has suggested that the carmaker should be kept in the bosom of the state to avoid it going bankrupt.

This is in sharp contrast to his role in January when as labour minister he tried to push reforms making it easier to sack workers. Violent demonstrations forced the government to back down and Mr Jin was sacked from the cabinet.

Now posing as the workers' champion, Mr Jin wants to keep Asia Motors, Kia's truck division, instead of selling it as the government earlier proposed. He has also suggested selling Kia's special steel unit to state-run Pohang Iron & Steel rather than to a private company.

However, both divisions are heavily indebted and losing money. The truck division's

facility is operating at only 21 per cent of capacity.

But his strategy has won the support of Kia's unionised workforce and helped return the company to normal operations, backed by government financing.

Analysts say the IMF measures might still force the state to sell Kia to Samsung instead of propping it up.

Samsung has its own problems, however. The group's financial position is weakening as its main business, computer chips, is suffering a sharp fall in profits.

Moreover, Samsung is launching its new car, built with technology from Nissan of Japan, in the midst of an economic recession at home and dismal export prospects in Asia as a result of the region's financial turmoil. It has already postponed plans to double car production to 500,000 vehicles by 2002.

Samsung officials have suggested the car company might have to be sold if a takeover of Kia fails.

The rationalisation of the car industry could benefit Korea by encouraging a substantial increase in foreign direct investment if international carmakers decide to acquire manufacturing plants from Samsung or Kia.

"Because of its close proximity to China and excellent infrastructure, Korea is a superb site for any foreign company seeking a manufacturing base in Asia," said Chris Rocco, branch manager of Schroder in Seoul. See Lex, Back Page

## Ramos anoints house speaker as successor

By Justin Marozzi in Manila

Philippine President Fidel Ramos yesterday surprised political observers by endorsing Jose de Venecia, speaker of the lower house, as his successor in presidential elections next May.

The "anointment" of Mr de Venecia confounded expectations that Mr Ramos would throw his support behind Renato de Villa, the former defence secretary and a loyal supporter of the president.

"I'm shocked by this decision. It means they will really have to apply the machinery to the hit because de Venecia is not going to get very enthusiastic support from Ayala Avenue [heart of Manila's financial district of Makati]," said Alex Magno, professor of politics at the University of the Philippines.

Mr Ramos' decision, says analysis, is thought to have been driven by the need to maintain unity within his Lakas party, the biggest member of the ruling "rainbow" coalition. "This is a decision of a president who did not want the party to split," said Mr Magno.

In recent days, Mr de Venecia's team had warned that presidential backing for Mr de Villa would trigger a damaging split within Lakas and provoke a separate presidential bid by the house speaker.

Observers said it was extremely difficult to quantify the electoral value of the presidential endorsement, but said Mr de Venecia would receive formidable financial and logistical support from the administration.

would provide a big boost to the opposition.

In a typical display of horse-trading, Mr de Venecia's advisers threatened in the past few days that the critical and long-delayed tax reform would not be passed unless the house speaker received the president's backing.

Observers said it was not a coincidence that Congress ratified the final component of the tax reform bill last night, shortly before the president's decision was announced. "This was a quid pro quo," said Mr Magno.

Mr de Venecia is credited with welding the ruling "rainbow" coalition, which since 1992 has approved a wave of often controversial economic reforms.

A recent survey by SWS, a leading pollster, put the country's two leading opposition politicians way ahead of potential administration candidates.

Gloria Macapagal-Arroyo, a high-profile senator, led in first place on 28 per cent, with Joseph Estrada, the populist vice-president and critic of Ramos on 24 per cent. Mr de Venecia and Mr de Villa trailed on about 5 per cent.

Observers said it was

## INTERNATIONAL ECONOMIC INDICATORS: PRICES AND COMPETITIVENESS

Yearly figures are shown in index form with the common base year of 1965. The real exchange rate is an index throughout; other quarterly and monthly figures show the percentage change over the corresponding period in the previous year and are positive unless otherwise stated.

		UNITED STATES		JAPAN		GERMANY	
Consumer prices	Producer prices	Unit labour costs	Real exchange rate	Consumer prices	Producer prices	Unit labour costs	Real exchange rate
1996	101.9	98.5	102.1	98.9	85.0	100.9	97.5
1997	105.6	100.7	103.9	98.4	78.1	101.3	102.6
1998	108.9	103.2	100.2	107.8	82.3	102.3	104.1
1999	115.2	106.5	109.9	104.7	94.2	110.8	105.9
2000	121.5	113.9	113.5	104.3	92.7	106.3	107.5
2001	128.5	115.3	117.3	108.4	79.1	104.2	117.1
2002	130.1	117.1	121.1	108.3	74.1	107.0	110.3
2003	134.3	119.2	123.1	108.5	78.4	110.3	109.9
2004	137.8	118.9	126.5	108.5	74.1	112.6	107.5
2005	141.7	122.2	129.7	108.2	68.7	115.9	114.7
2006	145.8	125.4	133.9	108.2	73.3	115.9	114.7
4th qtr. 1996	3.2	3.0	5.5	-0.7	74.3	0.1	-0.8
1st qtr. 1997	2.9	2.1	5.8	-0.3	77.9	0.0	-0.3
2nd qtr. 1997	3.2	2.8	5.8	-0.3	78.1	1.8	-2.4
3rd qtr. 1997	2.2	-0.1	2.7	-1.4	78.2	1.7	-2.7
December 1996	3.5	2.8	3.7	-0.8	76.0	-0.2	-0.4
January 1997	3.0	2.5	3.0	-0.2	76.5	0.0	-0.4
February	3.0	2.2	3.5	-0.5	76.4	0.0	-0.4
March	2.8	1.5	4.3	-0.5	79.0	0.0	-0.7
April	2.5	0.8	3.5	-0.7	79.2	0.2	-0.7
May	2.2	0.4	3.0	-0.7	77.7	1.4	-1.1
June	2.3	-0.1	2.8	-0.9	77.4	1.9	-0.3
July	2.2	-0.2	2.8	-1.2	76.3	1.8	-0.1
August	2.2						

NEW YORK CONFERENCE ON DORMANT HOLOCAUST ACCOUNTS

# Moratorium urged on Swiss boycott

By John Authers in New York

US financial officials were urged by the World Jewish Congress at a New York conference yesterday to hold a three-month moratorium before taking any further business sanctions against Swiss banks over their response to the issue of holocaust victims' accounts.

The appeal was announced by Israel Singer, the organisation's secretary-general, at a special conference convened by Alan Hevesi, comptroller of New York City, in an attempt to agree a co-ordinated response on the issue. It seemed

likely to succeed in averting any further moves by US states or cities to withdraw business from Swiss banks until next March.

Mr Singer said: "We don't like boycotts of any kind and we oppose them. But we understand those who believe economic pressure is successful as a means of bringing results. We describe the next 90 days as a period when we will talk to anyone to resolve every last issue."

The call followed last week's decision by Matt Fong, California state treasurer, to lift his own state's block on new business for

the next three months, and appeared to confirm that Swiss banks were beginning to win over their critics in the US.

It was supported by Madeleine Kunin, the US ambassador to Switzerland, who strongly opposes sanctions on Switzerland, and by the US State Department.

However, Thomas Borer, the Swiss government's ambassador who co-ordinates the issue, made clear he was unhappy about the policy. He said: "Sanctions now or in the future against Switzerland are unfair and against international law. Setting deadlines is also

counter-productive. We have taken an open and co-operative approach to the issue and we would expect you to do the same."

City councillors from Chicago and a state legislator from New Jersey both attacked Mr Singer's position. A Chicago alderman said the city had been "sitting" on an ordinance which would boycott any bank in Chicago which did business with any Swiss bank for the last six months.

Joel Weingarten, an assemblyman from New Jersey, said he was sponsoring a bill which would force his state to withdraw all

investments from Swiss institutions. Describing the money in dormant accounts as "blood money", he demanded that the banks give a precise date on which they would reimburse all holocaust victims and their descendants.

The conference was also due to hear from Rudolf Giuliani, the mayor of New York, and from Paul Volcker, the chairman of the committee of eminent persons set up jointly by the Swiss Bankers' Association and the World Jewish Congress to determine how account-holders should be reimbursed.

Freeh may be trying to avoid investigating issue of campaign funds

# Bungles, mishaps and tension dog FBI

The banner headline "Deep French-Ed" in the tabloid New York Post last week referred to distinctly icy relations that have developed between Louis Freeh, the director of the Federal Bureau of Investigation, and the White House.

The immediate cause was a much less than whole-hearted endorsement for the FBI director from Mike McCurry, the White House spokesman. Asked if Mr Freeh was the right man for the job, Mr McCurry said simply that "he's the one in the job" and that the FBI director was leading the agency "as best he can". This was caused by persistent leaks, although no public statement, from the FBI in recent weeks that Mr Freeh wanted an independent counsel to investigate White House fund-raising, a call which Janet Reno, the attorney general, finally rejected last week.

Mr Freeh's behaviour has been more than a little puzzling. Since the former FBI agent, federal prosecutor and judge took over in 1993 from the disgraced William Sessions, the FBI has travelled a rocky road. Unfavourable comparisons have been drawn with the bureau's sometimes murky byday under J. Edgar Hoover.



Freeh: FBI director pushing for an independent investigator AP

Since Mr Freeh took over there has been:

- the disaster of the Branch Davidian siege in Waco, Texas;
- a blistering report on the quality of forensic evidence from the FBI's crime laboratory;
- the slandering of the hapless Richard Jewell, the security guard who spotted the Atlanta Olympic bomb;
- the bureau's destruction of an internal critique of its misdealing of the Ruby Ridge siege in 1992 when agents shot dead a mother and her daughter;
- the revelation that one of its agents spied for Moscow.

There have been successes too, but also repeated tension with the White House over the political party campaign funding issue. And despite Ms Reno's clear-cut

statement last week that there was no case to answer over fundraising calls from the White House, Mr Freeh was apparently insisting that an independent counsel should be appointed.

What, therefore, was Mr Freeh doing? The answer may lie simply in his determination to get the FBI out of the business of itself investigating the campaign funds issue.

Over the years, whenever the agency has tangled with politics – notably under Hoover and under Patrick Gray, when the FBI allowed itself to be involved in the Watergate cover-up – it has tended to be the loser. The appointment of an independent counsel would still see FBI agents working on the investigation, but crucial decisions about prosecutions would be out of its hands.

And while on the extremely narrow issue of President Bill Clinton and Vice-President Al Gore's phone calls there appears to be no case for an independent counsel, there may well be a case for one to investigate some of the myriad other aspects of the controversy. To date, these appear to involve lesser figures than the president and vice-president. But those inquiries may yet lead back to the White House.

Mr Freeh's as yet undisclosed memo to Ms Reno therefore seems to have been as much about ensuring that the attorney general did not close off that possibility as about any serious attempt to persuade her to appoint an independent investigator over the White House calls.

Hence the odd spectacle of Mr Freeh appearing to push for such an appointment – only than to declare publicly that he "fully respected" Ms Reno's decision not to do so.

Mr Freeh may be on the way to achieving his aim. The attorney general has now said publicly that an independent counsel could yet be appointed to examine other aspects of the affair, and she stated clearly at the weekend that no-one has been "exonerated" as a result of last week's decision.

Asked if the White House "is not out of the woods", she said: "That's correct."

The first test will come today when both the FBI director and the attorney general are called before the House governmental affairs committee which wants them to "explain the differences" between them. The committee may well find they are now remarkably few.

Nicholas Timmins

# Argentina struggles for an accord on labour reform

But outgoing minister may have better luck seeking treasure

Some government ministers quit to spend more time with their families. But Armando Caro Figueiroa, Argentina's outgoing labour minister, has other ideas.

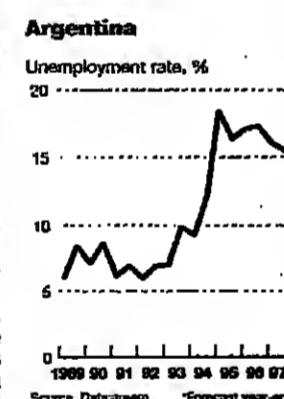
Last week he said he wanted to search for treasure rumoured to have been buried by Jesuit missionaries in his native province of Salta.

Perhaps this Indiana Jones-like quest will prove more fruitful than his attempts to broker a deal on labour reform between unions and employers. Efforts to modernise the country's antiquated labour laws have probably occupied more government time to less effect than any other issue.

Last year President Carlos Menem tried to bypass Congress and push through reform by decree, only to see the proposals blocked by the courts.

This year the government sought to seduce employers and unions into a consensus, but business leaders saw their agenda sidelined in the tripartite talks.

Frustrated at the lack of progress, Mr Caro Figueiroa threatened the unions with a fresh attempt to impose change by decree, damaging his already poor relations with organised labour. Last



unist state created under the 1945 rule of General Juan Domingo Peron. Employers have been pushing for changes in five main areas: collective bargaining; redundancy payments; healthcare contributions; automatic renewal of labour contracts; and flexibility in contracts.

This agenda looks well-nigh impossible for the government to meet. In spite of ushering in a wave of privatisations and economic liberalisation since 1989, the ruling Peronist party retains strong links with union leaders and a rhetoric of worker solidarity.

The Peronist old guard does not share the enthusiasm for sweeping away labour market rigidities of Roque Fernandez, the finance minister.

Adding to the difficulty of getting reform through Congress, the opposition Alliance, which groups the centrist Radical party and the centre-left Frepaso, says it will oppose any changes that add to job insecurity.

Given the delicate balance of political forces, few analysts expect deep reforms, at least in the short term. "We expect that some... agreements may be achieved," said Mr Buonuomo. But cutting away at the entrenched power of the unions or fully deregulating healthcare

would probably require an agreement between Mr Menem and the opposition.

Unemployment has fallen gradually from its May 1986 peak of 18.4 per cent, dipping to 16.1 per cent this May. A further fall, to about 14 or 15 per cent, is expected in new figures due out this month.

The stubbornly high headline rate has not reflected accelerating job creation, with 523,000 jobs created in the 12 months to October, according to labour ministry estimates.

Many of those new jobs have been on flexible terms as employers have taken advantage of widespread job insecurity.

But as the economy slows from this year's growth rate of about 8 per cent, the pace of job creation is likely to slacken and Argentina could face rising social tensions.

Antonio Erman Gonzalez, appointed last week as labour minister, said he wanted to secure a consensus between unions and employers on reform.

He has a reputation as a tough negotiator. But there may well be times in the months ahead when he wishes he were out hunting buried treasure with his predecessor.

Ken Warn

# Peru details mutual funds plan

By Sally Bowen in Lima

President Alberto Fujimori of Peru has announced further details of a programme designed to benefit retired Peruvians and public sector employees.

A fund initially comprising \$500m-worth of shares retained by the state following privatisations will be made available from March next year. Marketing starts in January and 200,000 pensioners will be the first potential beneficiaries.

Three mutual funds will be selected to handle the "certificates of participation"

which participants will receive. A cash down payment is required equivalent to 5 per cent of the face value of the certificates, which is set at about \$1,100. There will be a 30 per cent discount on the value of the package selected. The scheme will be widened to include around 600,000 public sector employees and the total value of shares included could eventually reach \$1.3bn. Mr Fujimori said eventual listing of the hitherto untraded shares would give fresh impetus to the development of Peruvian capital markets.

Shares in six former state-owned companies, all now controlled and managed by the private sector, will comprise the initial "source fund". These are the electricity distribution and generation companies Edelnor, Luz del Sur and Edgasa, Banco Continental (in which Spain's Banco Bilbao Vizcaya has a half share), Telefónica del Perú and Cemex Perú. They enjoy a degree of liquidity, but new shares would be listed only gradually so as not to distort the local stock market, Mr Fujimori said. The creation of a housing

fund was announced simultaneously by the president.

Called Mivivenda ("my home"), this aims to assist the construction and purchase by middle-income Peruvians of 50,000 houses. The state will put up 1bo new sol (\$370m) to launch Mivivenda, taken from Fonavi, a long-established housing fund financed through a payroll tax.

Beneficiaries will be credit-worthy Peruvians who do not own a house and who contributed to Fonavi. They will be required to put up 10 per cent of the value of the

## NEWS DIGEST

# Tobacco files to go public

A US congressional committee said yesterday it planned to release confidential tobacco industry documents to the public in the next few weeks before lawmakers returned from recess to begin formal consideration of the proposed \$368.5bn tobacco settlement next month.

Speaking at hearings on the proposed settlement, Tom Bliley, chair of the House commerce committee, said he had subpoenaed the documents last week from four leading cigarette manufacturers, and they would now be scrutinised by a bipartisan congressional committee before being released to the public.

Mr Bliley, traditionally a strong supporter of the tobacco industry, issued the subpoenas after the companies had refused to submit the documents voluntarily.

The papers are expected to shed more light on the contentious question of how much and when tobacco companies knew about the addictive qualities of nicotine in their marketing and research campaigns. Most relate to the Liggett group, which has already settled with state attorneys-general. *Mark Suzman, Washington*

• Imperial Tobacco, Canada's largest cigarette maker, has withdrawn its sponsorship of sporting and cultural events in the face of uncertainty over government legislation to limit tobacco companies' ability to promote themselves at motor sport events, tennis matches and music festivals.

*Scott Morrison, Toronto*

## PANAMA

### El Niño to curb canal use

The Panama Canal Commission has said draught restrictions on ships using the canal now seem inevitable next year because of water shortages caused by El Niño weather phenomenon.

A commission meteorologist said El Niño – the periodic warming of the eastern Pacific ocean, affecting weather around the globe – had made last month the canal's second driest November on record, continuing a prolonged spell with less rain than usual. The level of Gatun lake, which controls the canal's water supply, is one metre above the level at which restrictions would be needed.

*James Wilson, Panama City*

## WAR CRIMES

### Canada plan for extradition

Canada is preparing legislation that would enable authorities to extradite suspected war criminals to stand trial before international tribunals. Ottawa can extradite suspects to countries with which it has signed a treaty, but the country's laws do not allow it to send suspects to the International War Crimes tribunal in The Hague.

The new legislation, likely to be tabled in early 1998, would apply mainly to modern-day war criminals from countries such as Somalia, Bosnia, Iraq, Afghanistan, Haiti, Ethiopia, Guatemala, Rwanda and El Salvador. Hundreds of suspects have entered Canada knowing they cannot be extradited to an international tribunal.

About 70 such people have already been removed from Canada, but it is thought that more than 300 death squad members, torturers and individuals accused of genocide remain in the country.

Canada has faced strong criticism for failing to bring suspected Nazi war criminals to justice following the second world war.

*Scott Morrison*

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## NEWS: UK

Companies confident that prime minister will limit employers' recognition obligations

## Employers sense victory on union rights

By Robert Taylor,  
Employment Editor

The Confederation of British Industry, the biggest UK employers' lobby, is increasingly confident it has convinced Tony Blair, the prime minister, to limit government plans to strengthen trade union power through recognition rights from companies. The CBI believes Mr Blair is moving towards its view that legislation should ensure union recognition does not threaten competitiveness or provoke industrial conflict.

John Cridland, the CBI's human

resources director, said: "The government is listening to us. We and Mr Blair share common objectives. We remain opposed to union recognition on principle, but if we can't get the government to drop the idea we are confident our specific demands on detail will be met."

Mr Blair is understood to want most employees in a bargaining unit to agree in a secret ballot to recognition before it could be introduced. He rejects the Trades Union Congress view that only most of those voting in a ballot would be needed to secure recognition.

John Monks, general secretary of

the TUC, said he would be "very disappointed" if the government did not accept the TUC line on recognition, but union leaders fear Mr Blair is moving towards acceptance of the CBI position. In an agreed statement yesterday the CBI and the TUC set out their positions they will discuss today with Margaret Beckett, the chief industry minister. The government will publish a policy paper on recognition early next year with the prospect of legislation in the 1998-1999 parliamentary session.

The CBI wants:

• Trade unions to "demonstrate"

30 per cent support from employees in a bargaining unit before a recognition ballot can be held.

- Small companies to be exempted.
- The employer to decide the size of the relevant bargaining unit.
- Training to be excluded from collective bargaining.
- Individuals free to agree their own terms and conditions with employers even if they work in units covered by union recognition.
- Disruption in pursuit of union recognition deemed "inappropriate".
- Employers allowed to call a

union derecognition ballot where 30 per cent of employees "demonstrate" they want one.

The TUC opposes all CBI demands. Both sides accept recognition agreements must be "voluntary wherever possible" with "an effective infrastructure" supervising procedures. The TUC would resolve inter-union disputes over who should seek recognition; a comparable claim could only be made three years after the previous one failed; ballots would be independent; and no "punitive sanctions" for "non-compliance".

## Manufacturers sit out storm over sterling

Britain's efforts to continue its strong record in attracting inward manufacturing investment are being hampered by a combination of economic turmoil in east Asia and the strong pound.

The spurt in sterling in the past year, which cuts into UK competitiveness by increasing the cost of exports, has started to damage the UK's general attractiveness as a place for setting up export-oriented production bases, according to trade officials.

In particular, companies from Germany, a strong investor in the UK in recent years, are rethinking new projects, a German government official said. "Sterling's strength means some inward investment projects that would have gone ahead are less likely to happen."

Samsung said late in November that it was putting on hold a £450m (\$751.5m) investment near Newcastle upon Tyne in north-east England, with just £100m of the cash spent. The plant had been due to employ 3,000 staff by the end of the century, making a range of goods including microwave ovens, computer monitors and fax machines. The announcement was linked directly to the turmoil in Korea.

Samsung's decision came a few weeks after the compa-

Several Asian companies with well-established operations defy economic turmoil

ny's industrial equipment subsidiary decided to shut down an excavator plant in Harrogate in northern England with the loss of nearly 100 jobs. Meanwhile, Hyundai has run into difficulties financing a £20m semiconductor production project near Glasgow in Scotland.

But so far there are few signs that non-UK companies with established British manufacturing operations are ready to reduce their commitment.

A case in point is Komatsu, Japan's biggest construction equipment company, which runs a large excavator factory in Birtley, near Newcastle upon Tyne. The plant this year is expected to make record number of 2,000 machines, mainly for export to the rest of Europe, with a value of about £130m.

The UK operation is run largely independently of Komatsu's head office and is therefore unaffected by any economic problems in Asia, according to Keith Tipping, UK managing director of the

company's UK activities. "We make our own decisions and fund our own investments," he said.

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## TECHNOLOGY

The withdrawal in the UK of a promising diabetes drug is a blow for sufferers worldwide, Victoria Griffith reports

# Bitter pill for insulin users

Glaxo Wellcome's decision to withdraw Troglitazone from the UK market is a significant blow, not just to sales of the drug, but also to the hopes of diabetes sufferers worldwide anxious for innovative treatments.

Troglitazone - discovered by Sankyo in Japan and known by the brand name Rezulin there, Rezulin in the US and Remoza in the UK - is one of a new class of drugs called "insulin sensitizers", that were hailed as a promising weapon against diabetes before Glaxo's announcement.

"The insulin sensitizers are state-of-the-art for this disease," says Camilo Leslie, professor at the University of Miami's Diabetes Research Institute. "There is very little else in the pipeline."

Glaxo Wellcome suspended marketing of Rezulin because of a higher-than-expected incidence of liver malfunction in 147 of 370,000 patients taking the tablets.

The US Food and Drug Administration has allowed sales in the US to continue, but has warned

users to monitor closely the drug's side-effects.

The pills, administered to 300,000 American patients, have proved enormously successful since their March approval in the US, where they are marketed by a division of Warner-Lambert.

Questions about Troglitazone have now thrown a shadow over the entire class of insulin sensitizers. Researchers and patients had been excited about what looked like a reasonably full pipeline of new products.

Sugen and Ligand, the US-based biotechnology companies, are working on insulin sensitizers, with Ligand in phase II clinical trials. Some scientists also include Glucophage, the Bristol Myers Squibb drug licensed from Ljpha, the French group, and introduced in the US in June, in the category, although the exact mechanism of that product is unclear.

Rising rates of diabetes in the US have added urgency to the drug controversy. At the end of October, the Centers for Disease Control in Atlanta warned that the disease was turning into a

national epidemic, with a record 16m Americans diagnosed.

Higher levels of obesity and an ageing population are thought to be the main causes. The disappointment over Troglitazone is exacerbated by the recent suspension of Fenfluramine, the obesity drug popularly known as fen-phen, which many diabetics were using to control their weight.

Insulin sensitizers present a new way of treating diabetes, because they address the underlying causes, rather than merely the symptoms of the disease. Diabetes impairs the body's ability to convert sugar (glucose) to energy. Insulin is the hormone that normally allows this conversion to take place.

Traditionally, treatments for the disease have focused on increasing the amount of insulin in the body. Pills marketed by companies like Hoechst, Novo Nordisk, Upjohn and Pfizer boost production of the hormone. This makes sense for those with Type 1 diabetes, an auto-immune disease that strikes adults and children. In Type 1 diabetes, the body's immune system becomes

confused and begins to destroy its own insulin-producing cells. It was long believed that Type 2 diabetes, who contract the disease in adulthood, also suffered from insufficient insulin production. Scientists now believe, however, that Type 2 patients have normal or even above normal supplies of the hormone; their bodies simply fail to make proper use of it. Insulin sensitizers address this problem by making the body more receptive to the hormone.

Troglitazone, discovered by scientists before the disease, is not only diabetes drugs under research. The biotechnology group Megaphos is developing gene therapy approaches to the disease. At the end of October, researchers at Massachusetts General Hospital said they had identified a new set of genes responsible for diabetes, paving the way for more progress. Yet genetic therapy approaches and treatments based on the MGH discovery are probably at least a decade from the market.

Alfred Pustek, Mark Czerwinski/Solent Photo Library

Computer graphic detail of an insulin molecule. Diabetics welcome easier ways to deliver the hormone into the body

Researchers have not given up on the insulin sensitizers. "The number of people with liver complications from the disease in the UK was low," says Simeon Taylor, head of the diabetes department of the US National Institutes of Health. "I'm not saying the product should not have been pulled. But it may turn out to have a side-effect that strikes few patients."

Insulin sensitizers have exhibited unwanted side-effects in the past. Two promising drugs, Ciglitazone and Pioglitazone, were dropped from research because of toxicity and neurological defects.

One of the main challenges in fighting diabetes is that it is often not taken seriously. "It's a chronic disease, which by definition means it is not usually immediately life-threatening," says Rubin Bressler, a professor of medicine at the University of Arizona. "Toxicities in drugs to address it are not much tolerated by regulators or patients."

Hard-to-change lifestyles complicate matters; many diabetics fail to exercise more and eat fewer sweets, even after diagnosis. Because sufferers may not feel ill in the disease's early stages, the temptation to delay treatment, or fail to comply with recommended regimens is strong.

The long-term consequences of diabetes, however, can be dire: blindness, neurological problems, liver failure and, in a number of cases, death. That, and the growing incidence of the illness, has turned the search for treatments into a high-stakes match.

secretary-general, asks: who will pay the cost of relocation?

"It's not appropriate for mobile satellite systems to pay billions of dollars to relocate terrestrial systems to other frequencies, since the ITU agreed from the year 2000 that these frequencies should be available for mobile satellite systems," says Bob Phillips, ICO's vice-president of regulatory affairs.

But, to theory, WRC rules say that operations must allow for new systems if they have been approved by a government that is party to the ITU. That means that to the future such global systems could be forced to cut back on services to accommodate newcomers, thus jeopardising the viability of everyone in the frequency.

"Even though there are dozens of proposed systems on there, there is probably sufficient spectrum available now to accommodate the systems that are likely to come into operation within the next five years," says Mr Phillips. "But we will hit a spectrum crunch in 2003."

## Crunch time for global mobiles

Satellite phone networks face a battle for frequency space, Bruce Dorminey reports

system will deliver service through existing wireless and cellular systems to most of the world's populated areas, and should be fully operational by the end of next year.

Then to 2000, ICO Global Communications will send up a \$1.4bn constellation of 10 satellites in a 10,355km mid-earth orbit that will use both ground sites and satellites for total global coverage.

While such systems will take a few years to revolutionise telecommunications, they are already fuelling a firestorm among frequency planners. Previously, explains Simon Dianwiddie, frequency co-ordinator for telecommunications missions at the European Space Agency, geostationary

satellites were assigned frequencies country by country. Antennas pointing to a geostationary satellite could use the same frequency because antennas on the ground picked up only one satellite at a time.

But with hand-held omni-directional satellite phones, once an assignment for a band has been made, that frequency is taken worldwide.

As demand increases, there will be more pressure to find technology to use existing spectrum better, because satellite voice commands at higher frequencies are subject to atmospheric interference. But techniques such as TDMA, FDMA and CDMA (time, frequency and code division multiple access) mechanisms can help because

they allow the stacking of signals on top of each other so that providers can share frequencies.

Still, the onus of frequency co-ordination ultimately lies with the Geneva-based International Telecommunications Union, even though its effectiveness in treaty enforcement is severely limited.

Last month's meeting of the World Radio Conference in Geneva brought that point home, as controversy grew surrounding the US Federal Communications Commission's auctioning of terrestrial services in the gigahertz band.

That leaves ICO with no clear bandwidth for its services over US territory. Even though the consortium is appealing against the action, the FCC is offering ICO little alternative other than to help relocate the services that it would have to displace. As Henry Chasla, the ITU's deputy

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Over the next five years, 40m people are expected to pick up new hand-held satellite phones that can be used anywhere in the world. For network operators, it could be a bonanza - but also a headache.

A battle is looming over the allocation of frequency spectrum that the services will need to operate. Three separate global satellite communications consortiums - Iridium, Globalstar and ICO - are each betting billions of dollars on systems that will operate virtually side by side on very narrow electromagnetic real estate.

They will be jostling for position in a frequency range that lies roughly between the operating spectrum of conventional radar and a typical microwave oven (or 1.3 gigahertz).

According to experts, the question is not whether there will be a squeeze on allocated frequency spectrum - but when. "The allocation to Iridium and Globalstar is so limited that we're very concerned about interfering with

each other," says John Klineberg, executive vice-president of Globalstar programmes at Space Systems Loral.

"Until recently that was rather straightforward because everybody was in the same geosynchronous (or geographically fixed) orbital location by country." Now

advances in satellite technology have changed the picture, he says. With 32 of its 66 low earth orbit satellites (LEOs) already in place, the \$4.7bn (£2.8bn) Iridium system will fly in a constellation (or co-ordinated orbital pattern) 780km up. By 1999 it will allow subscribers to communicate via hand-held pagers and phones from virtually anywhere on earth.

Iridium, meanwhile, launches the first four satellites of a \$2.5bn 48-satellite LEO constellation from Florida's Cape Canaveral in February. Orbiting 1,400km above the earth, the

system will deliver service through existing wireless and cellular systems to most of the world's populated areas, and should be fully operational by the end of next year.

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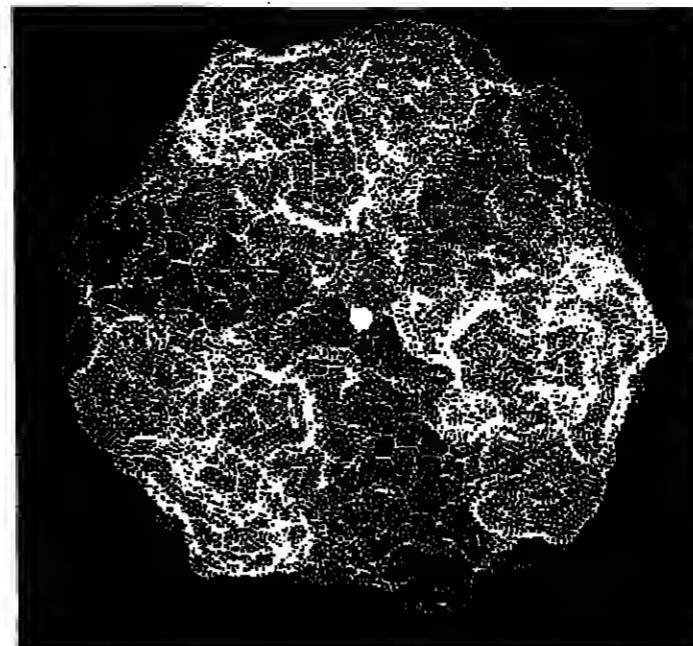
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# FINANCIAL TIMES

Tuesday December 9 1997



US vice-president breathes life into emissions talks

## Gore tells US delegates to ease stance in Kyoto

By Leyla Boultou, Environment Correspondent, in Kyoto

Al Gore, the US vice-president, yesterday breathed new life into the Kyoto negotiations on climate change by ordering last-minute concessions from the US delegation.

US, European and Japanese ministers were last night struggling to bridge divisions, as Mr Gore headed back to Washington after 14 hours of consultations in Kyoto. He said he was "cautiously optimistic" that agreement could be reached by the time the talks ended tomorrow. He promised to "work behind the scenes" with President Bill Clinton, "telephoning presidents and prime ministers".

After meeting US negotiators and telephoning Mr Clinton, Mr Gore said he had instructed the US delegation to "show increased negotiating flexibility".

With less than 48 hours to go, negotiators at the 160-nation talks must clear two main

burdens to legally binding curbs on greenhouse gas emissions linked with global warming.

Industrialised countries

must first resolve considerable

differences about the timetable

and contents of an agreement

to curb their emissions of

greenhouse gases, including

carbon dioxide from fossil

fuels, by 2010. That was the

main aim of the talks last

night between the US, Japan

and the European Union.

Developed nations must next

persuade big developing coun-

tries such as China, India and

Brazil to agree a form of words

promising to curb their emissions

of greenhouse gases in future.

Mr Gore said "meaningful participation" by such

countries remained a condition for

the US to approve a deal.

He declined to spell out the

exact nature of the conces-

sions the US was prepared to

make.

But European officials said

last night they already

detected a greater US willing-

## Historic auction to end as high tea meets IT

By Gary Mead in London and Kunal Bose in Calcutta

London's weekly tea auction - held since 1884 - will cease early next year, extinguished by international competition and computer screens. "It's very sad, but it's death by technology," said one London-based tea broker yesterday.

The East India Company staged London's first tea auction in March 1679 and it became weekly 163 years ago.

Only two brokers are involved in running the auction today: Wilson & Smithett and Thompson Lloyd & Ewart - and they have signalled the end to a piece of City history.

From February the auction will be fortnightly, before finally closing in June.

The critics also provided a reminder that the administration's difficulties will begin after a deal is agreed. The US Senate will veto any treaty that does not include matching commitments for developing countries.

## France in Emu plea

Continued from Page 1

countries could be 'ins' despite the continued reservations of some European central bankers. 'Spain is almost certainly there and Italy has made a great effort. If they respect the criteria there is no reason to exclude them,' he said.

The French proposal for a council made up of members of economic and monetary union is to be discussed at the summit. Mr Jospin showed little sympathy for countries such as the UK, which is complaining that such a council would create an exclusive club, while at the same time choosing to stay outside the single currency. 'The rules of the club have yet to be defined. But the UK, which invented clubs, should not say it is unfair to be excluded.'

The council would not interfere with the independence of the European Central Bank. But Mr Jospin insisted elected governments must have responsibility for co-ordinating economic policies. 'Governments need to manage budgetary and fiscal policies, and investment in infrastructure.' He made no apologies for France's decision to nominate Jean-Claude Trichet, governor of the Bank of France, as head of the ECB after European central banks had agreed on Wim Duisenberg, the Dutch candidate.

'The nomination of the president of the ECB is by heads of state and government: this detail seems to have been overlooked by some,' he said.

## S Korea admits short-term debt is over \$100bn

By John Burton in Seoul

South Korea's debt crisis took a sudden turn for the worse yesterday as the finance ministry admitted that the country's short-term debt exceeded \$100bn, nearly double the amount it claimed during last week's rescue negotiations with the International Monetary Fund.

The new figure, which includes borrowings by overseas subsidiaries of Korean companies and banks, came as local media reported that foreign-currency reserves were almost exhausted.

Seoul denied allegations that it had deceived the IMF in negotiating its \$57bn rescue. During negotiations, it claimed that short-term debt obligations amounted to \$65.6bn, which excluded \$51.2bn in 'non-resident borrowing' by Korean entities.

But the new estimate for Korea's short-term debt has added to doubts in financial markets about whether the funds provided in the IMF's record bail-out will be enough to cover the nation's obligations to foreign lenders.

The Korean currency, the won, fell to a record low of Won1,342.40 to the dollar, while fears of a corporate credit crunch led to a 4.8 per cent drop in the Seoul bourse.

The Chosun Ilbo, a leading

newspaper, yesterday quoted a leaked IMF report as saying that Korea's foreign-currency reserves had dwindled to only \$30.5bn at the end of October, as Seoul struggled to meet loan payments by indebted investment banks. In a tacit confirmation of the report, the finance ministry said it would protest to the IMF about the leak, which, it said, damaged Korea's credibility and threatened the stability of its financial markets.

Korea has received \$5.6bn in its first tranche from the IMF and expects another \$3.6bn after December 18, when the IMF will complete its first review of Seoul's progress in implementing loan terms. It is estimated that Korea must pay \$20bn by the year's end.

Stanley Fischer, the IMF's first deputy managing director, said Korea had been only days from "financial catastrophe" when the fund intervened in last month, but analysts warned that the government may be trying to evade the spirit of its IMF programme.

Easy financing terms for the purchase by Daewoo of Ssangyong Motors, announced yesterday, could put further pressure on Korea's troubled banking system.

Daewoo acquisition, Page 17  
Korea car sector on rationalisation road, Page 8  
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Daewoo acquisition, Page 17  
Korea car sector on rationalisation road, Page 8  
The Chosun Ilbo, a leading

## THE LEX COLUMN

### UBStaged

How are the mighty fallen? It is hard to view the merger of Swiss Bank Corporation and Union Bank of Switzerland as anything but a reverse takeover by SBC, the smaller bank. It has provided not only the chief executive but three of the four divisional chiefs. True, UBS's initials will continue to emboss the bank's logo, and it will provide the chairman and headquarters. But these are more the trappings of power than power itself.

That UBS has had to swallow its pride is testimony to how badly morale has been bruised by years of trans war with Martin Ebner, the maverick investor, and to its ham-fisted response to the Naxi gold saga. Overall, SBC's management has been abler. But to paint this as merely a public relations coup is to ignore the fact that SBC's shares have substantially outperformed too.

The logic of the deal is most powerful in Swiss domestic banking. The costs saved by stripping out a fifth of the staff and much of the duplicated branch network should

form through to the bottom line.

Elsewhere, the logic is middling. Investment banking will witness even more blood on the floor, with most of UBS's business facing the axe. But much of the associated revenue is likely to vanish too, so the bottom-line impact may not be hugely positive. And while the combined operations, dubbed Warburg Dillon Read, should be a touch stronger in the US, they will still not be top-tier. Reaching that position will not be easy; a big US-based acquisition to fill the gap would probably involve yet more blood-letting in Europe.

The final straw came in April, when the Kenya Tea Development Authority - which accounts for more than half Kenya's crop, Africa's biggest - then stopped using the London auction. This followed a drought that reduced Kenya's production by 25 per cent. When Kenya recently made the suspension permanent, the London brokers felt they had to wind down the auctions.

"Twenty years ago, 70,000 50-kg chests a week were being auctioned in London. Today, it's down to about 7,000 chests, and half of that's Indian tea, which will run out in January, when the Indian season is over. We'd be hard pushed to sustain an auction on sales of 4,000 chests, and it's no longer viable to have buyers coming to look at a small selection of tea," said Michael Bunston, broker with Wilson & Smithett.

Tea from Kenya - the UK's biggest tea importer - will now be sold at Kenya's successful Mombasa auctions.

Other auction centres - Calcutta for Indian production, and Colombo for Sri Lankan - have challenged London's dominance. Pakistan, which in

the next five years hopes to

overtake the UK as the biggest

importer of tea, plans to

develop its own auction,

either in Karachi or Lahore.

The London brokers intend

to continue selling tea to private clients. "It's difficult to know how it will affect us, but with six months to go we hope to develop a modus operandi for the future," said Mr Bunston.

Yesterday was bleak for the 6,000 investment bankers set to lose their jobs as a result of the SBC/UBS merger. But for investment bank shareholders, it may be a turning point. The recent scramble to create global investment banks has been a bonanza for employees - with pay bills soaring - but worrying for investors.

But now the industry has entered a consolidation phase. UBS is in effect quitting the business, though some of its choicer nuggets will join Warburg Dillon Read. Add that to recent decisions by Barclays and National Westminster to pull in their investment banking horns. All three were part of the industry's

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Fuji snaps up a larger US share

Almost 30 years after Fuji Photo Film ventured into the US, its market share there has risen to 20 per cent, according to some studies. This push may well be strengthened by a World Trade Organisation ruling last week, which cleared Fuji of charges that it had obstructed foreign access to the Japanese market. Page 21

**Daily share volume data published**  
The Financial Times today begins publishing figures for the daily trading volumes of individual UK stocks. To make room for this feature, which will appear from Tuesday to Saturday, we will publish market capitalisation data in Monday's paper only, though they will still appear daily on the FT's web site, <http://www.ft.com>. Dividend dates will no longer appear on a Monday. London Share Service, Page 32-33

**Takeover talk brews over San Miguel**  
Rumours of an imminent hostile takeover of San Miguel, the Philippines food and beverage group, by First Pacific, the Hong Kong-based conglomerate, are causing a stir in an otherwise listless Manila stock market. Page 20

**Ukraine set to privatise grain sector**  
Ukraine is on track to privatise grain storage and distribution by the end of the year, according to the chairman of the conglomerate that controls the system. Page 28

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**Chief price changes yesterday**

FRANKFURT (DM)		PARIS (FFP)	
Fuchs Pet	219 + 11	Cent-Brux	361.5 + 35.6
K & M Mobil	152.5 + 0.05	Elf	210 + 38
Petrol	64.9 + 0.1	Elf	178.9 + 12.1
Petrol	72.95 + 4.35	Fiat	
Petrol	54.8 - 0.1	Fiat	161 - 19
Bilfinger	42.5 - 0.2	Mile Amb	39 - 5
Vestas	94.3 - 0.2	Trabert	252 - 23
North YONK (NOK)			
Bank of			
Deposit Guar	574 + 48	Hermes	285 + 8
GATX	659 + 34	Heska	165 + 4
Private	351.5 + 24	Fiat	
Vestas	42.5 + 2.5	Domino May	320 - 25
Petrol	52.7 - 0.2	Hiscox	940 - 57
Kotex	64% - 15	NGK Spark	812 - 31
Windm	20% - 15	Osuna	503 - 29
LONDON (Pence)			
Bank of			
Deposit Guar	574 + 48	Hong Kong (HKD)	
GATX	659 + 34	Heska	
Private	351.5 + 24	Fiat	
Vestas	42.5 + 2.5	Domino May	
Petrol	52.7 - 0.2	Hiscox	
Goldright	400% - 17	Wheat Ridge	17.55 - 0.95
Tesco	515 - 23%	China Mr	74.75 - 1.25
North YONK (NOK)			
Bank of			
Deposit Guar	574 + 48	Skandia (SEK)	
GATX	659 + 34	Heska	
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Bank of			
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GATX	659 +		

## COMPANIES AND FINANCE: SWISS BANK MERGER

FT writers examine the repercussions of the \$59bn tie-up between SBC and UBS, announced yesterday

■ THE DEAL - By George Graham and William Hall

# SBC grabs the top jobs in new set-up

Union Bank of Switzerland shareholders will take 60 per cent of the equity in the new United Bank of Switzerland formed by UBS's merger with Swiss Bank Corporation.

But it was clear yesterday that SBC was in the driving seat, laying claim to the lion's share of the top jobs in the combined bank and taking absolute control of its investment banking and fund management divisions. The merger resembles the combination in the US of Chase Manhattan and Chemical Bank, in which the Chase name survived under predominantly Chemical management.

"They got the name, we got the keys," quipped one SBC executive, alluding to the inclusion of SBC's three crossed keys in the new bank's logo.

UBS remained the largest and most heavily capitalised Swiss bank, but its capitalisation in yesterday's merger showed the pressure it has been under both in its

domestic business - where its performance has come in for criticism from Martin Ebner, the Swiss fund manager - and in investment management.

Like other European investment banks, UBS has faced a difficult choice about whether to continue to invest in the construction of an expensive global network.

Barclays and National Westminster Bank in the UK gave up their global ambitions and sold their equity businesses. UBS has now gone even further by merging outright with its domestic rival.

Talks began over the summer, but ground to a halt. UBS was not willing to swallow the poison and recognise that SBC would emerge so clearly on top. Mathis Cabiallavetta, UBS's 52-year-old chief executive, takes over as chairman of the group, but the chief executive will be Marcel Ospel, 47, SBC's dynamic head.

Of the four main operating divisions, three are headed

by SBC people: Rudi Bogni, in charge of private banking; Hans de Gier, at the new Warburg Dillon Read investment bank; and Gary Brinson, at the new Brinson institutional investment management group.

The only exception is Stephan Haerlinger, 50, UBS deputy chief executive, who takes the same post under Marcel Ospel and will also head the consumer and corporate banking business - the least glamorous of the four core businesses.

Since the first round of talks, the pressures have mounted. Consolidation in the investment banking market has quickened and made UBS's dilemma in that business more pointed. It had planned a radical restructuring of its investment banking organisation, but dropped it when discussions with SBC resumed.

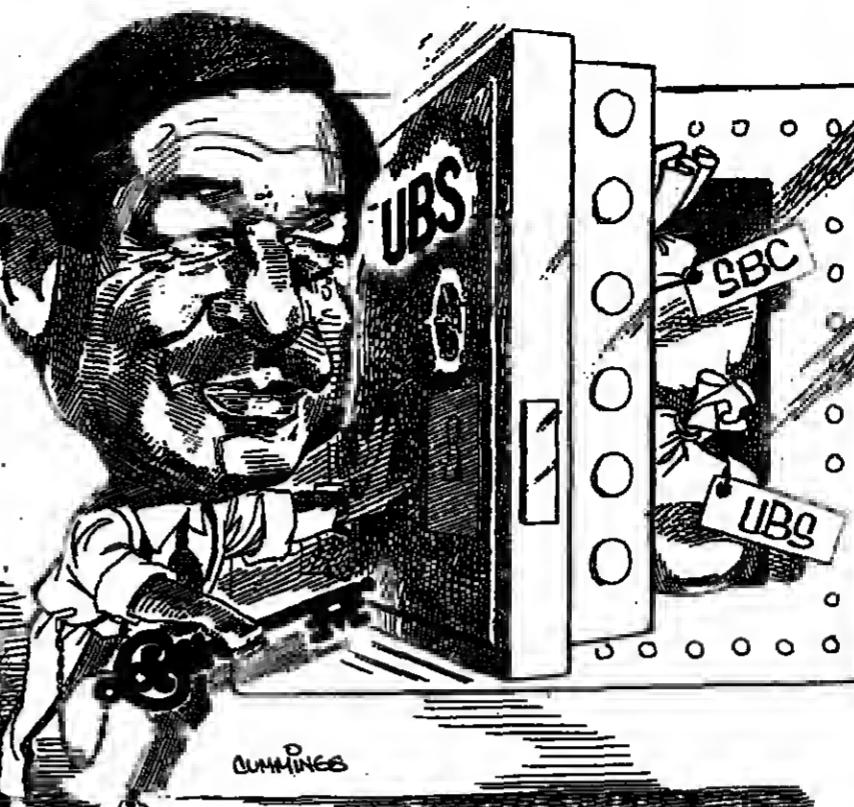
At the same time, UBS has been badly tarnished by its insensitive handling of the Nazi gold issue and has seen Mr Ebner ratchet up his

pressure for change. In the end, UBS's only other option might have been to merge with Deutsche Bank. Its Swiss neighbour proved more palatable, even at the price of losing out in the main jobs.

SBC faced the same questions - its purchase of Dillon Read is not generally reckoned to have been enough to allow it to break through in the critical US market, and it, too, has been slow to deal with its Holocaust problems - but had a much stronger business than UBS.

Both chairmen will step down, and Swiss bankers said this might have been a key to the resumption of talks. SBC's Georges Blum is widely respected, while Robert Studer at UBS is distinctly controversial, especially for his blundering comments on Nazi gold. But Mr Studer is understood to have been unwilling to step down unless Mr Blum did likewise.

The key job of chief financial officer will go to Peter Wuffli, 40, the former McKinsey management consultant who holds the post at SBC. Felix Fischer, UBS's well-regarded CFO, will be chief risk officer while Pierre de Week, aged 46 and the son of a former chairman of UBS, will become chief credit officer and head of a new private equity division



Holding the key: SBC's Marcel Ospel will be chief executive

which will take stakes in holding companies.

At Warburg Dillon Read, the SBC imprint is especially marked. Andrew Siciliano

will run foreign exchange and interest rate operations; Markus Granzio, equities; and Fritz Hobbs, corporate finance. Only Werner Bonadurer will move from UBS,

It used to be the case that a career in a Swiss bank was a job for life, but that is no longer the case.

Although the number of bank branches has been falling since 1990, the numbers employed have remained stubbornly high. Last year, numbers employed by Swiss banks fell by a mere 205 to 119,771.

The round of restructuring at the big three Swiss banks last year may have signalled that the era when a Swiss banker could count on reaching retirement age were over. However, yesterday's announcement that up to 13,000 jobs, of a workforce of 56,000, were to disappear came as a shock.

The fact that 6,000, or nearly half the total job cuts, would take place outside Switzerland did little to ease the pain.

The highest cut, both in numbers employed and in percentage terms, will come in investment banking, where 6,000 jobs are to go. The consumer and corporate banking side, which employs 45 per cent of the combined workforce, will shed 5,000 jobs, or 20 per cent of its workforce. About 1,200 jobs will go in private banking, and while the 600 reduction in staff employed at the corporate headquarters does not sound much, it is nearly one-third of the total.

Jim Hyde, Merrill Lynch's London-based bank analyst, believes that the bulk of the job cuts will fall on UBS staff. He estimates that SBC has already shed 4,500 jobs since 1993 against a 2,700 reduction by UBS from its employment peak.

Marcel Ospel, who is to be chief executive of the new bank, went to some lengths yesterday to minimise the scale of compulsory redundancies.

However, bankers say this is simplistic. "You can't just add the business of the two together and expect that to be its market share," said one bond syndicate head in London yesterday. "Some of the big borrowers will want to distribute business among other banks."

Job cuts are expected to total over 1,000 in the trading and sales side of fixed-income, falling especially in the retail networks.

"If the new bank can make the necessary reductions in its cost base it will be the strongest fixed-income player in Europe," said a syndicate head at a US bank in London.

"On a global basis it will probably be top three."

The two banks estimate conservatively that numbers employed over the next four years will be cut by 2,500 through natural attrition.

Another 700 staff will reach

normal retirement age during the period and another 2,000 will be eligible for early retirement. This leaves 1,800 jobs to disappear through redundancies.

The other potential obstacle for the merger is that the new group will have a market share of between 25 per cent and 35 per cent of the Swiss market. Both banks have been struggling for years to make a profit in this area, and the potential for cost-cutting is a key element in the group's plan to be earning net profits after tax of SF1.8bn (\$1.25bn) by the year 2002. This would be equal to a return of 18 per cent on equity - a return not achieved in domestic banking for well over a decade, if ever.

The combined group will have 550 branches, or roughly twice as many as Credit Suisse, its closest competitor, and nearly 5m customers.

Most analysts do not believe that the competition authorities in Switzerland will be able to block the merger on market share grounds. However, a concerted campaign by disillusioned small business customers could sway official Swiss thinking on this score.

In an attempt to head off the turmoil on this front, UBS has promised SF150m to invest in up-and-coming Swiss companies with promising growth opportunities.

William Hall

## Reduced career prospects hit home

■ INVESTMENT BANKING - By George Graham, Banking Editor

# Taking a painful road to European dominance

Pushing together the investment banking businesses of Swiss Bank Corporation and Union Bank of Switzerland will create the largest European investment bank and one of the top three in Asia.

But rivals and analysts questioned whether the new business would vault into the "bulge bracket" of dominant global investment banks.

Hans de Gier, head of SBC Warburg Dillon Read and new chief executive of the combined investment bank, acknowledged yesterday that his business still had some way to go, particularly in the US, the world's biggest investment banking market.

"It gives us a leg up in the US if we pull it off, but is it the major move? Is it 'Warburg takes over Goldman Sachs'? The answer is no."

There are several areas where the two investment banks can

claim to be complementary. UBS has strengths in US equity research and corporate finance in financial institutions and technology. It has a strong equity derivatives sales team in London and is well ahead of SBC in structured finance and securitisation.

However, in many businesses the two compete head-on and the merger process will be gruelling. "In the long run, it is very inspiring to be the dominant European player, but the road is a very painful one," said Mr de Gier.

About 6,000 jobs are expected to be cut from a combined investment banking workforce of 20,000, with 3,000-4,000 of the cuts falling in London. The overlaps are especially striking in the low-margin areas of the business such as foreign exchange, routine interest rate trading and European equities.

It is UBS which will bear the

brunt of the cuts. It is not just the relative quality of the two businesses which has come into play - though SBC has clearly forged ahead of its Swiss rival since the acquisition of S.G. Warburg, the UK merchant bank, in 1995, and the

purchase of Dillon Read in the US this year.

The real difference has been in the structures of the two investment banks. SBC Warburg moved quickly to an organisation in which product lines were managed on a global basis - now generally accepted as the model for an investment bank with global ambitions. UBS, on the other hand, remained organised along regional lines, with pockets of excellence where top managers were allowed their heads. Only recently did it move to a "matrix management" structure.

Given a choice between the two structures, SBC's was the clear winner, leaving UBS units to be slotted into the SBC Warburg framework. Rather than trying to combine two infrastructures into one, the new investment bank will be built entirely on SBC Warburg's infrastructure.

Although it might be possible to sell off some units which prove surplus to requirements, the efforts of Barclays and National Westminster Bank to sell their equities businesses have not left Mr de Gier optimistic. He is unwilling to waste time on sales when senior managers will be pre-occupied with integration.

"It is packageable and we can sell areas of complete overlap, obviously we will do so, but we have seen what a tortuous business it is."

So far this year, the combined firm would have ranked first among European equity bookrunners, first among global fixed-income bookrunners, first in European mergers and acquisitions and sixth in global M&A. According to Capital Data Bondware, the statistics agency, UBS and SBC Warburg combined captured 8.29 per cent of the euro-

bond market in the first 11 months of 1997. This would put Warburg DR ahead of Merrill Lynch - with 7.59 per cent - as the largest bond underwriting bank in the world.

However, bankers say this is simplistic. "You can't just add the business of the two together and expect that to be its market share," said one bond syndicate head in London yesterday. "Some of the big borrowers will want to distribute business among other banks."

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■ FUND MANAGEMENT - By Jane Martinson

# A happy honeymoon begins

Like any new partner in an arranged marriage, Gary Brinson yesterday acted the ever-attentive beau to his conquest, PDFM.

The new head of United Bank of Switzerland's institutional asset management business was full of praise for one of the UK's largest pension fund managers, and Tony Dye, its bearish chief investment officer.

"Tony has my uncoditional support and enthusiasm for the investment direction he is taking," he gushed.

Mr Dye, who met his new boss for the first time yesterday, looked pleased by the attention but said it was too early to give precise details about how it would work.

Mr Brinson appeared too smitten to point out that the time for courtship was over - the relationship which put him in charge of "Brinson", the new asset management division, was already a legally binding one.

Following yesterday's merger, Mr Brinson and his Chicago-based colleagues will run the SF490bn (\$340bn) business.

PDFM, which manages more domestic institutional assets at SF60bn (\$49.4bn) than Brinson's SF22bn, will

become part of his empire.

During a 45-minute visit to the London headquarters of PDFM, Mr Brinson emphasised a soft-sell approach to the merger. When asked how it would be managed, he replied: "Very carefully."

But while his protestations of affection for PDFM's managers appeared heartfelt, Mr Brinson's real interests were obviously focused on maintaining good relations with the wealthy relatives. "We are going to move quite slowly and deliberately to make sure that the client interests of both institutions are happy," he said.

While pension fund clients

have stayed by PDFM during this period to remain loyal if the culture is altered.

PDFM, which is likely to keep its name in the UK, was keen to stress that its independence as part of a larger group would continue. Indeed, there was an audible sense of relief among some PDFM managers that they would report to an asset manager rather than a "Swiss bureaucrat".

PDFM members appeared satisfied by the fact that Mr Brinson had become increasingly bearish about the US equity market. Yesterday, he said: "You could describe our investment strategy as cautious and developing into extreme caution."

Mr Brinson, the 54-year-old Swiss-born son of a construction foreman and retail worker, is credited with some of the increasingly professionalism of the industry.

He led a management buyout of the company from First National Bank of Chicago in 1988 for \$102m, and then sold it for \$750m to SBC three years ago.

Mr Brinson, who flew back to Chicago yesterday morning, appeared to leave Mr Dye with the forced pairing. "I hope it's the start of a long and fruitful relationship," he said.

William Hall

■ PRIVATE BANKING - By William Hall in Zurich

# World's new number one aims for 10% annual growth

The one area where the new group will emerge as an undisputed world leader right from the start is in private banking - the business of servicing the needs of the world's high net worth individuals.

The big three Swiss banks are already among the world's top players in this field.

With \$580bn of assets under management, the enlarged UBS will have more than twice as big a business as Credit Suisse and more than four times as large a

business as US banks such as Chase Manhattan and Citicorp.

In the first six months of 1997 UBS earned pre-tax profits of SF1.1bn (\$761m) from private banking. SBC earned SF753m.

Each bank has its own definition of private banking and UBS had a relatively low asset threshold of SF100,000 for would-be clients; SBC a SF600,000 floor.

In the past this has meant that the profits of private banking have been mixed with traditional retail banking. Marcel Ospel, pro-

spective chief executive of the new group, intends to raise the threshold to a minimum of SF1m of client assets per banking customer.

"Our ambition is to become the premier private bank in the world," he says.

He is conscious that the traditional advantages of a Swiss private bank account - tough bank secrecy laws, a strong currency and no foreign exchange restrictions - no longer carry the same weight as they did.

Preservation of capital is no longer the key to success in private banking and Mr Ospel intends to ensure that the main assets of the enlarged group will be an "outstanding investment performance and a client service second to none".

This year, he brought in Rudi Bogni, 50, a former head of SBC in London to run SBC Private Banking. Mr Bogni's appointment was significant because he is more of a corporate finance man than a private banker.

It will be Mr Bogni's task to turn Mr Ospel's dream into reality. Private banking will be far and away the biggest source of profits for the enlarged UBS group and the target is to grow earnings by at least 10 per cent a year.

By 2002 it should be contributing SF4.5bn, or 43 per cent of group profits.

There is scope for consolidation

in private banking but the economies of scale are not as obvious as in retail banking.

Wealthy clients come to private banks for personal service rather than standardised products. So Mr Bogni's task may not be as easy as it sounds.

There is bound to be some loss of revenues by putting the two private banking businesses together and it is far more difficult to buy market share in the sector than in investment banking or even corporate banking.

Switzerland remains the world's leading offshore private

banking centre but onshore private banking, which probably accounts for 75 per cent of total private client assets, is growing more rapidly.

## Reduced career prospects hit home

It used to be the case that careers in a Swiss bank were safe for life, but that is no longer the case.

Although the number of bank branches has been reduced since 1990, the figures do not have to be explained have been reduced.

Leif Johansson, chief executive of Volvo, has been

reduced to a more





## COMPANIES AND FINANCE: THE AMERICAS

## Insurers in the US set for bumper 1997

By Richard Waters

in New York

The absence of big disasters during the latest North Atlantic hurricane season, which officially ended a week ago, has put the finishing touches on what is likely to be the US insurance industry's most profitable year for a decade, according to industry-wide figures released yesterday.

However, the insurers' latest profits have added to the mountain of capital that has already built up in the industry, and growth has remained stagnant.

The capital surplus of US property/casualty insurers exceeded their premium income for the first time in the year to the end of September, according to the Insurance Information Institute, the trade association which released the latest figures.

American insurers generated pre-tax income of \$26.5bn during the first nine months of this year, 88 per cent more than a year before, the trade association said.

That was equivalent to an annualised rate of return of 11.2 per cent, according to Sean Mooney, an economist with the trade association, putting the industry on track for its highest return in ten years - despite the massive addition to its capital base.

The absence of big insurance losses and the surge in US securities markets, which added to the industry's unrealised capital gains, pushed the insurers' capital surplus to \$296bn, which is some 22 per cent higher than its level of a year before.

This ballooning of capital, which is set to leave the industry this year with around twice the surplus it had at the time that Hurricane Andrew hit in 1992, has come at a time of little growth: premiums increased only 3.6 per cent in the first nine months of this year, to \$210bn.

## Dow Jones, NBC set for alliance

By William Lewis and Richard Waters in New York

Dow Jones and NBC, owned by General Electric, are expected to announce as early as today a global television and internet alliance.

A 50-50 joint venture will bring together the existing overseas television operation of CNBC, the cable business and entertainment channel, with Dow Jones's Asian and European business news networks. It will be branded as CNBC, and as a service of both NBC and Dow Jones, which owns part of Dow

In Europe and Asia, CNBC and Dow Jones will combine their existing interests in an attempt to cut losses at both companies and strengthen their market positions.

In the US, Dow Jones is set to become an important contributor of programming to CNBC, which will pay a licence fee for the rights to show its programmes.

The completion of a deal will end a protracted negotiation between the two sides which has been complicated by the inclusion of both Tele-Communications Inc, which notched up pre-tax losses of \$48m from its television

operations last year, compared with \$38m the year before, in part because of attempts to expand European Business News. Since then, the company has sold its half share in WBIS, a combined business and sports channel in New York that accounted for the bulk of its losses in television.

Talks have been held to enable Dow Jones to provide news to MSNBC, which operates an internet service in parallel with its cable television channel.

Dow Jones hoped that the arrangement will help it stem the losses it has been experiencing. The US business information group notched up pre-tax losses of \$48m from its television

operations last year, compared with \$38m the year before, in part because of attempts to expand European Business News. Since then, the company has sold its half share in WBIS, a combined business and sports channel in New York that accounted for the bulk of its losses in television.

The company continued yesterday to say that no decision over the markets division had been reached.

Financial Times Television, which is owned by Pearson, the media group, stands to lose a programme contract with CNBC in Europe as a result of the expected deal. The contract to supply seven hours of programming daily runs out in January.

## AMERICAS NEWS DIGEST

## Mutual Life to change status

Mutual Life, Canada's fifth largest life assurance group, has announced it would seek policyholder approval to convert to a publicly traded stock company, becoming the country's first insurance firm to pursue demutualisation.

Mutual Life, which has total assets under management of C\$4bn (US\$2.5bn), said that demutualisation would enhance opportunities to thrive in a rapidly consolidating marketplace.

The plan would enable the company to grow through acquisitions, develop new products and services, attract investors and generate greater value.

Canada's other insurance companies are likely to adopt the same strategy to remain competitive, analysts said.

Scott Morrison, Toronto

## ■ PROCTER &amp; GAMBLE

## Buyer found for baking mix unit

Procter & Gamble, the US consumer products group that put its Duncan Hines baking mix business up for sale in August, yesterday said it had found a buyer in MBW Investors, owners of Aurora Foods, of Columbus, Ohio. Duncan Hines has annual sales of about \$250m: the sale price was not disclosed.

Aurora Foods was formed last year by Dartford Partnership, a San Francisco investment firm that specialises in the food and drinks businesses. McCown De Leeuw & Co, a private investment firm that specialises in buying and selling middle market companies, and Fenway Partners, a New York investment firm.

Since its inception, Aurora has acquired Mrs Butter-worth's syrup and pancake mix from Unilever, the Anglo-Dutch consumer products group, and Log Cabin syrup from Kraft. Following the acquisition of Duncan Hines, Aurora's annual sales will be about \$450m.

Richard Tomkins, New York

## ■ COLOMBIA

## Cementos del Caribe expands

Colombia's Cementos del Caribe acquired the Venezuelan cement producer Cementos Monay for 41.8bn bolivars (\$83.2m) from the state Fondo de Inversiones de Venezuela (FIV), the privatisation agency. The plant has a production capacity of 540,000 tonnes a year as well as a small port on the eastern shore of Lake Maracaibo.

Cementos del Caribe, the second largest cement maker in Colombia's Sindicato Antioqueño conglomerate, which controls more than a 50 per cent share in the Colombian cement market, said it was seeking further opportunities to expand internationally.

Raymond Colitt, Caracas

## ■ FINANCIAL SERVICES

## US groups agree \$2.7bn merger

First American, a Nashville-based financial services provider, said it had entered a definitive agreement to acquire Deposit Guaranty, a Mississippi bank, for about \$2.7bn. Deposit Guaranty shareholders will receive in a tax-free exchange, 1.17 shares of First American common stock for each share of Deposit Guaranty common stock.

The merger will be accounted for as a pooling-of-interests and is expected to be neutral to earnings in 1998 and 6 per cent accretive to First American's consensus estimate in 1999.

AFX, Jackson, Mississippi

## Working to keep Eli Lilly gilded

Prozac and mad cow disease are exercising the mind of Sidney Taurel, chief operating officer and head of pharmaceuticals at Eli Lilly, the US pharmaceuticals company.

Prozac, the anti-depressant that is probably the world's most famous prescription drug, is also Lilly's biggest selling product: its sales in the third quarter alone were worth \$765m, about 30 per cent more than a year earlier.

Bovine spongiform encephalopathy (BSE), the cattle brain disease known as mad cow disease which is believed can spread to humans, presents a more immediate problem - gelatin and tallow, both extracted from cattle carcasses, are used in most pharmaceuticals products.

The US government has said that a proposed European Union ban on gelatin and tallow could block \$4.5bn of US exports of pharmaceuticals.

The BSE problem is likely to be dealt with first, by January 1, hopes Mr Taurel, because that is when the ban is scheduled to take effect. He has been part of a delegation from the industry lob-

bying the European Commission in Brussels to exempt medicines from the prohibition on tallow and gelatin. He believes the argument is being won on the following analysis: more people would suffer without their medicines than might contract the variant of Creutzfeld-Jakob disease believed to be related to BSE. ("One in 100m people" is the figure he quotes experts as having evaluated.)

Prozac's problems are of a longer-term nature. Lilly's method of dealing with Prozac happens also to be the company's attempt to address what Mr Taurel calls "the central issue of the industry today": how to launch enough new drugs to keep up the growth rate of the 1990s as patents expire after 2000.

According to Andersen Consulting, the top 10 companies will each have to

exploited. They include methods of producing millions of different potential drugs at a time (combinatorial chemistry), a better understanding of the way genes contribute to disease (genomics), and faster ways of matching the potential drugs and genetic causes (high throughput screening).

The pharmaceuticals industry is more prepared to risk developing radically new products rather than marginal improvements on

existing ones. This is partly thanks to the example set by biotechnology companies, which are usually set up to exploit the latest advances in biotechnology and biology.

• The sales decline after patent expiry is being countered by efforts to launch more quickly and recruit larger sales forces. This effect is already being felt, says Mr Taurel. The company's new schizophrenia drug Zyprexa had sales in its first 12 months of \$550m. Prozac's

sales declined 10 per cent a year.

That, combined with the alliance strategy means he is confident the long-term sales growth rate will hit 15 per cent a year.

Provided those biotech alliances deliver the goods, of course.

Daniel Green

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## BUSINESS AND THE LAW

## Court upholds trademark rights



A trademark owner can rely on its rights to prevent third parties removing, altering and re-affixing or replacing whisky bottle labels bearing its trademark, even if it constitutes a barrier to trade between European Union member states, the European Court of Justice ruled.

Ballantine produces and markets branded alcoholic drinks, and in particular, whisky. Loendersloot, a Dutch transport and warehousing company, supplies customers engaged in parallel trading - buying products in countries where the price is low for resale in countries where prices are higher.

Ballantine claimed in the Dutch courts that Loendersloot had removed whisky labels bearing its brand names and re-affixed the original labels or replaced them with copies. It also alleged the Dutch company had removed identification numbers on the labels and removed the word "pure" and the name of the importer approved by Ballantine from the original labels and in some cases replaced it with another name. The relabelled bottles were then exported.

A preliminary issue arose in the Netherlands Supreme Court as to the extent to which Ballantine could use its various trademarks to prevent this. Since the issue concerned the free movement of goods within the EU, the matter was referred to the European Court.

The Court noted that the relabelling of bottles had no adverse effect on the original condition of the product, in such circumstances the question to be determined was whether the relabelling was necessary in order to prevent artificial partitioning of the markets between EU countries.

That involved an assessment by the national court of the necessity of relabelling as a means of protecting sources of supply of the parallel trader and enabling the products to be marketed in the various markets for which they were intended.

Turning to the removal of

identification numbers, the Court said there were legitimate instances where European law obliged the manufacturer to be in a position to identify the origin and movement of its products.

The use of the trademark as a means of preventing removal of labels and identification numbers for such purposes was not contrary to European law, the Court said.

Where a manufacturer used the identification numbers as a means of monitoring trade within the EU, parallel traders could seek protection under the EU's competition laws. But in order to safeguard the interests of trademark owners, European law required the person carrying out the relabelling to give the trademark owner prior notice that the relabelled products were to be put on sale.

The Court ruled that the owner of trademark rights could, even if it constituted a barrier to intra-EU trade, rely on those rights to prevent third parties removing, altering, re-affixing or replacing labels bearing its trademark, unless certain matters were established to the contrary.

Relabelling and marketing by third parties cannot be opposed if the trademark owner is using its rights to oppose the marketing of relabelled products in a manner which would contribute to the artificial partitioning of the markets between member states.

It cannot be opposed if it is shown relabelling cannot affect the original condition of the products, nor if the presentation of the relabelled product is not such as to damage the reputation of the trademark and its owner and the person performing the relabelling tells the trademark owner about the relabelling before the products are put on sale.

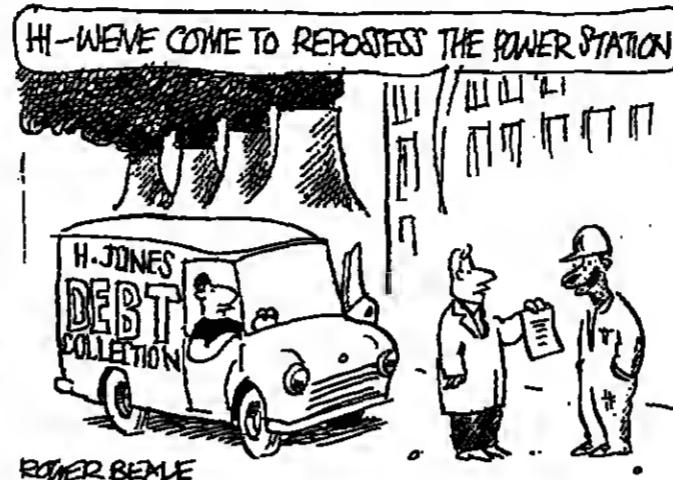
The Court said those were matters for the national court to decide.

C-349/95: *Frits Loendersloot v George Ballantine & Son, ECJ*, *FC, November 11 1997.*

BRICK COURT CHAMBERS, BRUSSELS

## Project pitfalls

Asia's infrastructure programmes could turn nasty, says Kent Rowey



the hook for these projects.

In fact, three features of the government support contracts for these projects, combined with current account deficits of crisis proportion, could transform the private infrastructure development programmes of some Asian countries into a serious sovereign debt problem.

First, the support contracts between the host government and the project company typically provide that the tariff either will be paid in hard currency (usually US dollars) or that the government will guarantee the dollar equivalent amount of local currency payments.

Foreign exchange risks are thus allocated to the host government. The result of all this is that governments commit themselves to billions of dollars worth of contractual obligations, all due in a lump sum, to protect investors and lenders against foreign exchange risk. Combine this structure with significant current account deficits and the scene becomes reminiscent of the sovereign debt environment of the late 1970s and early 1980s.

This is how a project banker's nightmare starts. Debt-service payments under project loan agreements are not paid because there is not enough foreign currency available from the host government to repay the debt they advance to finance the project. A default ensues, and project lenders enforce their security assignment of the government support contract and step into the shoes of the project company to enforce the termination payment directly against the host government.

can be as high as 80:20. High levels of gearing are driven by the economics of these projects. As debt is generally a cheaper form of investment capital than equity, and because these projects are capital-intensive, high levels of debt financing are used to satisfy the competing requirements of governments (low tariffs) and investors (high returns).

For collateral, project lenders will charge all of the assets of the project company, and take a security assignment of the government support contract.

The result of all this is that

governments commit themselves to billions of dollars worth of contractual obligations, all due in a lump sum, to protect investors and lenders against foreign exchange risk. Combine this structure with significant current account deficits and the scene becomes reminiscent of the sovereign debt environment of the late 1970s and early 1980s.

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Governments then owe large sums of money to international banks, export credit agencies and multilateral institutions for infrastructure development (which is precisely what the BOT and BOO model was supposed to avoid). The lack of foreign currency that led to the default in the first place means that the government will not be able to make the termination payment. Multiply this situation by the large number of projects in the region and it begins to look like Latin America, circa 1979 all over again.

Project lenders could attempt to enforce the termination payment obligation against the host government. But the problem of enforcing termination payments under government support contracts may be more problematical for international lenders than true sovereign-debt restructuring.

Termination payments under a government support contract are not structured as debt. None of the customary sovereign lending covenants, such as negative pledges and *pari passu* clauses, are included in the contract, so lenders will be uncertain as to the priority of their termination payment claims will have *de facto* true sovereign borrowings.

Moreover, inter-creditor arrangements in these projects are complex, often involving export credit agencies, multilateral institutions and commercial funders all lending to the same project. These lenders have historically approached sovereign debt restructuring differently and could reasonably be expected to approach termination payment work-outs in a similarly diverse fashion. Achieving the necessary level of consensus among these project lenders to approve a restructuring plan may prove difficult.

On the other hand, some of the forums, procedures and terms used in sovereign debt restructuring can be adapted to termination payment work-outs.

It is too early to tell whether

the economic problems in Asia will transform the infrastructure boom into the project banker's nightmare. But whatever happens, if governments, lenders and investors doing new deals bear in mind that the practical consequence of termination payment default is a sovereign debt restructuring, appropriate contractual protections can be built into the support contract and the path out of the nightmare is at least well-trodden and predictable.

The author is a partner and head of project finance at Freshfields, the UK international law firm.

## LEGAL BRIEFS



Clifford Chance settles Canary Wharf claim

Clifford Chance, the UK-based international law firm, has settled the C\$1.3bn (£540m) claim brought against it by four Canadian banks over the restructuring of the Canary Wharf office development in London's Docklands. Royal Bank of Canada, Canadian Imperial Bank of Commerce, Bank of Nova Scotia and National Bank of Canada, sued Clifford Chance over heavy losses incurred in the early 1990s from the collapse of Canary Wharf. They alleged that they lost out in the restructuring as a result of incorrect advice provided by Clifford Chance in a 1989 legal opinion.

New maps

The third edition of Global Law Maps, a book of maps on world financial law, has been published by Philip Wood, an expert in international financial law and head of banking at Allen & Overy, the UK-based international law firm. The maps show the attitude of more than 200 jurisdictions to various topics of significance such as bankruptcy, global security, divided ownership and global netting.

Ashurst hire

Ashurst Morris Crisp, the City law firm, has appointed Jeremy Thomas as its first legal development partner to manage the firm's legal infrastructure. In addition, he will develop the firm's intranet for desktop delivery of legal knowledge to fee-earners. Pinson Curtis, the national law firm, has appointed Philip O'Connor as its first national head of business development. Mr O'Connor is a former consultant to Boeing, the US aircraft manufacturer.

## INTERNATIONAL PEOPLE

## Novartis recruits from rival

Basle-based Novartis, the world's biggest drugs company, has poached Jerry Karabelas, number three at UK-US rival SmithKline Beecham, to head its global pharmaceutical operations. Karabelas, 45, is head of SmithKline's North American operation unit.

He will take over Novartis's biggest division, with responsibility for pharmaceuticals, consumer health, the generic drug business, and Ciba Vision - which makes contact lenses and other ophthalmic products.

Karabelas, a US citizen, trained as a biochemist at the University of New Hampshire and took a PhD at the Massachusetts College of Pharmacy. He started at SmithKline in 1981, rising through the ranks on the sales and marketing side.

From 1990 to 1993 he was director of marketing for the US pharmaceuticals operation, became presi-

dent a year later and joined the executive management team in 1995. This year he became an executive vice-president of SmithKline Beecham Pharmaceuticals.

The move appears to be a logical step for Karabelas. His work at SmithKline included heading pharmaceuticals business operations for the world, strategic product development and the worldwide regulatory group. In addition, the chief executive and chief operating officers at SmithKline Beecham are their early to mid-50s and show no signs of retiring.

SmithKline has named Howard Pien, who currently runs the company's operations in China and Korea, to succeed Karabelas.

Daniel Green, London

Tricky time for Kuo

Kuo Khoon Ean, who succeeds his father, Robert Kuo, as chairman of South China Morning Post

(Holdings) at the end of the month, is taking over the helm at a tricky time.

The publishing company's flagship newspaper, the English-language South China Morning Post, is one of the most profitable dailies in the world but is expected to see advertising revenues dip following the turmoil in Hong Kong's markets. There are also concerns over press freedom following China's resumption of sovereignty over Hong Kong in July.

However the younger Kuo, 42, brings to the board a wealth of experience. He has been a director of SCMP (Holdings) since 1993, when his father - an overseas Chinese tycoon who made his fortune in sugar - bought a controlling interest in the newspaper from Rupert Murdoch's News Corporation.

He is also a director of a number of listed companies in Singapore and as well as Kerry Holdings in Hong Kong. He holds directorships in the

statutory boards of Sentosa Development Corporation, Singapore and the Singapore Trade Development Board.

Louise Lucas, Hong Kong

## Giat strengthens top management

Giat Industries, the loss-making French state-owned tank and munitions maker, has moved to reinforce its top management team, recruiting from the private sector.

Luc Vigneron, 43, director of strategy at Alcatel Alsthom, the telecommunications company, is to take over as managing director. Pierre Colmant, 48, is to be commercial and international affairs director. He is currently commercial director of truck and bus maker Renault. VI. Jacques Lopion remains as president.

The company made a FF1.2bn loss in 1996 and is set to remain in the red this year. Nonetheless, its success in recruiting two such

high-calibre and high-profile individuals from the private sector may bolster confidence in its ability to turn its results around. The state expects to pump FF1.2bn in capital contributions into the group in 1997 and 1998.

David Owen, Paris

## Potila steps down from Finnair

Anti Potila, the long-serving chief executive of Finnair, is planning to retire at the end of next year.

Potila, who has been chief executive of the Finnish flag carrier since 1986, said he had decided to stand down after reaching retirement age at 60.

He was credited with overseeing the partial privatisation of Finnair in 1995. In the first nine months of this year the airline reported sharply increased profits of FFm72.2m (Fm233.5m). The carrier has not named a successor.

Tim Burt, Stockholm

## ON THE MOVE

■ US defence contractor RAYTHEON has appointed three new vice-presidents - David Welp, president of Raytheon TI Systems, formerly the defence arm of Texas Instruments which Raytheon acquired in July. Francis Marchilena, assistant general manager of Raytheon Electronic Systems, and Keith Peden, deputy director of human resources.

■ FORD MOTOR CORP has named James Donaldson, president of European operations. Henry Wallace, who was president of Mazda last month, is to be Ford's chief financial officer and vice-president of strategic planning for Europe.

■ John Borthwick is to step down as DERMA SCIENCES president. Richard Mink becomes chief operating officer. Charles Caudell is promoted to executive vice-president for field operations and Stephen Willis becomes vice-president for finance.

■ James Woolf has been recruited from Flow East as chairman of the KOTVA department store, replacing Jan Syka, from the store's former owner KIS Ceske.

■ Auto components group ECHLAIN is to appoint Larry McCurdy chairman; he will continue as president and

chief executive. Chairman Trevor Jones resumes the vice-chairmanship.

■ Personal computer products distributor TECH DATA has named Gerald Lable, president and managing director of European operations. He was previously with software reseller Stream International.

■ Jim O'Donnell is to quit as president and chief executive of HSBC MARKETS and chief executive of HSBC JAMES CAPEL in New York, to become a Catholic priest.

■ ASIA SATELLITE TELECOMMUNICATIONS has announced the resignation of director Richard Goswell. He will be replaced by Cable & Wireless chief executive for Southeast Asia and Pacific Peter Moulton.

■ WOOLWORTH CORPORATION has named Mitchell A. Kosh, 48, to the new position of vice-president of organisation and leadership development.

■ Rakesh Varma has been named chief financial officer for CIGNA HEALTHCARE of California. He was vice-president, finance, for CareAmerica Health Plans.

■ David M. Green has been promoted from executive director of finance for ELI LILLY's US affiliate to vice-president of global business integration.

■ CLEVELAND CLIFFS,

supplier of iron ore products to the North American steel industry, has named Cynthia B. Bezak, chief financial officer and senior vice-president of finance.

She replaces John Brzoz. ■ TIG HOLDINGS have announced the appointment of Mary R. Hennessey as president and chief operating officer. She succeeds Don Huston, who is retiring. Before joining TIG a year ago, Hennessey was president of Am-Re Services.

■ Don Brown has been named director of airlift and tanker flight operations at BOEING in Long Beach, California. Brown spent nine years with McDonnell Douglas as a test pilot.

■ Satis Nandapurkar has joined BANK OF AMERICA as global product manager for foreign exchange options. Nandapurkar was most recently at Deutsche Morgan Grenfell.

■ DRESDON KLEINWORT BENSON has appointed Denis Parisien as Latin American strategist in its equities department in North America. He was formerly vice-president of Latin American research at BT Alex Brown.

■ MURRAY & ROBERTS HOLDINGS. David Brink has become executive chairman.

■ Belgian-Dutch banking and insurance group FORTIS has appointed Joost Kuijper, chairman of its Dutch merchant bank MEEPIERSON, to chairman of the board of FORTIS NEDERLAND, succeeding Henk Hielkema.

vice-president for consumer banking in the Asia-Pacific region for ABN/AMRO bank.

■ Lars Toft has been named managing director of BMG CLASSICS Europe.

■ Lord Lang, the former UK cabinet minister, has been elected a director of MARSH & MCLENNAN.

■ Belgian airline SABENA has appointed Hugh Fraser, currently Benelux sales manager for British Airways, as executive vice-president for sales.

■ Vikas Nath, head of emerging markets equity strategy for UBS SECURITIES in London, has transferred to New York as head of Latin American equity strategy and research.

■ ANZ INVESTMENT BANK, the investment banking arm of Australia and New Zealand Banking Group, has appointed four new global project finance managers - J. Grant Hauber, Patrick Tsui Ming Tat and Eugene Sullivan in Hong Kong and Arella A. Grossman in Singapore.

International appointments

Please fax information on new appointments and retirements to +44 171 873 3226, marked for International People.

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## CURRENCIES AND MONEY

## Renewed Korean fall drags down yen

## MARKETS REPORT

By Simon Kuper

The South Korean won dropped 10 per cent yesterday after the Halla conglomerate collapsed and traders worried that the International Monetary Fund-brokered \$67bn rescue package might fail to solve most of Korea's problems.

It is thought possible that the winner of the country's presidential election, due in nine days, might try to renegotiate details of the IMF package. It is also feared that Korea's short term debts might be larger than previously thought. Yields on benchmark three-year corporate bonds closed at 22.5 per cent, a 16-year high.

The won, which is allowed to rise or fall 10 per cent a day, hit the bottom of its limit, closing at 1,342.4 against the dollar. The Bank of Korea intervened at 1,340 to smooth the move.

The won's slide helped weaken the yen against the dollar. The US currency continued to benefit from Friday's unexpectedly strong payrolls report, which showed the biggest American job growth in 21 months.

The merger between UBS and SEC Warburg dented the Swiss franc slightly, as Switzerland's fragile economy was expected to lose wall-paper jobs. The two banks are thought to be among the 10 largest in the foreign exchange industry.

However, few currency experts thought the merger would noticeably reduce liquidity in the market. The Swiss franc dropped 1.3 cents against the dollar to a six-week low of SF1.453.

■ Pounds in New York

Dec 8 -Latest- -Prev. close-  
1 -1.6480 1.6260  
2 -1.6480 1.6260  
3 -1.6492 1.6260  
1 yr 1.6216 1.6260

Hans Tietmeyer, Bundesbank president, said inflation and exchange rates were not worrying the Group of 10 central bankers at the moment. The market took this to mean that central banks were not about to intervene in support of the yen. Various Tokyo officials had recently hinted at intervention. Yesterday Japan's ministry of finance denied that it would sell US Treasury bonds in order to finance a bail-out of Japanese banks.

The D-Mark saw-sawed as conflicting rumours emerged about German jobless figures for November, due out today. Early on the currency was hit by a report in the newspaper *Die Welt*, which said there would be a jump of 75,000 in the unadjusted jobless total. Later, however, rumours emerged saying that any rise would be nearer 10,000, and that the D-Mark recovered somewhat. The dollar rose 0.5 cents against the yen and 0.5 pfennigs against the

## Swiss franc

Against the D-Mark (SF per DM)

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## INTERNATIONAL CAPITAL MARKETS

## Economic fundamentals lift Europe

## GOVERNMENT BONDS

By Vincent Boland  
in London and John Labate  
in New York

European bond markets ended higher yesterday, shrugging off weakness in US debt markets to post modest gains following speculation about another rise in German unemployment last month.

"It was one of those rare occasions when the market was driven by European economic fundamentals," said Phyllis Reed, international bond strategist at BZW.

However, in spite of disappointment that the US market had failed to sustain its brief break below the 6 per cent yield point on the long bond, activity in the Treasury's market was still setting the overall trend for markets, she said.

Trading volumes in the futures markets were light, especially in UK gilts, which

recorded one of their quietest days for some time.

GERMAN BONDS got off to a bright start on indications of the rise in unemployment ahead of official figures due today. German newspapers reported the jobless figure would rise by 75,000, but there were reports after the markets closed that the rise could be about half that.

Earlier, the yield on the 10-year bond had fallen to a new low of 5.38 per cent as bonds led other European markets modestly higher, in spite of the weaker US opening. The March future settled 0.43 higher at 103.93, while the yield spread over US Treasuries widened to 66 basis points.

Analysts said much of the rise in bonds was in long-dated bonds rather than at the short end, which is already pricing in a significant Bundesbank tightening.

The result was a flattening of the German yield curve.

Laurence Minkin, strategist at Tokai Bank Europe, noted that the data from Germany was further evidence that the economy would slow down next year. "If the evidence continues to accumulate as we expect it will - the Euro-DOM curve will have considerable scope to flatten," Mr Minkin said in a commentary.

UK GILTS also moved higher in reaction to bad news elsewhere in the economy, after figures showed a sharper than expected fall in industrial production in October.

This was seen as threatening the UK's fragile manufacturing recovery, with predictions that if domestic orders failed to hold up, there could be more problems ahead for the manufacturing sector.

On a brighter note, the market is now waiting for data due to be released today that will give indications of the progress of inflation of

November. This is expected to support the Bank of England's decision last week to leave interest rates unchanged.

However, the December short-term future continued to discount a quarter-point rise in rates in the first three months of next year, which is broadly in line with what analysts are predicting. The yield curve is also expected to flatten as the peak of the current rate cycle approaches.

The March gilt future settled 0.18 higher at 115.84, but volume was a slim 33,000 contracts for the session. Traders were at a loss to explain the lack of activity beyond holiday factors. The yield spread over 10-year bonds was unchanged at 122 basis points.

FRANCE BONDS were boosted by what traders said was substantial buying by foreign investors through one Paris house, and rolling over of positions into the

March contract from the December, which settled 0.22 higher at 101.76. The March contract settled 0.36 higher at 101.32.

While the Italian and Spanish domestic bond markets were closed for a holiday, there was some trading in futures in London.

The ITALIAN BTP March future moved higher in line with bonds, settling up 0.49 at 114.86, having fallen earlier to break through 115. A likely cut in Italian interest rates is the market's next focus, although analysts said BTP prices already reflected the move.

US TREASURIES were mixed at midday, with long-term issues bearing the brunt of speculation that the Japanese might sell some of their US bond holdings.

By early afternoon the benchmark 30-year Treasury bond was down 1/16 to 100.4, sending the yield up to 6.109 per cent. Shorter-term issues were slightly lower. The

10-year note fell 1/16 to 101.5, yielding 5.83 per cent while the two-year note was down 1/16 to 99.3, yielding 5.81 per cent. The Federal Funds rate was at 5/4 per cent.

Weekend reports that the Japanese government has been urged by officials to sell some bonds to support the country's banking system weighed on the markets. However, traders said there were no signs of large-scale Japanese selling.

"If they do something, it will probably be announced on the 10th, when they announce their stimulus package," said Tom O'Connell, senior government trader at First Chicago Capital Markets.

No leading economic data releases are expected until later in the week. On Thursday, new figures on retail sales for November are expected, and on Friday new data on producer prices and business inventories will be released.

## French bank raises \$53.5m for Arab fund

By Roula Khalaf

Société Générale, the French bank, has raised \$53.5m for a close-ended Arab fund to invest in Arab countries, the bank said yesterday.

The fund, launched in October, will be managed by SocGen's emerging markets subsidiary and will invest in equities in Egypt, Lebanon, Jordan, Oman and Bahrain. But investments might also be made in other markets such as Saudi Arabia if they were to open up to foreign investment.

Although the Saudi stock market is the largest in the Arab world, with a capitalisation of more than \$50bn, the only way foreign investors can tap it at present is through a country fund run by the Saudi American Bank, which is partially owned by Citibank.

SocGen's Arab fund will invest mainly in listed securities. But a maximum of 40 per cent of funds can also be devoted to unlisted equities, with one objective being to invest in pre-privatisation issues, which can be bought at significant discounts.

The fund's initial life will be five years, with an option to be extended to seven years. It has been sold mainly to Arab investors, who are less sensitive to troubles in the region and more likely to invest in a regional fund that excludes Israel, Tunisia and Morocco, which both allow foreign investment in their stock markets, were also excluded from the fund.

"We did not feel we could add value for our clients in those markets," said Christopher Butterwick, sales manager at SocGen. "The Cairo stock exchange is still up more than 16 per cent since the beginning of the year but has lost some 2 per cent a week since the November 18 killings. Political instability in the region has also made foreign investors in GDRs of Arab companies nervous, pushing prices down on average 7 per cent, according to traders."

## Surprise 10-year deal from World Bank

## INTERNATIONAL BONDS

By Edward Luce

The World Bank took many investors by surprise yesterday with the first 10-year fixed-rate dollar issue since the market crisis in late October.

The \$750m offering, priced to yield 20 basis points over 10-year Treasury bonds, was aimed at filling a gap at the longer end of the dollar sector, said a banker at Goldman Sachs' sole lead manager. "This is the sort of deal the market was looking for but not expecting yet," said the official.

In addition, the World Bank sought to fill the gap in the retail sector by making

yesterday's issue its first bearer offering in some years.

Eventually a lot of this paper will end up in retail hands," said the official. Much of the demand for the paper - which some criticised as being priced "too aggressively" - came from Asian investors, including central banks, said officials. They added that most of the paper, which was trading flat to its launch price last night, had been sold by the end of London trading.

Others noted that the transaction was somewhat unusual, in that there have been a rather unsettling day for those at the Swiss bank, as

the deal. "This makes the lead manager much more accountable than otherwise," said one official at a rival bank. "For a sensitive deal like this, it can also help to have just one bank in charge of distribution."

The UBS syndicate desk kept itself busy on what must otherwise have been a rather unsettling day for those at the Swiss bank, as

lead manager of a \$234m asset-backed offering by HONG KONG MORTGAGE FUNDING.

The issue, backed by mortgages from Bank of East Asia, one of Hong Kong's largest property lenders, was rated higher than Hong Kong's sovereign ceiling. In spite of this, the bond was priced to yield 35 basis points over one-month Libor.

"If this had been a UK issuer it would have come at a spread of around 13 basis points," said an official at UBS. "But it is very difficult at the moment to bring an east Asian credit to the market." Nevertheless, the bonds tightened marginally in secondary trading. The \$26m subordinated tranches was priced to yield a spread of 90 basis points over Libor.

The deal was in mid-October, when the Inter-American Development Bank came to the market with a \$1bn offering. The IDB bond, which was priced to yield 34 basis points over Treasuries, has since tightened to a spread of about 25 basis points.

This, and the fact that the World Bank's 10-year global dollar bond - launched in 1996 - is trading at a spread of about 16 basis points over Treasuries, encouraged it to re-open the long-dollar market, said officials.

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the deal. "This makes the lead manager much more accountable than otherwise," said one official at a rival bank. "For a sensitive deal like this, it can also help to have just one bank in charge of distribution."

The UBS syndicate desk kept itself busy on what must otherwise have been a rather unsettling day for those at the Swiss bank, as

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The issue, backed by mortgages from Bank of East Asia, one of Hong Kong's largest property lenders, was rated higher than Hong Kong's sovereign ceiling. In spite of this, the bond was priced to yield 35 basis points over one-month Libor.

"If this had been a UK issuer it would have come at a spread of around 13 basis points," said an official at UBS. "But it is very difficult at the moment to bring an east Asian credit to the market." Nevertheless, the bonds tightened marginally in secondary trading. The \$26m subordinated tranches was priced to yield a spread of 90 basis points over Libor.

The deal was in mid-October, when the Inter-American Development Bank came to the market with a \$1bn offering. The IDB bond, which was priced to yield 34 basis points over Treasuries, has since tightened to a spread of about 25 basis points.

This, and the fact that the World Bank's 10-year global dollar bond - launched in 1996 - is trading at a spread of about 16 basis points over Treasuries, encouraged it to re-open the long-dollar market, said officials.

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## COMMODITIES AND AGRICULTURE

## Ukraine set to privatise grain sector

By Charles Clover in Kiev

Ukraine is on track to privatise grain storage and distribution by the end of the year, according to the chairman of the conglomerate that controls the system.

Once known as the bread-basket of Europe, Ukraine last year produced 36m tons of grain, and could produce far more than that. One hundred grain storage and processing enterprises are due to be sold — the first step in reforming the country's grain industry.

Khlib Ukrayiny — literally Bread of Ukraine — the state-owned con-

glomerate that controls storage and distribution of grain in Ukraine, is supposed to be broken up. In the first wave of privatisations, 100 of the 550 odd enterprises are due to be sold.

None of the units have yet been put on the market, and many observers believe the target date is optimistic. No preparations have been made to sell them other than passing a law.

However, there is optimism that the privatisations will begin soon, if only because the finances of the Ukrainian government are in such poor shape that the sell-off pro-

gramme has become its one hope of staying solvent.

Girgy Omelyanenko, chairman of Khlib Ukrayiny, insisted that the planned privatisations would take place before the new year. And he said that by December 1998, some 343 additional enterprises would be sold.

The law on agricultural privatisation states that 51 per cent stakes in the enterprises will be granted to farmers. Storage and distribution of Ukrainian grain is currently very expensive, due to the monopolistic power of the sector. The government believes

granting farmers control over downstream activities will help streamline agriculture and stimulate production.

Mr Omelyanenko said that up to one-third of the shares in privatised Khlib Ukrayiny enterprises would then be sold for cash to both domestic and foreign investors to generate much-needed funds. The remaining stakes of between 15 per cent and 20 per cent would stay with employees and 100 enterprises would remain with Khlib Ukrayiny.

Some observers fear that farmers and foreign investors will not be given a fair chance to acquire shares in the agricultural sector. In the past, when agricultural industries have been privatised, their shares have wound up in the hands of regional authorities and managers of the enterprises.

They also point out that the current agricultural privatisation law is a copy of the Russian law which also allowed for farmers and foreign investors to acquire stakes in the storage and distribution industries. In practice, however, this has not happened in Russia, and the industries remain controlled by cartels.

## Sharp fall in three-month tin prices

## MARKETS REPORT

By Kenneth Gooding and Robert Corrane

Three-month tin fell 1.6 per cent, or \$80 a tonne, from Friday's level to close at \$5,850 on the London Metal Exchange. Nevertheless, the squeeze in the market remained and the premium for immediate delivery, compared with three-month tin, was \$165 a tonne.

The IEA believes demand will remain robust, with consumption rising by 1.8m barrels a day next year to 76.5m b/d. That, however, is less than the 2.1m b/d rise estimated for this year.

But the IEA's most contentious conclusion is likely to be its assessment of production in countries outside the Organisation of Petroleum Exporting Countries.

The IEA has pencilled in a rise for non-Opec next year of 1.5m b/d, a much higher figure than that calculated by many industry analysts. The agency expects an extra 600,000 b/d from Europe, 500,000 b/d from Latin America and 300,000 b/d from the former Soviet Union.

If the IEA assessment is correct, then there will be little room for Opec — which last month raised its production ceiling by 10 per cent — to boost output.

One of the main arguments used by Saudi Arabia in pressing for a higher ceiling at Opec's recent meeting in Jakarta was that non-Opec output was likely to remain constrained next year.

Publication of the IEA report helped damp oil futures markets. In London, Brent Blend for January delivery was quoted at about \$18.25 a barrel in late trading on the International Petroleum Exchange, 12 cents higher than Friday's close.

The International Energy Agency yesterday warned of a potential oil glut next year, with world production outstripping demand.

## Asia crisis sparks paper fears Japan planning forest expansion

By Alison Maitland

The financial turbulence in south-east Asia is raising serious questions about future demand for paper in the region and the possible diversion of paper to the world market, the industry was warned yesterday.

The economic crisis was the last thing the pulp and paper industry needed in the midst of volatile prices and a struggle for profitability. David Clark, former managing director of the Confederation of European Paper Industries, told a London conference.

"As it faces the multiple challenge of volatility, profitability, globalisation and new players, the last thing the industry needs is a period of financial turbulence and economic slowdown," he told the Financial Times World Pulp and Paper Conference.

Mr Clark said that 1997 was meant to be a year of solid but realistic recovery after the boom of 1995 and the bust of 1996, which brought plummeting prices and high inventories.

"Instead, it has been another volatile year with large quarterly variations in inventories and operating rates due to speculation about future price changes," he said. "Many price increases have been



Pic: Prentiss

announced but few have been implemented."

Another feature was the upsurge in mergers and takeovers and the emphasis on global rather than just

regional concentration, he said. Of the leading 12 paper companies in Europe in 1991, only two remained.

Combined with the boom and bust cycle, the build-up

of new capacity has been a persistent thorn in the side of the industry.

Mr Clark said global printing and writing paper capacity was being increased from 90m tonnes to 112m tonnes over the next two to three years, with the greatest build-up in Europe and south-east Asia.

In spite of an increase in consumption of most grades of paper, the industry had so far failed to achieve stable operating rates, he said.

"Even more serious has

been the industry's inability to return a satisfactory profit to shareholders, who have become more sophisticated, more global and more demanding," he said.

Magnus Diesen, senior vice-president for corporate planning at Enso, the Finnish group, said management were taking shareholder value more seriously.

"The consequence of this will be less new capacity and increased merger and acquisition activity, which will lead to a more consolidated and thus better structured industry worldwide," he said.

A parallel change in the industry was the emergence of global leaders such as International Paper of the US and UPM-Kymmene, Europe's largest forestry group, which he said would

still be expected to grow steadily and demand from China and south-east Asia would increase as these economies developed.

To cope with this, Japan had been systematically shifting from softwood to

improve stability.

Japanese demand for paper and paperboard was

still expected to grow steadily and demand from China and south-east Asia would increase as these economies developed.

Japanese forestry researchers are using genetic engineering to develop even faster-growing species of trees, he said.

## COMMODITIES PRICES

## BASE METALS

## LONDON METAL EXCHANGE

(Prices from Amalgamated Metal Trading)

## ■ ALUMINUM 99.7 purity (\$ per tonne)

Close 3 1000

Previous 1548.5-163.0 1120.0-1129

High/low 1554.5-153.5 1577-78

AM Official 1542-43 1565-65.5

Kerb close 1570-72

Open Int. 256,195

Total daily turnover 94,708

■ LEAD (\$ per tonne)

Close 514.5-5.5 632-2.5

Previous 523.5-6.5 540-2.5

High/low 162.5-200 180-200

AM Official 509-10 526-27

Kerb close 524-5

Open Int. 32,488

Total daily turnover 9,914

■ NICKEL (\$ per tonne)

Close 5935-45 6030-35

Previous 5985-75 6060-60

High/low 6040/6070 6120-6150

AM Official 5900-10 5955-6000

Kerb close 6040-50

Open Int. 61,184

Total daily turnover 17,807

■ TIN (\$ per tonne)

Close 570-10 590-75

Previous 580-20 590-75

High/low 5640/5950 5930-6050

AM Official 5700-55 5930-55

Kerb close 5855-55

Open Int. 14,869

Total daily turnover 3,805

■ ZINC, special high grade (\$ per tonne)

Close 1083-94 1117-18

Previous 1112-13 1147-40

High/low 1126-1148 1157-1188

AM Official 1091-92 1118-18.5

Kerb close 1115-19

Open Int. 83,825

Total daily turnover 27,807

■ COPPER Grade A (\$ per tonne)

Close 1788-1870 1799-801

Previous 1798-500-05 1829-30

High/low 1804-1873 1840-1873

AM Official 1788-89 1802-90

Kerb close 1803-94

Open Int. 45,568

Total daily turnover 1,0522

■ LME CASH/CFD CUS 1,0522

LME Closing E/S 1,0485

Spot 18453 3 weeks 16405 5 weeks 16320 8 weeks 15233

■ HIGH GRADE COPPER (COMEX)

Close 3 1000

Previous 2882-2885 2910-2910

High/low 2910-2910 2910-2910

AM Official 2910-2910 2910-2910

Kerb close 2910-2910 2910-2910

Open Int. 1,0522

Total daily turnover 1,0522

■ PRECIOUS METALS

■ LONDON BULLION MARKET

(Prices supplied by N M Rothschild)

Gold/Troy 5 pence

Silver/Troy 1 pence

Platinum/Troy 1 pence

Rhodium/Troy 1 pence

Palladium/Troy 1 pence

Osmium/Troy 1 pence

Iridium/Troy 1 pence

Ruthenium/Troy 1 pence

Rhodium/Troy 1 pence

Cerium/Troy 1 pence

Lanthanum/Troy 1 pence

Praseodymium/Troy 1 pence

Neodymium/Troy 1 pence

Terbium/Troy 1 pence

Dysprosium/Troy 1 pence

Holmium/Troy 1 pence

Erbium/Troy 1 pence

Thulium/Troy 1 pence

Yttrium/Troy 1 pence

Lanthanum/Troy 1 pence

Praseodymium/Troy 1 pence

Neodymium/Troy 1 pence

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Praseodymium/Troy 1 pence

Neodymium/Troy 1 pence

Terbium/Troy 1 pence

Dysprosium/Troy 1 pence

Holmium/Troy 1 pence

Erbium/Troy 1 pence

Thulium/Troy 1 pence

Yttrium/Troy 1 pence

Lanthanum/Troy 1 pence

Praseodymium/Troy 1 pence

Neodymium/Troy 1 pence

# fall in month

FINANCIAL TIMES TUESDAY DECEMBER 9 1997 \*

29

• FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (+44 171) 873 4378 for more details.

## OFFSHORE AND OVERSEAS

### BERMUDA (FSA RECOGNISED)

Int'l Name Differ. Style Date

Open Price

Close Price

Change

Yield

Dividend

Price for dealing

Commission

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From *Class December 19*

## **NEW YORK STOCK EXCHANGE PRICES**

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**NASDA**

Yield highs and lows for NYSE reflect the period from Jan 1 1987-1995. Dividends reflect rates of dividends per annum distributed based on the latest disclosure. Data reports are unadjusted. D=dividend yield, P/E=price-earnings ratio, C=yield, V=yield volatility.

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## GLOBAL EQUITY MARKETS

## US INDICES

Dow Jones	Dec 5	Dec 4	Dec 3	1997 High	Low	Since compilation High	Low
Industrial	8149.13	8059.16	8032.01	8258.51	8181.25	8258.51	41.22
Home Buks	104.88	104.88	104.52	107.41	107.00	107.41	97.02
Transport	3715.84	3705.84	3700.84	3800.87	3722.00	3800.87	12.23
Utilities	258.89	258.28	258.45	261.19	258.10	261.19	18.53
DJ Ind. Div's High	8208.66	(8163.89)	Low 7980.04	(7970.04)	(Theoretical)	(7970.04)	(7970.04)
Day's High	8163.89	Low 8017.00	8032.00	(Actual)			
Standard and Poor's Composite	882.79	973.10	976.77	980.75	720.51	980.75	4.40
Industrial	1140.87	1126.90	1133.35	1148.62	1146.62	1148.62	3.52
Transport	120.76	119.61	119.03	120.76	120.75	120.75	7.13
Utilities	514.31	508.44	510.15	514.31	508.44	514.31	4.51
AMEX Comp.	670.27	665.80	668.10	721.80	541.20	721.80	24.28
NASDAQ Comp.	1533.90	1613.42	1615.15	1748.85	1620.00	1748.85	54.87
Recent 2000	458.06	454.51	453.81	455.21	335.85	455.21	122.36

## US DATA

US MARKET ACTIVITY							
US MARKET ACTIVITY				NYSE			
Day	Dec 5	Dec 4	Dec 3	Issues Traded	Dec 5	Dec 4	Dec 3
Volume (Millions)	500.800	507.008	534.477	Falls	3,621	3,443	3,443
Companies	1,049.88	1,048.95	1,048.45	Up	1,167	1,140	1,138
Transport	414.03	414.04	412.97	(10.86)	538	549	538
Utilities	1516.18	1516.18	1517.07	(87.02)	46	55	54
DJ Ind. Div's High	8208.66	(8163.89)	Low 7980.04	(7970.04)	(Theoretical)	(7970.04)	(7970.04)
Day's High	8163.89	Low 8017.00	8032.00	(Actual)			
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Transport	120.76	119.61	119.03	120.76	120.75	120.75	7.13
Utilities	514.31	508.44	510.15	514.31	508.44	514.31	4.51
AMEX Comp.	670.27	665.80	668.10	721.80	541.20	721.80	24.28
NASDAQ Comp.	1533.90	1613.42	1615.15	1748.85	1620.00	1748.85	54.87
Recent 2000	458.06	454.51	453.81	455.21	335.85	455.21	122.36

## US MARKET ACTIVITY

## Swiss merger boosts financial stocks

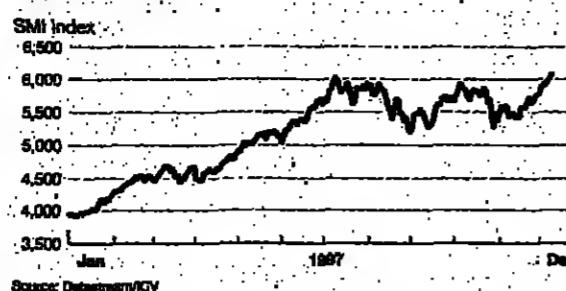
### WORLD OVERVIEW

The announcement of the merger between Union Bank of Switzerland and Swiss Bank Corporation confirmed that "takeover fever" had returned to the European markets, and sent financial stocks rising across the continent. *writes Philip Coggan*

German banks got a lift from the hope that they would be part of a European-wide consolidation which many expect in the financial services sector, and in many other industries as well.

French and Danish banks were also higher while the Swiss market, lifted by the strength of two of its largest

### Swiss equities



Source: Datamonitor/CV

stocks, recorded all-time intra-day and closing highs.

The theory is that the introduction of the single currency and the pressures of global consolidation will force many businesses to

realise that, whilst big enough to compete within their domestic market, they are too small to battle with the big boys on a worldwide scale.

Furthermore, with volume

growth in the western markets still low in historic terms, managements may see their best chance of increasing profits as coming through cost-cutting. The financial sector has plenty of costs to cut.

Meanwhile, the financial crisis continued to prompt some sharp movements in Asian markets, with Malaysia rallying strongly and Korea taking a hit. "It is probably too early to get back into the Asian markets, since prices don't tend to bottom out until six months after the crisis," says Joe Rooney, global strategist at Lehman Brothers.

Rooney says the market in

which the investment bank is most heavily overweight is the UK. "Outside there, the fundamentals are still good in the US, although investors will probably get more leverage in the Latin American markets. Their fundamentals have been good, but they have been penalised by the increase in risk aversion prompted by the crisis in Asia."

The big question, he says, concerns Japan, and the government's package, due to be announced tomorrow.

"The authorities need to take decisive action to deal with problem loans on the banks' books," he adds. "Two-thirds of the economy

### EMERGING MARKET FOCUS

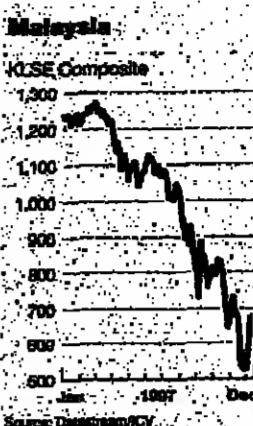
## Malaysia takes its medicine

Rarely has such a sharp austerity package been greeted with such enthusiasm.

On its first full day of trading since the government announced tough measures aimed at keeping the International Monetary Fund at bay, the Kuala Lumpur stock exchange's composite index surged 69.07 or 11.4 per cent to close at 576.47.

The market was not, however, celebrating the bitter medicine just prescribed. Rather, it was rejoicing that after months of denial, the authorities had finally articulated credible policies to combat the country's financial crisis.

One sign why markets in general may be moving higher at the moment is that the asset category about which managers are most bearish is cash, with a balance of 9 percentage points planning to reduce their cash allocation.



Source: Datamonitor/CV

dollars. But it is more vulnerable on a different front - domestic borrowing. Total loans are expected to amount to 170 per cent of gross domestic product this year - the highest such ratio in south-east Asia.

This makes the economy particularly sensitive to domestic interest rates, which are almost certain to rise over the next few months in order to restrain building inflationary forces. One top Malaysian businessman said a base lending rate of 12 per cent would bring on some bank ruptcies, and 15 per cent would be "disastrous". The BLB is currently inching up from 10 per cent.

Consumption spending has already begun to dive. Vehicle sales slumped 21.4 per cent year on year in October, and the important second-hand car market is heading for virtual collapse. This is crucial in a country where car prices are kept artificially high and almost all vehicles are bought on bank loans equivalent sometimes to 90 per cent of their value.

Property prices have so far remained relatively buoyant, but Mr Anwar's ruling that there should be no new lending to the real estate sector may take its toll next year as a hefty glut emerges.

James Kynge

## US stocks mixed as bonds weaken

### AMERICAS

US stocks were mixed at midday as the bond market continued to weaken and as further consolidation was seen in the banking sector, *writes John Labate in New York*.

In a switch from the trend of recent sessions, the technology sector strongly outperformed blue chips as the Dow Jones Industrial Average pulled back, losing 18.40 by early afternoon to \$1,307.73.

Leading the Dow lower were shares in Coca-Cola, which lost \$1.2 to \$64.4 after analysts cut their estimate of 1997 earnings per share.

"The weak bond market finally caught up with the Dow, but the broader market is positive and it is looking through the bond market," said A. Marshall Acuff at Smith Barney. The Standard & Poor's 500 index remained in positive territory, gaining just under a point at 894.53.

The bond market was lower in quiet trade as the benchmark 30-year Treasury bond came under selling pressure on fears that the Japanese government may soon unload some of the government's holdings in Treasuries. Bond market traders said there were no signs of such selling so far, but an announcement might be coming shortly.

By early afternoon the long bond price had fallen 5 to 100.5, sending the yield higher at 6.10 per cent.

Strength in the computer sector sent the Nasdaq composite index sharply higher, rising 18.72 or 1.1 per cent at 1,632.62.

In the technology sector shares of recently weakened stocks rebounded. Networking company 3Com gained \$1.5 to \$37.5 while Xilinx rose \$1.5 to \$38.5 after the

company announced new product shipments.

The domestic financial sector was given a morning boost by news that Deposit Guaranty would be acquired by First American Corporation in a \$2.7bn deal. Shares of Deposit Guaranty surged more than 9 per cent to \$57.5 while First American plunged 8 per cent to \$50.4.

The overall banking sector was slightly higher as the Philadelphia Stock Exchange index of bank stocks rose 3.21 to 750.51.

TORONTO extended Friday's rally in spite of Wall Street's weakness, helped by an upsurge of buying in bank stocks. At midsession, the 300 composite index was 75.33 higher at 6,799.7.

Banks continued to post gains on hopes of lower interest rates. Bank of Nova Scotia was C\$2 higher at C\$67.90 while Royal Bank of Canada climbed C\$1.45 to C\$82. Canadian Imperial Bank of Commerce was 95 cents better at C\$46.80.

Gold shares lost ground after Friday's bounce on firmer bullion prices.

MEXICO CITY struggled to hold on to early gains as an uncertain start on Wall Street and domestic political worries weighed on equities.

At midday, the IPC index was just 1.74 higher at 5,119.

Analysts said buyers were staying away because of the dispute that erupted last week between congress and the administration over value-added tax, which threatens passage of the budget.

SAO PAULO rose on speculative buying ahead of Monday's options expiry. By midday the Bovespa index was down 103 to 10,183.

• Buenos Aires, Santiago, Lima and Caracas were closed for holidays.

## S Africa golds gain 1.8%

Johannesburg was flat overall, constrained by futures and a reluctance by investors to play the market. Golds, however, were encouraged by a slightly higher bullion price and the index closed 11.8 or 1.8 per cent higher at 681.9.

The overall index lost 4.0 to 6,156.1 and Industrials gave up 2.52 to 7,438.3.

JCI, whose board meets today, picked up 75 cents to 42.75 on speculation that Britain's Lonrho would launch a takeover at a premium to the current share price. Lonrho confirmed after the market closed that it was in bid talks to acquire JCI and said that shareholders would be notified of developments.

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## Pessimistic Seoul slumps 4.8%

### ASIA PACIFIC

Concerns about further corporate and banking failures, triggered by sharply rising interest rates and a weakening currency, sent SEOUL down 4.8 per cent.

The optimism engendered by last week's IMF bailout evaporated at the weekend with the collapse of Coryo Securities, South Korea's eighth largest brokerage, and the Halla engineering conglomerate.

Halla's collapse, South Korea's 12th largest corporate failure, again raised concerns about the health of the financial sector.

Seoul Bank and Korea First Bank, both heavily exposed to Halla's debt, requested capital injections from the government to boost their capital ratios.

Seoul Bank rose Won120 to Won1,670 and Korea First Won160 to Won2,380 after it said the state was "considering" its request.

The composite index finished 20.90 lower at 414.83.

BANGKOK, by contrast, rebounded nearly 4 per cent as confidence returned after the government decided to close all but two of the 58

### South Korea



Source: Datamonitor/CV

troubled finance companies suspended during the summer. The SET index closed 13.03 higher at 401.3.

TOKYO was subdued and the Nikkei 225 Average moved within a relatively narrow range before closing 1.8 per cent lower. *writes Michio Nakamoto in Tokyo*

The index slipped 222.91 to 16,131.57, reflecting caution ahead of proposals due later in the week from the ruling party to stabilise the financial system. The index hit a high of 16,315.68 and a low of 16,110.28. Trade was also said to be subdued ahead of the government's economic

stimulus package, due next week, while lower futures prices were another dampening influence.

Turnover was 430m shares. The capital-weighted Nikkei 300 index dropped 3.35 to 24,235 while the Topix index declined 15.12 to 1,221.31. Losers outnumbered gainers at 814 against 261 with 169 issues were unchanged. The OSE index dropped 270.54 to 16,351.04 amid sluggish trading.

In London, the ISE-Nikkei 50 index rose 0.74 to 1,512.08.

Attention was focused on sectors likely to be hurt by the slowdown of the domestic economy. Steels suffered a 7 per cent decline. NKK and Kawasaki Steel both lost more than 20 per cent, falling to Y114 and Y176. Nippon Steel fell below Y200 for the first time since 1987 in heavy trading. It was the third most active issue and closed down Y18 at Y201.

Financial issues also continued their gloomy descent. The failed Hokkaido Takushoku Bank was the most actively traded issue losing half its value to Y1.

Yasuda Trust Bank, one of the weaker members of the Fuyo group of companies to

which the collapsed Yamai Securities belongs, was second most actively traded. Despite persistent concerns about future prospects, investors came back to buy the shares which had been heavily sold and the price rose Y12 to Y143.

HONG KONG's Hang Seng index traded above 11,800 for the first time since October 22 but late profit-taking trimmed gains and left the market 1.7 per cent higher.

The blue-chip index jumped 195.34 to finish at 11,722.94 after touching a high of 11,842.73. Property stocks found support in the wake of a positive outcome to the weekend sale of new residential properties by Sun Hung Kai Properties. SHK rose HK\$2.25 to HK\$84.25.

SINGAPORE rallied 2.3 per cent as Kuala Lumpur's performance gave a strong boost to sentiment. The Straits Times Industrial index rose 38.86 to 1,753.63.

Bank stocks, still popular with institutional investors, closed mixed with United Overseas Bank foreign ending 60 cents higher at \$31.30 and Overseas Union Bank foreign 15 cents lower at \$36.65.

### SUMMARY OF UNAUDITED CONSOLIDATED RESULTS

Six months ended 30 September:

	1997	1996
	HKS Million	HKS Million
Turnover	1,923.9	1,571.8
Operating profit	353.7	166.6
Exceptional items	—	118.9
Profit from ordinary activities	353.7	285.5
Share of profits less losses of associated companies	1,308.1	753.1
Profit before taxation	1,661.8	1,038.6
Taxation	(192.6)	(146.8)
Profit after taxation	1,469.2	891.8
Minority interests	(273.2)	(103.8)
Group profit attributable to Shareholders	1,196.0	788.0
Interim dividend	(233.1)	(232.4)
Transferred to revenue reserves	962.9	555.6
Earnings per share	59.0 cents	39.1 cents
Interim dividend per share	11.5 cents	11.5 cents

1997 1996

11.5 cents 11.5 cents

11.5 cents 11.5 cents

# Hungary

Elections next May could set the seal on a transformation of Hungary's fortunes – and decide who leads the country into Nato and the EU. Anthony Robinson reports

## Revitalised and raring to go

**H**ungary has already won its place among the front runners for early Nato and European Union membership. This subtle central European country with its impenetrable language could well be the first through the doors in Brussels. But perseverance will be needed with social and economic reforms which have transformed its prospects over the past three years.

In several key areas the 10.3m Hungarians enter EU negotiations better placed than either the Czech republic, which only now is facing up to the need for deep structural reforms, or Poland – where Roman Catholic nationalists in the new Solidarity coalition have yet to prove their commitment to modernisation and EU membership.

Hungary's favourable situation is the result of a remarkable turnaround since early 1995 when it faced a Mexican-style debt crisis. It now approaches the end of 1997 with the strongest economic fundamentals of any post-communist country in the region.

The clearest indicator of improvement is the near halving of net foreign debt, much of it inherited from the Soviet era, from \$18.9bn in 1994 to \$10.9bn at the end of August this year. Another is a sharp improvement in the economy's underlying position

reflected in a 40 per cent rise in exports over the first nine months of this year, against a 23 per cent rise in imports.

Enhanced competitiveness is the result of three years of disciplined fiscal and monetary policy reinforced by large-scale cash privatisation, heavy foreign direct and portfolio investment, and a 15 per cent cut in real incomes between 1995 and 1997. It is also the result of close co-operation between the finance ministry and one of the most skilled central banks in Europe.

Successful finance ministers, strongly backed by Gyula Horn, the prime minister, kept government spending and borrowing down while Gyorgy Suranyi, the president of Hungary's independent central bank, repaid foreign debt early and renegotiated tighter terms on remaining debt.

At the same time, the central bank imposed positive real interest rates to encourage domestic savings and tightened supervision of the banking system. It also prevented excessive, Czech-style currency appreciation by regular monthly crawling peg evaluations of the

percentage points annually to the current 18 per cent annual rate.

Renewed confidence in the country's economic management and political stability attracted an unprecedented inflow of private foreign capital.

Andras Inotai, a senior academic adviser to the government, calculates that Hungary gained \$20bn in foreign direct investment over the past seven years, mostly over the past three. His estimate includes up to \$3bn of profits reinvested by the 50 top multinationals and other foreign companies doing business there.

Higher industrial production from new, state-of-the-art factories has been accompanied by double-digit labour productivity growth, creating a strong platform for non-inflationary wage and salary increases. These are now coming through – just in time to give many voters the "feel-good" factor before next May's general elections.

Not everyone is impressed, however. The economic recovery has been concentrated on the Budapest area and the western half of the country. This is good news for industrial towns such as Szentgottd and Györ, close to the Austrian border. It has also brought new prosperity to the huge new industrial estates such as that on a former Soviet military air base



### Constitution

<b>HM</b>	<ul style="list-style-type: none"> <li>Official name: Hungarian Republic</li> <li>Form of state: Multiparty Republic</li> <li>Legal system: Based on constitution of October 1989</li> <li>National legislature: unicameral parliament of 386 members, of whom 176 are elected from single-member constituencies, 138 from county lists and 58 from a national list. Constitutionally, supreme power is vested in parliament. The constitution gives it the power to overturn parliamentary legislation and governmental decrees deemed contradictory to the constitution.</li> <li>Head of state: Gyula Horn (re-elected by parliament on June 19 1996)</li> <li>National government: Council of Ministers, headed by the prime minister, responsible to parliament. A new government took office on July 15 1994. The prime minister, Gyula Horn, leads a coalition of the PSD and AFD.</li> <li>Last reshuffle: February 1995</li> <li>Main political parties:</li> </ul>
	<ul style="list-style-type: none"> <li>Hungarian Socialist Party (HSP): 14.5% of votes (1994)</li> <li>Independent Party (IPD): Smallholders' Party (SDP): Hungarian Democratic Forum (HDF): Hungarian Democratic People's Party (HOPP): Alliance of Young Democrats-Hungarian Civic Party (Fidesz-HCP): Christian Democratic People's Party (CDPP): Hungarian Justice and Life Party (HJLP)</li> </ul>
	<ul style="list-style-type: none"> <li>Electoral system: Universal direct suffrage over age 18</li> <li>National elections: Last elections May 8 and May 23 1994; next elections due by May 1998</li> </ul>
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Source: EU

at Szekesfehervar, 65km south-west of the capital. But enthusiasm for foreign capital declines away from the western cities, in the traditional rural areas and small towns where the populist Smallholders party has its power base and support for Nato and EU entry is weakest.

This east-west split is accompanied by widening income differentials between the well-educated young, especially those with foreign languages and adaptable skills, and the formerly well-paid bureaucrats and employees in the education, health and other services. Opinion polls also reveal a groundswell of resentment against perceived widespread corruption.

More than 2.5m pensioners, many of them dependent on their inflation-savaged pay-outs, feel particularly aggrieved. Pension reform, one of the bravest initiatives of the coalition government, will also inevitably cut into the incomes of younger workers. They will be building up their new funded pensions while contributing to the former pay-as-you-go system which will take a generation to phase out.

Overdue reform of the financially stressed health system remains to be tackled after the elections.

And yet... despite the grievances and the incurable melancholic pessimism of many Hungarians, there is a palpable sense of optimism that the economy is getting better and living standards are at last starting to rise again.

Foreign perceptions are also changing. The stock exchange, after a two-year bull run, brushed aside nervous tremors emanating from Asia, while Hungary has also won Nato's confidence by acting as a reliable staging post for operations in Bosnia and by improving bilateral relations with its many neighbours through quiet diplomacy.

Last month, Hungary became the only aspirant Nato member to submit an entry to a popular referendum. The vote was the legacy of earlier times, demanded by a Socialist party in opposition when it

was much closer to its old Soviet-era attitudes.

Within a year of the party's return to power in the 1994 elections, however, the need for US support to avert impending economic disaster and Washington's crucial role in halting the war in Bosnia had already persuaded Socialist leaders, and many others, that Hungary's future security was inextricably linked to membership of both Nato and the EU.

To Mr Horn's relief, nearly half the population turned out and 85 per cent of those voted in favour. With general elections due in May next year the result was also encouraging for the Socialist party. It won 52 per cent of the seats in 1994 against a divided and demoralised opposition, but was reluctant to take on the responsibility of power alone while memories of the communist past were so fresh.

To broaden support, the socialists offered a coalition partnership to the liberal Free Democrats. The FD reluctantly accepted the offer. This gave Hungary a stable coalition government

with 72 per cent of parliamentary seats, but left the FD uncomfortably aware that it had assumed more responsibility than power.

The political wisdom of the Free Democrats' choice will be tested in May when the coalition parties will fight the election separately. They will also compete with a plethora of opposition parties, of whom the most significant are the Young Democrats (Fidesz) and the Smallholders party.

The outcome will depend on whether voters decide to punish the coalition parties for three years of lower living standards and painful economic and social reforms – or reward them for leading Hungary bravely through difficult times to future prosperity and security.

Mr Horn, a veteran former Stalinist who progressed seamlessly through reform communism to social democracy, is too shrewd a political fox to expect gratitude. Instead, he is visiting hospitals and building up other traditional constituencies in the public sector and promising more funds for education and health and pensioners.

He is simultaneously reassuring the middle classes that, if re-elected, the socialists will guarantee the continuation of reforms designed to underpin the economy and modernise the state.

Mr Horn, still sprightly at 65 years old, sports a wicked grin and a capacity to sideline potential rivals reminiscent of the late Leonid Brezhnev. He exudes cautious confidence and clearly wants both to win and to continue leading the country.

In an interview he explained why. "The next five years will be a period of decisive importance for the fate of the country. Everything will be decided in this period – including Nato and EU entry. Everything else will be built on this foundation."

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**RZB** Austria

■ Area: 93,030 sq km	■ Main towns and population (1994)
■ Population: 10.3 million (1997 estimate)	Budapest (capital) 1,995,696
■ Currency: Forint (Ft)	Debrecen 217,708
■ Exchange rate: 1998: Ft 1 = Fr152.58	Miskolc 186,655
December 3 1997: Ft 1 = Fr200.27	Szeged 178,076
	Pécs 172,177

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## 2 HUNGARY

THE ECONOMY • by Anthony Robinson

## Strong fundamentals helped markets to survive

Hungary's relative resilience served to underline the extraordinary improvement

Strong economic fundamentals ensured that Hungarian financial markets survived the tidal wave from south-east Asia last month with the briefest of blips. Share prices on the Budapest stock exchange shed 22 per cent in a couple of days in mid-November but quickly regained much of their loss.

At the same time, general nervousness about emerging markets paled the offer price of national telecommunications operator Matav's Budapest and New York share offer down to the minimum of the projected range when trading started on November 14.

The stock market correction after a powerful two-

year bull run was expected, if not overdue, and the important thing about the Matav issue was that it continued as planned. The 25 per cent foreign and domestic offering of the telephone company's shares was not dropped at the last moment. It did not share the fate of similar planned offerings by Pliva, the Croatian pharmaceuticals company, or Bon-ton, the Czech entertainment group, or a slew of putative Russian bond issues which were called off until better times.

Hungary's relative resilience in the face of global financial nervousness served to underline how far the extraordinary improvement in the country's financial and economic fundamentals over the past three years has been taken on board by international investors.

Heavy investment by foreign multinationals in new and mainly export-orientated

factories has created new industries such as vehicle assembly and components manufacture and revitalised existing sectors such as electronics. This has led to a strong rise in industrial output and a surge in exports which rose 40 per cent to more than \$14bn in the first nine months of the year.

Surging exports and rising investment kept the overall economy growing despite the three-year contraction in real incomes and domestic spending. With domestic demand starting to rise on recovering real incomes, the economy is now expected to produce GDP growth of 4.5 per cent this year - well above the 3 per cent forecast for the pre-conditions for substantial microeconomic restructuring of banks and enterprises.

The banking system's productivity gains mean that steady non-inflationary growth should be sustainable for the foreseeable future, given a degree of wage discipline and continu-

ing tight macroeconomic governance.

The public sector deficit has fallen from 9.6 per cent of GDP in 1995 to just over 4 per cent in 1997, and a further decline is projected in the 1998 budget. Inflation has also fallen steadily to an annual rate of about 15 per cent from 23 per cent last year. Consumer prices are targeted to continue falling 5 percentage points annually over the next three years.

Higher labour productivity and falling unit costs underline how far stabilisation of the domestic economy, the diversion of resources from consumption to export and rapid cash privatisation created the pre-conditions for

restructuring of many former state-owned enterprises and the establishment of new export-orientated industrial sectors.

An estimated 75 per cent of GDP is now produced by the private sector compared to 30-35 per cent in 1989. The 1989 figure was relatively high at the time and reflected both the importance of the "grey economy" in this traditionally highly taxed country and Hungary's early experimentation with market-orientated reforms at the enterprise level. This created a pool of entrepreneurial talent to draw on when the transition to a real market system began.

Critics of Hungarian economic policy argue that the government has concentrated too much on attracting foreign investment and not enough on creating the environment for a Polish-style explosion of native enterprises.

The availability of competent Hungarian managers and skilled labour is often cited by foreign investors as one of the attractions of investing in Hungary and most foreign companies are mainly managed by Hungarians. They make a powerful contribution to Hungary's economic recovery. An estimated 14 per cent of GDP is now produced by foreign-owned companies, including the leading banks and several utilities.

The impact is even greater in the export sector where more than 70 per cent of rapidly rising exports issue from brand new foreign-owned factories, often working round the clock with state-of-the-art plant and machinery.

Policy makers supported the export drive by avoiding the Czech mistake of allowing the erosion of competitive cushions such as relatively low wages and an undervalued exchange rate. Average real wages declined by 15 per cent between 1995-97 while excessive currency appreciation was prevented by regular downward-crawling peg adjustments to the forint exchange rate, in this way, some of the advantage gained by the one-off devaluation of the forint early in 1995 has been retained. The central bank runs a positive real interest rate policy to encourage savings and clarify the real costs of borrowing and investment.

With elections looming next May, the government has promised higher spending on health and pensions and is unlikely to do much to rein back an expected 4.5 per cent rise in real wages next year. But with labour productivity rising in double digits for the third year running, Hungarian exports should remain competitive although imports will rise.

BANKING • by Anthony Robinson

## Ugly duckling has taken off Greenfield projects play a key role

The reorganised banks collectively recorded a 45 per cent rise in post-tax profits

The transformation of the Hungarian banking system from state-owned ugly duckling to privatised swan ranks as one of the fastest turnaround stories in the central European transition.

Just three years ago, the government was completing a bail-out of the state-owned banks which cost the equivalent of 7 per cent of gross domestic product.

"We had to do it to avoid a systemic collapse of the banking system. But it did not solve the problems of bad corporate governance or moral hazard," recalls Gyorgy Suranyi, president of the National Bank of Hungary. That experience strengthened the hand of reformers who argued that the main state banks should be privatised, including the state savings bank (OTP) and the commercial banks carved out of the National Bank at the start of the reform process.

Privatisation began with the sale of a strategic stake in Magyar Kukereskedelmi Bank (MKB), the foreign trade bank, to Bayerische Landesbank and the EBRD in 1994. Budapest Bank was then bought by GE Capital while Magyar Hite Bank was bought and renamed by ABN Amro.

In November this year, the government completed the last stage of the sale of OTP, Hungary's largest bank, although Postbank remains

indirectly state-owned through the shareholdings of the main social security bodies and the post office.

The OTP saga illustrates how perspectives on Hungarian banks have changed. In July 1995 foreign and local institutional investors paid \$90m for a 33.4 per cent stake in the bank through an international private placement and a domestic offering. But on October 28 this year, the state received \$213m for the Privatisation Agency's remaining 25 per cent stake.

The institutional offer was five times over-subscribed while the domestic retail offer was 3.8 times over-subscribed and had to be increased by clawing back more than 600,000 shares initially offered at more than \$30 a share or global depository receipt to foreign investors.

The re-rating of OTP took place even though the bank's overwhelming share of the retail savings market and municipal lending is expected to come under increasing competitive attack from the foreign-owned banks who are aggressively seeking new business and have invested much more in new equipment and training.

Problems also remain with Postbank, which suffered a crisis of confidence and a serious run in February, and is being nursed temporarily by the Privatisation Agency.

But the state, which dominated the banking system three years ago, now only retains a majority stake in two specialist banks, the Hungarian Development Bank and Eximbank.

The transformation of the banking system strikes the eye in the form of elegantly refurbished head offices, marble banking halls and neon signs offering 24-hour banking. Automatic Telling Machines (ATMs) seem to lurk on every city street corner.

Progress can be gauged more accurately by the balance sheets of the heavily

retail lending. But fierce competition among the country's 41 banks is driving down margins, sharply reducing spreads between deposit and lending rates, and pointing the way to a future wave of small-bank closures or mergers as the industry consolidates around fewer, but stronger banks.

Higher investment and strongly rising industrial production led to a 20 per cent rise in domestic lending over the first half of this year, of which the central bank estimates 13 per cent was new borrowing. The remainder is accounted for by corporate borrowers switching from foreign to cheaper forint borrowing.

The average spread in the highly competitive corporate sector is now down to 3 per cent, compared to 7.8 per cent two years ago.

Spreads in the retail lending sector, still virtually uncharted territory for both banks and their customers 12 months ago, remain at much higher levels. But strong competition in the growing market for vehicle, consumer durable, housing and other loans is expected to whittle away the current 7.8 per cent spreads on consumer credits.

The central bank plays a key role in driving forward bank modernisation by encouraging the competition which is cutting spreads and making sure that interest rates remain positive in real terms, although actual rates have been following inflation downwards.

The central bank has also helped to trim the cost of money by cutting its compulsory deposit requirement

recapitalised and reorganised banks which collectively recorded a 45 per cent rise in post-tax profits last year, to Ft67bn, about \$40m at the 1996 exchange rate.

Prospects for this year look brighter still against the background of an economy growing at 4.5 per cent, declining inflation and rising real incomes. Banks are seeing higher savings and deposits and a strong rise in demand for corporate and

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from 17 to 12 per cent of deposits, still high by western European standards.

With well over 50 per cent of Hungarian bank assets now controlled by foreign-owned banks, of which 19 are wholly foreign-owned, Hungarian banks are operating in close to a "normal" European banking ethos and are offering increasingly sophisticated services.

Most of the foreign-owned, but mainly Hungarian-managed banks were recapitalised after their acquisition and have spent heavily on staff training and new information technology systems. Last year, foreigners spent Ft36bn buying Hungarian banks and a further Ft6bn on recapitalising them or starting new operations.

The most important lesson from the Hungarian experience is that privatising the banks is the best way of getting rid of the moral hazard problem.

The selling process was linked to additional capital increases, a further strengthening of the banks' capital base and a new style of corporate management. From next year, foreign banks will also be free to open branches here. This means that Hungary has effectively preempted the EU requirement to open up the domestic market. Potential foreign competitors are already here and operating as Hungarian banks.

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## 4 HUNGARY

TELECOMMUNICATIONS • by Anatol Lieven and Anthony Robinson

# Making impressive progress

Even after it loses its monopolies, Matav will be a formidable opponent

When Matav, the former state telecommunications group, is listed on the Budapest stock exchange early next year it will boast the overall capitalisation of the exchange by almost 50 per cent overnight.

This is partly a reflection on the relatively small size of the exchange, but mainly on the \$4bn value placed by foreign and domestic investors on Hungary's largest company.

Matav, which will retain its lucrative dual monopoly over international and domestic trunk calls until 2002, has already made significant improvements in service quality and profitability since it began moves towards privatisation in December 1993. That was when the Magyarcom consortium, formed on a 50-50 basis by Ameritech of the US and Deutsche Telekom, acquired an initial 30 per cent stake in the former state monopoly. This was subsequently raised to 67 per cent in 1995.

Most of the remaining shares were held by the state privatisation agency, APV, until an initial public offering (IPO) last month when 25 per cent of the company's shares were sold to foreign and domestic investors. Some 17 per cent of the shares were sold by APV and a further 8 per cent by the Magyarcom partners, freeing capital for further investment and dropping their controlling stake from 67 to 59 per cent.

Progress since privatisation has been impressive. Since launching its expansion and modernisation programme in 1993, Matav has become more "customer friendly" and increased the number of telephone lines from 1.3m to 2.1m. The number of lines per 100 inhabitants has risen from 14 in 1993 to 30 in 1996.

At the same time, productivity has risen sharply, with



Improvements to the communications infrastructure are playing an important part in preparing Hungary for accession to the EU

the number of lines per employee up from 57 in 1993 to an estimated 163 this year. This is comparable to the performance of telecoms companies in the poorer states of the European Union. With 88 per cent of the system digitalised, for example, Hungary is already ahead of Portugal in this key indicator of technological prowess. The improvement of Hungary's communications infrastructure also has a wider significance by playing an important part in preparing Hungary for accession to the EU.

The direction of capital investment is shifting away from basic infrastructure improvements and towards higher service quality and a greater range of services. The proportion of capital expenditure devoted to network infrastructure dropped from 76 per cent in 1995 to 63 per cent this year. From now on, growth in the number of lines will only keep pace with the growth of the gross domestic product (GDP). Matav will concentrate increasingly on value-added services such as the Internet and electronic data

exchange. The company already dominates the Hungarian mobile phone sector, among the fastest growing in Europe. Westel 900, the mobile phone company which is 45 per cent Matav-owned, earned a 34 per cent return on its invested capital last year. Partly because of the previous difficulty in gaining access to fixed-line telephones, Hungary now has more cellular phones per head of population than Belgium.

Matav's shift to quality will be accompanied by continuing efforts to raise productivity and cut costs. By 2000 it expects to cut wage costs as a proportion of operating costs to 16.7 per cent from 23.7 per cent in 1995 - and to increase average revenue per employee to \$110,000. The latter depends partly on the Hungarian trade unions remaining in their current rather quiescent state.

Meanwhile, the problems in Hungary's telecoms system are starting to reflect general European patterns rather than specifically Hungarian or post-communist ones. One of these is the continuing dispute between Matav and the local telephone operating (LTO) com-

panies, most of them internationally-owned, which between them run 700,000 of Hungary's phone lines.

The Association of LTOs has complained to the Hungarian competition office and the European Commission that Matav's interconnection fees are about three times the EU average. They have accused Matav of abusing its monopoly position and complain that the state which set up a commission to mediate over the issue, has favoured Matav so as to sustain the attractiveness of the company to potential investors ahead of November's IPO.

LTO representatives admit that the privatisation of state telecoms companies in western Europe over the past 10 years has also been far from problem-free. There have been numerous accusations of unfair profits and British Telecom, for example, only recently established a generally acceptable pricing structure.

After the year 2000, Matav's future becomes murkier. The monopoly on international and domestic trunk calls expires at the end of 2001 while the market for new landlines and mobiles is expected to move towards saturation levels. This could well affect future profitability.

However, Nomura recently forecast annual earnings growth over the next five years of about 35 per cent in forint terms or 18 per cent in dollar terms. Higher earnings will be fuelled by a 9 per cent increase in lines and strong growth in mobile telephone operations.

But stronger competition is already on the horizon. A new Hungarian telecoms consortium, MMK-Tel, was set up earlier this year by Hungarian railways (Mav) and the state oil company Mol. It will begin offering business services from the start of next year and will compete with Matav across the board from 2002.

The new consortium also intends to concentrate on value-added services and promises to give Matav a tough run for its money in the business services sector especially. The MMK-Tel consortium plans to raise money through an equity offering and add 2,897km of new line to the 728km of optical fibre cable already owned by Mav.

The government has encouraged the formation of MMK-Tel, because of EU competition requirements and also because the dominance of Matav had begun to cause concern. But the government faces some difficult decisions after being anxious not to do anything that might harm the attractiveness of Matav shares in the run-up to the IPO.

It has left open until now the question of who will receive the future contract for government telecoms services worth about \$82m a year. A decision will be required shortly.

Even after Matav loses its monopoly, however, it will still be a formidable opponent. In September, an international tender for a stake in MMK-Tel attracted only one bid, from the European telecoms group Unisource. This is an indication that Matav is seen as a formidable operator and that potential competitors are thinking hard before tackling it on its home ground.

But business and private customers who have enjoyed steady improvements in the quality of service, but who complain at what many see as unjustifiably high prices, are hoping that the end of Matav's monopoly will inject further competition into what until now has been a relatively cosy environment for Hungary's main telecoms provider.



Budapest stock exchange: a different origin from other east European bourses

Picture: Kester Both

THE STOCK EXCHANGE • by Anatol Lieven

## Past few months have been bumpy

Analysts say they are not too worried by the turbulence from Asia

The past few months have seen a bumpy ride on the Budapest stock exchange after a strong first eight months when the Bux index rose 105 per cent. Share prices looked set to equal the 1996 record when they rose 130 per cent, the fastest growth on any exchange in the world.

But a correction in August led to a sharp fall in the index on the perception that amid general euphoria some shares had become overpriced. However, the real turbulence came in November as developments in Asia hit global stock markets. "The Bux was swung up and down like a yo-yo but the string was not here but in New York," a foreign analyst said.

The mood in Budapest is critically affected by the performance of the Dow Jones index and the behaviour of the US dollar, especially in relation to the D-Mark. Zsigmond Jarai, chairman of the stock exchange and director of M&H Bank, said that the steep and almost continuous rise of the index in the 18 months to August led to speculation by small domestic investors and some brokers.

"Unfortunately, there was not enough attention to fundamentals," he said. "Too many brokers didn't look at individual companies, but at Hungarian stocks in general. They all went up together and the market overheated. I hope it will now stabilise, and not go up so quickly again and restart speculation."

Hungarian officials and analysts say they are not too worried by the turbulence, pointing to the fundamental strength of the Hungarian economy and the strong balance sheets of many Hungarian companies. The fact that the forint was largely unscathed by the gyrations on the stock market was seen as another sign of underlying stability.

Nonetheless, there has been concern that with more than 70 per cent of the total capitalisation of the stock exchange in foreign hands, Hungarians have too little control over their own economy.

Mr Schalkammer admits that getting Hungarian companies to accept stock exchange rules of transparency and disclosure is not always easy. "For 40 years, company accounts were virtually secret, and companies and individuals spent much of their time hiding from the state," she says.

Traders say that Keler, the local depository, is also much improved and the settlement system is now quite adequate. There are still challenges ahead, however, including the move to a fully dematerialised environment and the right of settlement houses to make accounts in foreign currencies.

Mr Schalkammer admits that getting Hungarian companies to accept stock exchange rules of transparency and disclosure is not always easy. "For 40 years, company accounts were virtually secret, and companies and individuals spent much of their time hiding from the state," she says.

Because we had to create things from scratch, we are ahead of some EU countries both in regulations and technology. That is the case in the stock exchange and some banks which have been able to leapfrog ahead. It is also true in vital areas such as pension reform, where some EU countries could learn from us, rather than the other way round," says Mr Jarai.

The Budapest exchange had a different origin from other east European exchanges which were formed by governments in the early 1990s, after the fall of communism. The Budapest exchange, by contrast, was founded in 1988 by forward-looking state managers and officials, says Ms Schalkammer. "First, we had market activity and then we developed the exchange. As an organisation we have always been initiators," she says.

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POLITICS • by Anthony Robinson

## Electorate may cold-shoulder fractious opposition

**Opposition parties may have left it too late to establish their credibility**

One of the golden rules of democratic, multi-party politics is that opposition parties do not win elections; ruling parties lose them. Six months before voters go to the polls at the end of the current four-year parliamentary term in May, the strength of this adage is very much apparent in the world of Hungarian domestic politics.

Despite the deep unpopularity of the Hungarian Socialist party-dominated coalition government for

much of the past four years, the divided and fractious opposition parties failed to establish a credible alternative leader or forge the kind of alliances required to establish credibility as an alternative government coalition.

They have almost certainly left it too late to retrieve the situation. As the economy strongly recovers, the opinion polls show a steady recovery in support for the Hungarian Socialist Party which re-emerged as the largest party in the 1994 elections, sweeping aside the leaderless and divided Hungarian Democratic Forum. This was the conservative alliance led by the late József Antall which won the 1990 elections but is now

reduced to a squabbling shadow of its former self.

The Fidesz won 33 per cent of the votes in the first round of the 1994 elections and ended up with 54 per cent of the seats in the 386-seat parliament; an absolute majority. It was unwilling to govern alone, however, and the party, led by Gyula Horn, offered important cabinet and key committee positions, including the interior ministry, to the liberal Association of Free Democrats. They came second with nearly 20 per cent of the vote and 18 per cent of the seats.

After much soul-searching the Free Democrats, who doubted their powers of survival in opposition, accepted the role of junior coalition partner. This gave the social-

ists the broader parliamentary and national support they craved. Apart from their central government positions, the Free Democrats also control several Hungarian cities, including Budapest, the capital. Gábor Demszky, the mayor, is one of the most popular politicians in the country but is more interested in running the city than seeking national prominence.

Whether the Free Democrats will gain or lose from their association with the Socialists is one of the big question marks hanging over next year's election results. The party traditionally enjoys support from intellectual and professional people. It is capable of running a skilled election

campaign with strong media exposure and claims credit for having pushed the Socialists to adopt the liberal economic and social policies which are starting to prove so successful.

Having shifted so far to the centre, however, the Fidesz is now seen by many middle-class professionals and business people as a more reformist and respectfully democratic party than it seemed in 1994.

Despite their uneasy marriage in government, the Fidesz and the Free Democrats are standing separately and will be fighting against each other for votes and seats. But they may join forces again after the election.

This election could also decide the fate of Fidesz, also

once disaffected voters come polling day.

Meanwhile the Smallholders, well supported in the small towns and rural areas where suspicion of foreigners and the European Union is strongest, recently forged an electoral alliance with the hopelessly divided Christian Democrats. The Christian Democrats fear that without such a tactical alliance they are unlikely to earn enough votes to get into parliament at all.

This is a fate which also haunts other fringe parties from the ultra-nationalist Hungarian Justice and Life Party, headed by István Csáru, the writer, to the rump communist Workers Party led by Gyula Thürmer.

Now that the economy is on the mend, however, passions are cooling and the well-oiled Socialist party electoral machine can be expected to garner its share of

INTERVIEW WITH GYULA HORN • by Anthony Robinson and Anatol Lieven

## Gain was worth the pain

**'A recent poll shows that our supporters believe that the sacrifices were worth it'**

In his large office beside the Danube in the gilded mock-Gothic pile of the Hungarian parliament last month, a confident and relaxed prime minister reflected on the opening question of whether he expected punishment or praise from the electorate next May.

"People criticise us now, and they'll continue to criticise us if we are re-elected in 1998," he said. "No one who goes into politics should expect gratitude. People have suffered. No question about it. It is required to take the heat off himself and the government. They cite as a classic example the way an official in the privatisation agency, and then the privatisation minister, were sacked last year without a thorough investigation into allegations of suspected pay-offs to party funds.

"It is true that several ministers, including the finance minister, could not

take the strain and resigned. But key ministers - the foreign minister, the defence and interior ministers for example - have stayed the course. Meanwhile, I am getting ready to meet the fourth Polish prime minister since I took office," Mr Horn says.

"The last years have been stressful and I feel rather nostalgic about some of my former cabinet colleagues. But far more than in Poland and the Czech Republic, we implemented a tough financial stabilisation programme while simultaneously carrying out difficult structural and institutional reforms of the social security, education, health and pensions systems and modernising the administration of the state. Not all could stand the strain."

With a flash of pride and a hint of passion he continues: "No other country has carried out these things simultaneously as we have. Now we are seeing the results. This year is the first in which living standards have risen after failing for six of the last seven. At the same time, we have curtailed many entrenched privileges

and are transforming a state which used to be the almighty re-distributor of wealth and favours.

"Many Hungarians and other central Europeans still hanker after the 'main state', and powerful special interest groups reflect this.

But Tony Blair is saying similar things in Britain about the need to transform the state and I have been impressed by his ideas of a state which concentrates on doing those things which only the state can do. I agree with him."

Mr Horn links a welcome for the modernising and more Euro-friendly attitude of the UK's new Labour government to reaffirmation of the government's passionate desire to guarantee Hungary's own future stability, prosperity and security through full membership of Nato and the EU as soon as possible.

"This is the foundation of our hopes. The next five years will be decisive for the fate of the country," he says. He makes no secret that his ambition is to be still there, in the prime minister's office, steering the country through.

## THIRTY YEARS FOR THE EXHIBITORS

The annual international exhibitions provide the opportunity for various branches of trade and industry to present their products and services - on a continuous basis - to the outside world in accordance with market demands.

For the past 30 years Hungexpo Co. Ltd. has been a dominant participant in Hungary's 155-year history of fair organization. Our company, founded in 1967, is the most significant marketing-communications company in the country as regards the organization of international exhibitions at home as well as abroad.

The venue for local professional events is the Budapest Fair Centre, situated over a 30,000 square metre indoor and 20,000 square metre outdoor exhibition area, Hungary's largest and only such fair site providing a wide range of services for exhibitors and visitors.

In accordance with Hungarian and international market demands, during the exhibitions ever more conferences, lectures and business meetings are organized. Marketing forums linked to the themes of the exhibitions also contribute to increasing the standard and professional recognition of these programmes.

As a result of a specialization that has taken place over the past few years in the Hungarian economy, a whole range of professional organizations and interest representations have formed which interpret and assist the interests of the different trades and industrial branches, including interests related to the exhibitions. This tendency, too, has contributed to the gradual specialization of exhibitions in Hungary, in the launching of which Hungexpo has played an outstanding role.

However, in order to be able to transform these special exhibitions into genuine professional forums, there is a need for the assistance of the professional organizations. Having recognized this when starting the programme of specialized exhibitions, Hungexpo sought the establishment of contacts with trade organizations and chambers. Consequently trade organizations and chambers take part in the work of the professional committees related to Hungexpo exhibitions, in the organization of the professional programmes, and the development of international contact relations.

The majority of the 30 exhibitions organized by Hungexpo are specialized exhibitions of particular significance in the development of economic life as well as the building and expansion of international economic relations.

At our exhibitions more than 50% of registered visitors are decision-makers, and an additional 30% are those interested in the bringing of decisions. Our exhibitions and fairs accurately mirror the openness of the Hungarian economy as well as the actual processes being realized in international business life: at our most successful programmes, as a result of foreign capital investments, the proportion of international corporate and interest participation reaches 70-80%.

The various programmes organized by Hungexpo Co. Ltd. are of an international character, and 20% of the exhibitors are foreign nationals. The proportion of professional visitors arriving from neighbouring countries approaches 15%, which also indicates that the exhibitions of Hungexpo Co. Ltd. are internationally known and acknowledged events.

Hungexpo was a founding member of IIFI, and is a member of InterExpo (the international organization of companies dealing with collective national exhibition displays).

With its extensive international system of relations and network of representatives our Company - both as regards exhibitors and as regards professional visitors - aims to become an up-to-date marketing-communications centre in Central-Eastern Europe, thus promoting the rapid development of the economy.

In the first half of 1998 Hungexpo Co. Ltd. is to stage 14 exhibitions at the Budapest Fair Centre. The series of programmes will open - between 1-3 March - with our UKRADEXPO (one of Central Europe's most prestigious food industry reviews) at which in addition to the confectionery trade, the baking industry, meat processing industry and the branches of gastronomy will present themselves.

March 1998 offers a truly rich exhibition programme. Between 11-15 March we are going to organize AGRO + MASHEXPO, an agricultural and agricultural machinery exhibition, followed, after a successful start, by the SECUREX security exhibition which found its way on to the exhibition palette of Hungexpo in 1997.

These two specialized exhibitions will be followed by a whole range of fairs designed for the general public. Between 12-25 March we are going to organize the exhibitions BEAUTY AND HEALTH and the related KARAT, primarily targeted at the general public, and then our biannual fair which will appear with a new name in 1998, ART BUDAPEST. Between 25-29 March the main role will be taken by leisure and sports: our exhibitions TRAVEL, SPORT and the BUDAPEST BOAT SHOW are sure to attract thousands of visitors to the Budapest Fair Centre. In parallel with these shows we will also present Feriova, the international exhibition on weapons, hunting and fishing, organized for the first time in 1998 by Hungexpo Co. Ltd. in accordance with market demands, the annual CONSTRUMA building industry exhibition and DECOR-STONE (organized every other year), an industrial exhibition of ornamental stone, can be seen by visitors between 21-25 April 1998.

The month of May will be that of the specialized fair. Organized jointly by Hungexpo Co. Ltd. and ECI Expo Concept International GmbH, the IFABO Budapest computer, communications and office organization fair awaits - between 5-9 May - experts and the general public interested in this subject. This will be followed by INDUSTRIALIA staged between 19-23 May, the specialized fair of investment goods which is one of Europe's most significant industrial fairs and a prestigious encounter forum for the profession.

The exhibitions of the Budapest Fair Centre are of determining significance and outstanding in the economic life of both Budapest and Hungary as a whole, and owing to the country's geographical position - these international programmes fulfill an important role in the economy and business life of the Central-Eastern European region too.

Mrs. Tóth, Zsuzsa Pásztor  
Director General, Hungexpo Co. Ltd.

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## 6 HUNGARY

PROFILE Gedeon Richter

## Old Soviet market at core of sales

The dream of recovering the old Soviet market is one which continues to haunt many a Hungarian and western businessman.

Gedeon Richter, one of Hungary's leading pharmaceutical groups, is a prime example. The company, which is majority-owned by western institutional investors but managed mainly by Hungarians, has kept the former Soviet market at the core of its sales and future development strategy.

Under the old Comecon division of labour, Hungary was allocated a disproportionately large share of drugs production for the huge Soviet market. The market slumped as the Soviet Union disintegrated but the share of Richter's production going to the CIS has risen from 21 per cent in 1992 to 28 per cent in 1996.

Overall sales rose from \$166m in 1995 to \$247m last year when profits reached \$45m.

Richter concentrates on selling to the 70 per cent of the Russian population who can just afford medicines but not the more expensive western-produced brands, according to Michael Stevens, the finance director.

Richter has largely switched from creating its own medicines to producing "branded generics." These are copies of standard drugs produced elsewhere but marketed under Richter trade marks.

In response to the collapse of the state health system in the former Soviet Union, Richter has greatly strengthened its own distribution network. It now has 31 inventory locations throughout Russia and is building its

own factory south of Moscow, as a joint venture with local Russian businessmen.

It will start with a packaging operation next year and move up to making finished products from 1998.

The company is also looking for joint ventures and greenfield sites in Ukraine, Romania and Slovakia. It is joining a small but growing of Hungarian companies acquiring production facilities in the former socialist countries.

Another example is Zalakereszi, a ceramics company, which this year acquired substantial plants in Croatia and Romania.

Mr Stevens believes that Richter is successful in Russia because as the state health system crumbled people have had to buy their own medicines.

They tend to opt for those brands which are known and trusted - "if they don't know, they'll ask the chemist for advice - just like Britain in the 1950s," he adds.

But Richter does not intend to restrict itself to the former Soviet bloc. Although sales to North America have dropped in recent years, it is now building a new plant in Budapest to produce pharmaceuticals up to exacting American standards - whereas up to now it has just produced chemicals for the US market.

"When this plant is finished we will be potentially world suppliers, just as we are already the leading supplier in eastern Europe and the CIS, a market of 400m people," says Mr Stevens.

Anatol Lieven

AGRICULTURE by Anatol Lieven

## EU membership issue casts a shadow

Most Hungarians are sceptical about the EU and many farmers are explicitly hostile

In the corner of a barn in the west Hungarian village of Monszonolok lay a huge heap of barley, with a few strips of plastic sheeting protecting it from the chilly damp seeping in from outside, where ancient communist-era machinery rusted quietly in the rain.

Janos Kranicz, chairman of the local co-operative, said gloomily: "This is best quality barley, but soon it will be fit only for cattle feed. It takes time to find a market for it, and we have nowhere proper to store it. So most of it will be lost."

Hungary this year produced more than 13.5m tonnes of grain, but wet weather and poor storage mean that less than half of it is fit for human consumption.

This year, the only partially violent demonstrations in Hungary have been by protesting farmers, and while neither was about the

raised by this rich harvest." The government allocated Ft700m for extra storage facilities, but that is a very small sum compared to the scale of the problem.

Agricultural experts say that because of its location, far from seaports, Hungary should concentrate on boosting high quality agricultural exports to western Europe. Hungary consistently runs a large surplus in its agricultural trade with the European Union - but officials and farmers alike say that they could do much better if they had better infrastructure.

The subject of Hungarian agricultural reform is becoming increasingly dominated by the question of accession to the EU: as with most other applicants in the past and probably the future, it is likely to be one of the most contentious fields both in negotiations with the European Commission and in internal politics.

This year, the only partially violent demonstrations in Hungary have been by protesting farmers, and while neither was about the

EU as such, they could be a foretaste of more to come as the effects of future membership become more apparent to farmers. In contrast to their enthusiasm for NATO, opinion polls show that most Hungarians are sceptical about the EU, and many farmers are explicitly hostile.

The first demonstrations, in February and March, were against government plans to impose taxes and social security fees on small producers, among them farmers. "If we had to pay any more taxes, we would simply go bust," Mr Kranicz said.

The second wave of protests has been against a proposed law allowing businesses, including foreign-owned ones, to own agricultural land. At present, only private individuals can do so and everyone else has to rent.

The government argues that land sale is essential to raise desperately needed capital for investment.

The opposition, and most farmers, have said that

prices are barely a tenth of the EU average, allowing foreign ownership would set off an orgy of foreign buying and speculation, with much land being held unused for sale when prices rise after EU accession.

Opinion polls suggest that a majority of farmers share this view.

A second argument is that sooner or later Hungary will have to equalise its rules for Hungarians and foreigners to meet EU requirements. To this, Bela Glatfelder, an MP for the liberal opposition party Fidesz, replies: "the way we read it, the EU doesn't want Hungarian agriculture fully to integrate into that of western Europe even after we join. It looks as if they want to keep trade barriers for some products, as well as restrictions in other fields like movement of labour."

Mr Glatfelder added forcefully that: "In these circumstances, it is perfectly legitimate for us own, at least as a bargaining counter." He and many farmers such as Mr Kranicz argue that Hun-

gary must maintain a ban on foreigners owning land until Hungarian prices reach at least 70 per cent of the EU average.

The threat of the EU making special rules for new applicants is one that greatly concerns the Hungarian government.

According to Laszlo Vajda, deputy agriculture minister: "A key question is whether there will be a transition period after accession, especially in the field of agriculture. There is nothing about this in Agenda 2000, but in discussions we have gained the impression that this would mean the EU keeping border and trade controls against Hungary, as well as price equalising measures and distinctions in levels of subsidy."

Mr Vajda went on, "This would be second-class status in effect, and it makes us anxious. On the other hand, it is true that meeting EU norms by the year 2002 will be a huge task for us."

EU diplomats say that Hungary is already well up to EU standards in the fields of health and safety and also

has some of the most progressive officials in central Europe.

However, as Mr Vajda admits, Hungary is far behind institutionally, and at present could not distribute EU subsidies properly even if these were available.

A key precondition for such measures is the creation of a comprehensive land register. But this is not as easy as it sounds.

Many farmers object to telling the government how much land they own, how they farm it, and how many people they employ, precisely because they know that it would then be used as a basis for taxation, which up to now have largely evaded. Much of Hungarian agriculture operates in the grey market.

As both EU and Hungarian officials know, none of this is likely to be easy. As one of them said: "You know the amount of trouble farmers can cause in EU countries. Well, just imagine if we were like Hungary. That means three times as many farmers, with twice the political weight."

INFRASTRUCTURE AND UTILITIES by Anatol Lieven

## Progress - but still a long way to go

The question of how rigidly the EU norms are imposed will be a contentious issue

Over the next five years, Hungarian policy towards the development of infrastructure and utilities is going to be largely driven by the need to meet European Union conditions for accession.

Dr Karoly Lotz, minister for transport, communications and water, says that the most serious pollution problem is vehicle emissions. On sewage and water treatment, "developments are in the pipeline, partly thanks to privatisation and foreign investment. But it is obvious that given the level of our budget, we cannot possibly reach the acquired level by 2002, so we will need

membership. Hungary has made greater progress than its neighbours on both improvement of services and environmental protection, but still has a very long way to go. The question of how rigidly the EU norms will be imposed on Hungary is likely to be one of the most contentious issues in the accession negotiations.

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concessions from the EU side."

Dr Lotz stressed: "It is possible to reach total EU conformity in environmental standards in eight years, but it will cost a great deal of money. We estimate that these programmes will cost the central budget around Ft25bn every year. This year, the sum allocated in the budget is about Ft10bn. The difference will have to be made up by outside assistance and loans. And after we become an EU member, we also hope for help from the EU structural fund".

EU diplomats in Budapest say that Hungary has already achieved EU standards in its regulations concerning water management and sewage; the problem is implementation. And the same is true of air pollution. In the negotiations, the EU side is likely to aim at about 70 per cent compliance with EU norms - although even this may be optimistic, because there are some EU states such as Greece which have still not managed 60 per cent compliance.

The privatisation of water and power utilities has gone further in Hungary than anywhere else in the former communist bloc, and foreign companies have bought an important share. In November, Compagnie Generale des Eaux and Berliner Wasserbetriebe won the tender for control of Budapest's sewerage system, for a so far undisclosed price.

However, the efficiency of the power generating sector is still well below west European standards. Published figures show network losses at between 10 and 16 per cent, compared to 3 per cent in Germany.

Hungary's national electricity distributor, MVM, has announced two tenders for a total of 2,000MW of new generating capacity, to be com-

pleted by 2005. Thirty companies have made technical bids, and the results are expected in the middle of next year.

Interest therefore remains high, despite frequent complaints that the government has damaged profitability by not increasing electricity prices to levels which foreign investors believe they were promised.

The bulk of Hungarian generating capacity is now in foreign hands, with Tractebel, EWE, AES and other international giants all represented. Powergen's experience at Csepel illustrates the enormous opportunities for investment and improvement in this sector. Powergen's existing 40MW coal-burning power station at Csepel used to employ 600 people. When the new station comes on line in the year 2000, it will employ 50 people but generate 380MW.

The development of Hungary's road network reflects the new geopolitical and economic orientation of the country. One motorway, the M1, has already been constructed. It links Budapest to Vienna. Three more are planned to connect with the Ukrainian, Romanian-Yugoslav and Croatian-Slovene borders by 2007 and the EIB

world prices and forint depreciation which western investors hope will be the model for future agreements.

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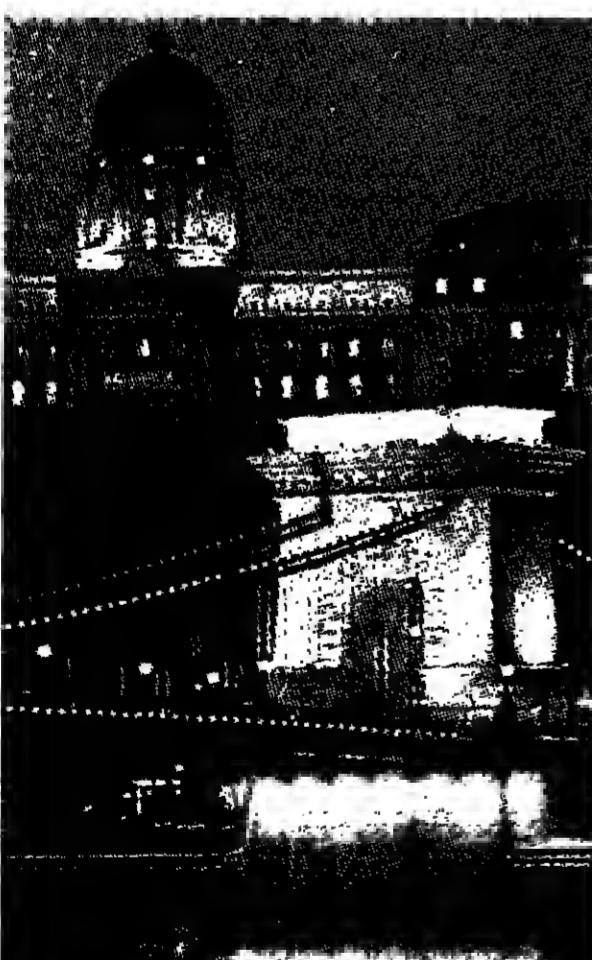
and the European Bank for Reconstruction and Development (EBRD) are expected to help finance them. According to transport ministry officials however the M7 to Slovenia and Italy is likely to be completed by 2004 but the motorways to the east may not be finished until well after 2007. "There is no point in paying enormous sums for road construction when the level of actual or likely traffic does not justify the cost," one official said. "The Slovaks and Croats are also rapidly building their own roads to join ours."

The failure of the Ukrainian economy to develop faster is a source of frustration in Hungary. Many believe that an economic recovery in Ukraine would provide great opportunities for Hungary because of old Comecon (Council for Mutual Economic Assistance) links and marketing networks, and geographical proximity.

Faster growth in the Ukraine would also help Hungary's most depressed region, the rustbelt north-east around Miskolc and Debrecen near the Ukrainian border. This region has been badly hit by the collapse of Comecon, which contributed to the steep decline of its heavy industries.

As more and more Hungarian industry develops west of the Danube closest to the EU countries which are its main markets and source of supply, local communications improve. But Hungarian officials see a danger that the north-east could become trapped in a permanent cycle of disadvantage, with poor development and poor infrastructure feeding off each other, repeating the experience of depressed regions in more developed countries, particularly Italy.

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Hungary's surge in exported growth has been due above all to its success in attracting the multinationals. But the fortunes of Hungary's own large manufacturers, once among the most advanced in the Communist bloc, have been considerably more varied.

Some have survived by becoming suppliers to the multinationals. Others have succeeded in keeping or expanding their old niches. Some have gone under altogether, and some, are hanging on by their fingernails.

Among those which have become sub-contractors to the multinationals, perhaps the most successful is Videoton. The company is also a striking example of the transformation of a company centred on the military industry.

From the start it concentrated on arms production - as a munitions plant before the second world war. The great banks of earth built to limit the blast from an accidental

explosion are still in place around the huts of abandoned munition production lines at the company's main plant just outside the western Hungarian city of Szekesfehervar.

Once a Hungarian flagship, and a key supplier of electronics and computers to Warsaw Pact armies, Videoton still lends its name to one of Hungary's leading football teams. It formed its first joint venture with a western company in 1984, as Hungary led the way among the communist countries in opening to the West.

But its troubles began as early as 1988, when Soviet President Mikhail Gorbachev's cuts in military spending led to drastically reduced orders. It went into liquidation in 1991, and was bought by a consortium led by Gabor Szabo, one of Hungary's most dynamic businessmen.

Since then, in a dramatic transformation, Videoton has become a leading sub-contractor for Philips, Panasonic, BMW, Alcatel and

other multinationals with plants in the vicinity.

Mr Szabo said that although Videoton is no longer producing anything for the former Soviet market, "we hope to set up a factory in Russia or Ukraine to manufacture simple car parts when their economies pick up."

Anatol Lieven

## Striking example of switch from arms manufacturing

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